

## MEMORANDUM

**DATE:** February 20, 2014  
**TO:** City Council  
**FROM:** John Pietig, City Manager  
**SUBJECT: WEEKLY UPDATES**

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**Public Art Installation on Forest Avenue** - On Wednesday, February 19, artist Michael Graham installed a temporary sculpture by the red phone booth on Forest Avenue. Titled "I Want to Make a Phone Call," the sculpture is created of powder coated aluminum (see attached photo). The sculpture will be on exhibit for 24 months. This installation has been funded by the lodging establishments and the City of Laguna Beach.

**SDG&E Warns of Payment Scam** - SDG&E is continuing to alert customers to be aware of an ongoing wire fraud that has been targeting SDG&E residential and business customers. Reports indicate that individuals are misrepresenting themselves as utility employees by calling customers and threatening to turn off electric and gas service if an immediate payment is not made. Customers are instructed to purchase a pre-pay credit card, and are directed to another phone number where information is then obtained from the card and the cash value is then removed. SDG&E wants to warn customers of this fraud in an effort to prevent them from becoming potential victims. The company assures customers that SDG&E does not proactively contact them and ask for credit card information over the phone. SDG&E customers should not provide any financial information by phone unless they have initiated the conversation. For more information call SDG&E directly at 1-800-411-7343.

**2014 Junior Lifeguard Swim Testing Begins** - Friday, February 28, marks the first of twelve testing dates for this summer's Junior Lifeguard Program. All swim testing will be held at the Laguna Beach High School and Community Pool, located at 670 Park Avenue. The following is a list of dates and times: Friday, February 28; Friday, March 14; Saturday, March 15; Friday March 28; Saturday, March 29; Friday, April 25; Saturday, April 26; Friday, May 2; Saturday, May 3; Friday, May 16; Saturday, May 17; Friday, June 13; Saturday, June 14; Friday, June 27; and Saturday, June 28. All Friday testing will be held from 5:30 p.m. to 7:00 p.m. All Saturday testing will be held from 1:00 p.m. to 3:00 p.m. Additional information is available on the City of Laguna Beach website at: [http://lagunabeachcity.net/cityhall/marine/junior\\_guards\\_.asp](http://lagunabeachcity.net/cityhall/marine/junior_guards_.asp).

**Artist Open Studios** - The concluding Artist Open Studios will be held on Saturday, March 1, 2014 from 11:00 a.m. to 4:00 p.m. Participants can catch a free shuttle from the ACT V parking lot, located at 1900 Laguna Canyon Road, and take advantage of free parking. Over 30 artists will be opening their studios, offering hands-on experiences and insights into their creative process. This is an opportunity to see artists working in a variety of media from glass blowing to bronze welding. This event is funded by the lodging establishments and the City of Laguna Beach.

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**First Friday Flicks at the Forum** - The concluding First Friday Flicks at the Forum will be held on Friday, March 7, 2014 at the Forum Theatre located at the Festival of Arts grounds at 650 Laguna Canyon Road. A no-host bar will be available at Tivoli Terrace at 6:00 p.m. and the film will be screened at 7:00 p.m. The Oscar nominated film titled “Cutie and the Boxer” is a moving portrait of a couple wrestling with the universal themes of sacrifice, disappointment, aging and love against the background of lives dedicated to art. This film is rated R with a running time of 82 minutes. This program has been funded through the generosity of Laguna Beach residents Steve Chadima and Mark Porterfield.

**City Recycles Metal** - The City recently recycled 17 tons of metal collected over the past year from various Public Works maintenance projects. The City received \$3,470 for the scrap metal and diverted those 17 tons from the landfill.

**Zoning Administrator** - Nancy Balmer-Csira has been appointed to be the Acting Zoning Administrator when Liane Schuller retires in March. A process to fill the Zoning Administrator position on an ongoing basis will be conducted after a Community Development Director has been appointed.

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