

MEMORANDUM

DATE: September 18, 2014

TO: City Council

FROM: John Pietig, City Manager

SUBJECT: WEEKLY UPDATES

Summer Trolley Ridership - The popularity of the City's summer trolleys continues to grow. Total ridership for the 2014 summer festival season was 704,194, a nearly 19% increase from the 2013 summer season. In March 2015, the City will begin offering year-round trolley service on weekends (Friday through Sunday) during the non-summer months. An update on the City's summer parking and transit programs will be provided to the City Council on October 21, 2014.

DUI Saturation Patrol - The Police Department will be conducting a grant funded patrol for impaired, drunk, or drugged drivers on Saturday, September 20, 2014. If you are drinking, find a safe way home. Over 10,000 Americans will lose their lives because of impaired driving this year. Do your part to reduce the numbers!

Recycling Containers on Main Beach - State CalRecycle grant funds will be used to increase recycling along the Main Beach Boardwalk area. The City will purchase 15 recycling containers, at a cost of approximately \$9,000, which will be the same concrete aggregate design as the existing containers used throughout the downtown area. The containers have been ordered and are expected to be delivered by the middle of November. For the time being, five temporary plastic recycling containers have been placed in the area. The containers will be monitored to measure how much uncontaminated recycling content is recovered. If this pilot program proves to be successful, then additional containers can be placed in other public places using the same CalRecycle grant funds. Currently, all waste and bulky items collected from the beaches, parks and streets are sorted and processed at Waste Management's Sunset Environmental Facility in Irvine in an effort to maximize the amount of waste that is diverted from the landfills and recycled.

Firefighters Respond to Aid the State - The Fire Department has dispatched two fire engines with a Chief Officer and six firefighters, to assist the State battle the large fires that are burning in northern California.

More Composting Classes - The City's solid waste hauler, Waste Management, offers four free composting classes to residents per year. Two free classes will be offered on Saturday, September 20 at the Laguna Beach County Water District's SmartScape Info/Expo. The classes will start at 10:00 a.m. and 12:00 p.m. The last class offered in 2014 will be held on Saturday, November 1 at the Community and Susi Q Center, located at 380 Third Street, from 10:00 a.m. to 11:00 a.m. Compost Bins and Worm Bins will be available for purchase at a discounted price. For more information regarding the class, contact the Waste Management class instructor, Lisa Ryder, at (310) 874-2499 or email at lisarydermoore@gmail.com.

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REMINDERS:

Police Memorial Sculpture Dedication - On Sunday, September 21, 2014 the City of Laguna Beach will dedicate the Police Memorial sculpture “Eternal Legacy” by artists Gerard Stripling and Michele Taylor on Loma Terrace. The public is invited to attend the dedication which starts at 5 p.m. To accommodate the ceremony, Loma Terrace will be closed from 3 p.m. to 6 p.m. The sculpture dedication coincides with the 1st anniversary of Police Officer Coutchie’s passing. This installation has been funded through donations raised by the Laguna Beach Police Employees’ Association, Laguna Beach Community Foundation and the City of Laguna Beach.

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