

MEMORANDUM

DATE: November 13, 2014
TO: City Council
FROM: John Pietig, City Manager
SUBJECT: WEEKLY UPDATES

Children's Holiday Palette Exhibition - The Arts Commission is currently accepting designs to the annual competition. Children ages 5 to 17 years old may submit an original design celebrating the holiday season. Up to 12 designs will be selected for display at City Hall throughout December. Designs must be submitted by noon on Monday, November 17, 2014. This program is funded by the lodging establishments and City of Laguna Beach. The guidelines and application is available at <http://www.lagunabeachcity.net/civicax/filebank/blobdload.aspx?BlobID=10531>

Exciting Upcoming Events Related to the Downtown Specific Plan Update - The City of Laguna Beach is continuing its Downtown Specific Plan Update with a series of outreach events seeking public input this fall and winter. One of the upcoming events is an interactive outdoor "Pop-Up Downtown" workshop this Saturday, November 15, from 10:00 a.m. – 1:00 p.m. The workshop will include the temporary transformation of a portion of Ocean Avenue near Coast Highway to garner community feedback on potential improvements to the Downtown area. There will be interactive examples of how to improve livability and mobility in the Downtown, such as parklets, bulb outs and seating areas. Topics will also include street and intersection treatments, open space improvements, visualizing building heights and brainstorming improvements for parking areas. The workshop will be very innovative and allow the City to obtain valuable community feedback while the community enjoys some food, music and conversation about the vision of the Downtown. In addition to the "Pop-Up Downtown" workshop, a unique mobile "Plan Trolley," utilizing one of the City's trolleys, will bring important information about the Downtown Specific Plan Update to the community at key events that will include Hospitality Night on December 5 and during the Sawdust Art Festival's Winter Fantasy in December. At the events, the "Plan Trolley" will be parked, with city and consultant staff assisting community members in providing their vision and ideas for Downtown Laguna Beach through the use of interactive displays and survey tools. For more information visit www.lagunabeachcity.net/dspu or contact Wendy Jung, Associate Planner, City of Laguna Beach, at [949-497-0321](tel:949-497-0321) or wjung@lagunabeachcity.net.

Moulton Meadows Park Celebration - Please join us as we celebrate the completion of the Moulton Meadows Park Renovation Project. The event will be held on Thursday, November 20, at 4:00 p.m. at Moulton Meadows Park, adjacent to the soccer field. Light refreshments will be provided. The recently-completed park improvements include replacement of the turf and irrigation system, as well as the installation of new fitness equipment.

November 13, 2014

Weekly Updates

Page 2

Green Business Certification Program Kick-Off Event - The City's solid waste hauler, Waste Management, and the Laguna Beach Chamber of Commerce held a successful Green Business Certification Program kick-off event on November 12, hosted by the Rooftop Lounge, Casa Del Camino. Approximately 10 businesses attended the event representing hotels, retail stores and restaurants. The Green Business Certification Program is designed to recognize and assist businesses in Laguna Beach that are moving towards sustainability. All businesses are invited to apply and fill out the application on line at greenbusinessca.org. A Waste Management representative will contact businesses that submit the application to provide assistance with the certification process.

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