

MEMORANDUM

DATE: November 15, 2019

TO: City Council

FROM: John Pietig, City Manager

SUBJECT: WEEKLY UPDATES

Small Business Saturday in Laguna Beach - Small business Saturday will take place Saturday, November 30, 2019, in Laguna Beach. Small Business Saturday falls between Black Friday (November 29) and Cyber Monday (December 2) and is a shopping holiday aimed at supporting small businesses during one of the busiest shopping periods of the year. When you join local merchants for Small Business Saturday in Laguna Beach be sure to use #ShopSmall and #MyLagunaBeach hashtags on your photos! Please contact the businesses

Downtown Specific Plan Update - The City of Laguna Beach will continue their efforts on the Downtown Specific Plan (DSP) Update on Wednesday, November 20, 2019, during a Planning Commission special meeting at 6:00 p.m. in the Council Chambers at City Hall (505 Forest Avenue). A staff report will be available and posted on the City's website by November 15, 2019. The Planning Commission will conduct their third review of the draft document and provide direction to staff on any modifications if needed before making a recommendation to the City Council. This Final Draft Downtown Specific Plan reflects the most current update of the Plan; culminating from a multi-year process which included many public outreach workshops, stakeholder meetings and interviews, and both City Council and Planning Commission meetings. It identifies the goals and establishes specific policies, guidelines and standards to support an overall vision for the future of downtown Laguna Beach. For more information or to view a copy of the Final Draft Downtown Specific Plan visit <http://lagunabeachcity.net/civicax/filebank/blobdload.aspx?blobid=23477> or contact Wendy Jung, Senior Planner at (949) 497-0321 or wjung@lagunabeachcity.net directly for more information on their offerings.

Evacuation Time Study Survey - In July, the Laguna Beach City Council unanimously approved a Fire Mitigation and Safety Subcommittee Report and approved moving forward with its recommended action items. One of these recommendations was to conduct a comprehensive evacuation time estimate study. The City awarded the contract to KLD Engineering, Inc. which is a firm that specializes in evacuation time estimates including those communities with wildfire risk. We invite the public to take an online survey created by KLD Engineering that will help capture specific information from our community needed for the study. You can find the survey at: <https://LagunaBeachSurvey.kld.engineering>. Additionally, KLD will be at various locations around town through November 16 if you would like to take the survey in-person. For more information on the survey times and locations, please contact Jordan Villwock, Emergency Operations Coordinator, jvillwock@lagunabeachcity.net or (949) 497-0389.

No-Shave November - If you see some City Staff and Police Officers with questionable facial grooming hygiene during the month of November, don't be alarmed. In an initiative to raise

awareness regarding cancer, men's health, and to support charities related to cancer research. The Laguna Beach Police Department and participating City Hall Staff are participating in "No-Shave November" with the endorsement of the Command Staff and City Manager. Here are the specifics: The goal of No Shave November is to grow awareness by embracing men's hair, which many cancer patients lose, by letting it grow freely. It aims to educate others about cancer prevention, saving lives, and aiding those who are currently fighting the battle with cancer. No Shave November will contribute to aiding three different charities: Prevent Cancer Foundation, Fight Colorectal Cancer and St. Jude Children's Hospital. For more information go to <https://no-shave.org> (see accompanying photo)

Good Neighbor Outdoor Lighting - Did you know? Residential holiday lighting is permitted between November 15 and January 15 and to be turned off no later than 12:00 a.m. As defined by City Council resolution, residential holiday lighting during the remainder of the year (between January 16 and November 14) is limited to no more than seven consecutive days and should be turned off no later than 12:00 a.m.

Help Keep Your Sewer Lateral Clean - A private sewer lateral is the pipe that drains your sinks, bathtubs, toilets and showers from your home or building to the City's sewer main line. Proper maintenance of a private sewer lateral is important because they can clog with roots and grease and can cause a backup inside your property or spill from the line. Property owners are responsible for the operation, maintenance and repair of their property's sewer lateral from the home including the point of connection with the City's sewer main line. It is recommended that all homeowners have their sewer laterals video-inspected on a periodic basis to ensure it is functioning properly. Additionally, when the City becomes aware of potential problems with a private lateral or a significant remodel project is completed, the lateral will need to be video inspected. Private developments and apartment projects need to inspect their lateral every five years. Contact a plumbing company participating in the City's program for a video inspection and lateral assessment. No matter the company you choose, be sure your plumber contacts the City's Plumber's Hotline before they begin work at (949) 464-6616. Be sure to request a copy of the lateral video inspection!

E-Waste and Paper Shredding Event on November 16 - Residents and businesses are invited to celebrate America Recycles Day by participating in the annual free E-Waste drop-off and Paper Shredding event on Saturday, November 16, from 8:00 a.m. to 12:00 p.m. The event will be held at the City Maintenance Facilities, 1900 Laguna Canyon Road. For more information, including a detailed list of acceptable E-Waste items, visit the City's website at www.lagunabeachcity.net/recycling or contact Senior Public Works Analyst/Solid Waste Program Coordinator, Liz Avila at (949) 497-0344 or lavila@lagunabeachcity.net.

