2018 LAGUNA BEACH LITERARY LAUREATE PROGRAM

Call to Artists
Request for Qualifications

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Deadline: March 1, 2018

Eligibility
Resident of Laguna Beach

Budget
$10,000

Description
The City of Laguna Beach seeks to name one Literary Laureate to serve as an official ambassador for Laguna Beach’s vibrant creative scene, promoting the literary community and celebrating the written word.

Objectives
- Enhance the presence and appreciation of the literary arts in Laguna Beach.
- Create a focal point for the expression of Laguna Beach culture through the literary arts.
- Raise awareness of the power of literature, poetry and the spoken word.
- Inspire an emerging generation of critical thinkers, writers, storytellers and literary artists.
- Bring the literary arts to people in Laguna Beach who have limited access to poetry or have few opportunities for exposure to expressive writing.
- Encourage both the reading and writing of literature.
- Create a new body of literary works that commemorates the diversity and vibrancy of Laguna Beach.

Scope of Work
Over the course of the one-year appointment, starting May 1, 2018 through April 30, 2019, the City of Laguna Beach Literary Laureate will carry out the following:

- Lead and coordinate no less than six public classes or workshops, as well as six public readings of either: original works created for these events, past work appropriate to the occasion and audience, and/or historic works by past Laguna Beach literary artists.
• Lead and coordinate one festival-style event at the Laguna Beach County Library in April to celebrate National Poetry Month, with the specific goal of increasing awareness and appreciation of literary arts in Laguna Beach.

• Encourage all Laguna Beach residents (students, adults and seniors), visitors, civic and elected leaders, about the value of literary art through six or more self-coordinated or community-partnered activities that are reviewed and approved by the City of Laguna Beach Arts Commission.

• Submit content (written, audio or video) for a literary section on the City’s web-site, Cultural Arts Department newsletter and social media to be updated on at least a monthly basis. The purpose will be to excite discussion and participation in literary art, as well as educate readers about the culture of written and spoken word in Laguna Beach.

• Work with City Staff to prepare social media communications that encourages enthusiasm about literacy and literary events.

• Write one or more commemorative piece of literary work that is mutually agree upon and approved about Laguna Beach.

**Honorarium**

The Laguna Beach Literary Laureate will receive $10,000. The honorarium will be made in three payments of $3,000, $4,000 and $3,000 based on established benchmarks between the City of Laguna Beach and the selected artist.

**Eligibility**

Finalists for the position of City of Laguna Beach Literary Laureate must be able to demonstrate through their professional resume:

• A residential address within Laguna Beach and a live or work relationship with the City of Laguna Beach.

• Five years of experience (not including years as a student) in either publishing or presenting poetry or literary works, with a demonstrated record of being included or invited to present works within poetry journals, magazines, web-sites, and/or programs that are not predominately self-curated, personal web-sites or personal blogs.

**Selection Process**

All proposals will be reviewed by an application Review Committee, comprised of a team of persons with combined knowledge about poetry, prose, creative writing, public programs and the City of Laguna Beach.

**Step One**

All applicants are required to submit information via [https://lagunabeachcity.slideroom.com](https://lagunabeachcity.slideroom.com)

• A professional resume

• A proposal narrative which described the approach and scope of goals which meet the goals of this program.
- Up to four work samples of published literary works and/or web links to videos of readings or performances.

**Step Two**
Three to five finalists recommended by the Review Committee will be interviewed by City of Laguna Beach Arts Commission and a recommendation made to the City Council.

**Time Line:**
- March 1, 2018  Deadline for submissions
- March 5, 2018  Review Committee
- March 12, 2018  Arts Commission interview at 5:30 p.m. City Council Chambers
- March 27, 2018  City Council review

**Contact**
Questions about the application process should be addressed to the Arts Program Coordinator, Michael McGregor
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(949) 497-0722 x 5