

MEMORANDUM

DATE: July 19, 2018
TO: City Council
FROM: John Pietig, City Manager
SUBJECT: WEEKLY UPDATES

Shopper Parking Permits – Residents that have applied, should receive their new Shopper Permit(s) next week. Shopper Permits are available only to residents of Laguna Beach (proof of residency required such as a utility bill in your name). They cost \$80 each for the first two permits and \$150 each for the third and fourth (with a maximum of four permits per household). Shopper Permits allow residents to park in City lots and at City meters for the posted amount of time without additional payment. The permits are valid for two years: from August 1, 2018, to July 31, 2020. If you are a resident of Laguna Beach and would like to purchase a Shopper Permit, please visit the City's website at www.lagunabeachcity.net. Just click the "Buy a Parking Permit" icon located on the City's homepage. From the website, residents can purchase parking permits online or by mail by downloading a PDF version of the information packet and application.

Agate Street Closure – On Friday, July 20, between 7:30 a.m. and 6:00 p.m., a portion of Agate Street between South Coast Highway and Ocean Way will be closed for resurfacing as part of the Agate Street beach access rehabilitation project. Pearl Street and Ocean Way will temporarily become two-way streets, and access to Viking Way will be maintained. For questions, please call Project Director Lou Kneip in the Public Works Department at (949) 464-6688.

City Information – Since 2016, violent crime (murder, sexual assault, robbery, aggravated assault, simple assault) has decreased 26% in the City of Laguna Beach. We are aware of a rumor stating Laguna Beach's violent crime rate and money spent policing per person are much higher when compared to neighboring cities. Using per capita metrics to compare Laguna Beach's crime rates or spending statistics is not a representative statistic because it does not take into account the fact that Laguna Beach services an estimated six million visitors per year, in addition to our 23,000 residents. This is typical in coastal communities and other towns with significant visitor populations. When fairly evaluating how many employees, both sworn and non-sworn, are needed to appropriately police a city, the size of the residential, working and visitor community must all be considered.

Reminder:

Agate Street Beach Access Re-Opening Ceremony – The City of Laguna Beach invites the community to a ribbon cutting ceremony on Tuesday, July 24, 2018, at 4:00 p.m. for the re-opening of the newly renovated beach access at Agate Street. The project included new stairways, overlooks, landscaping, lighting, benches and bike racks. For questions, please contact Lou Kneip at (949) 464-6688 or lkneip@lagunabeachcity.net.