

## MEMORANDUM

**DATE:** February 27, 2019  
**TO:** City Council  
**FROM:** John Pietig, City Manager  
**SUBJECT: WEEKLY UPDATES**

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**Patriot's Day Parade** - Catch the trolley or the city bus downtown for this year's Patriots Day Parade which is scheduled to take place on Saturday, March 2, from 11:00 a.m. to 1:30 p.m. Parking is available at Lot 10 (former Christmas Tree lot), Lot 12 (next to City Hall) and ACT V - Lot 16 (Laguna Canyon Road). Road closures near and along the parade route will begin downtown at 10:00 a.m. Neighborhood Transit Service will be operating on a regular Saturday schedule starting at 9:30 a.m. and the Coastal Routes will start early at 9:00 a.m. The Farmers' Market will be closed that day, and will return on Saturday, March 9. For schedule and route information, please visit: [www.lagunabeachcity.net/trolley](http://www.lagunabeachcity.net/trolley).

**Testing of Wireless Emergency Alert System** - The City of Laguna Beach will be testing the recently acquired Wireless Emergency Alert (WEA) system simultaneously with our Downtown Outdoor Warning System on Wednesday, March 6, 2019, at 3:00 p.m. In the event of a real emergency, both systems can be activated to provide lifesaving instructions to residents and visitors. The systems may be utilized for all hazards or disasters where immediate action from the public is necessary. The WEA system is similar to the Amber Alert system in which you will hear a loud tone on your phone along with receiving a text message which will state the following: Laguna Beach Emergency Alert TEST. No action is required. This text message will be sent to all cell phones within the City of Laguna. The text message will include a link to the city's website with a survey where residents and visitors can provide feedback. Visit our website for more details [www.lagunabeachcity.net](http://www.lagunabeachcity.net) (Attachments).

Repeat:

**Arbor Day Celebration on Friday, March 8** - The City's second Arbor Day and first year Tree City USA Celebration will be held at Main Beach Park (cobblestone area) on Friday, March 8, from 3:00 p.m. to 5:00 p.m. The tree planting ceremony will start at 4:00 p.m. To kick off the event, the City Council proclaimed March 8 as Arbor Day in Laguna Beach to coincide with the annual State of California recognition of California Arbor Week at its February 19 meeting. This fun event will feature activities and crafts for kids, live music, tree experts, garden clubs and organizations, and giveaways. This will be a fun educational event for the whole family! Visit the City's website at [www.lagunabeachcity.net](http://www.lagunabeachcity.net) for more information or contact Liz Avila, Senior Public Works Analyst/Solid Waste Program Coordinator at [lavila@lagunabeachcity.net](mailto:lavila@lagunabeachcity.net) or (949) 497-0344.

# LAGUNA BEACH WIRELESS EMERGENCY ALERT TEST

MARCH 6, 2019  
AT 3:00 PM

YOUR PHONE WILL BUZZ LOUDLY



**LOCATIONS OF SIRENS ARE INDICATED BELOW**



- siren location
- siren coverage
- landmarks