

## MEMORANDUM

**DATE:** February 5, 2020  
**TO:** City Council  
**FROM:** John Pietig, City Manager  
**SUBJECT: WEEKLY UPDATES**

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**New Business Announcements** - The City of Laguna Beach would like to welcome more of our new businesses to the City: Fishbone Kitchen + Bar (formerly Tortilla Republic) located at 480 S. Coast Highway, offers Mediterranean and Portuguese cuisine, serves lunch and dinner daily and also has event space available. South Laguna welcomes AHBA (formerly Eva's Caribbean Kitchen) located at 31732 Coast Highway which offers cuisine with Mediterranean roots and an "angle" toward Israeli casual fare. The restaurant serves breakfast and lunch and offers a bar that looks onto the open kitchen as well as patio tables. Welcome to all our new Laguna Beach businesses!

**KX 93.5 Now KX FM 104.7** - On February 3, 2020, KX 93.5, Laguna's Only FM radio station, officially switched broadcast frequencies to 104.7 FM. The change comes after nearly eight years of broadcasting on 93.5 and being interfered upon by a Los Angeles station on the same channel. The new frequency will allow the Laguna Beach non-profit radio station better coverage in all of Laguna Beach and surrounding areas, and an enhanced ability to help provide emergency-related information services to residents in the event of a disaster. Tune in to the new KX FM at 104.7!

**Review of Historic Preservation Ordinance** - On Wednesday, February 26, 2020, at 6:00 p.m., the Planning Commission is scheduled to review Amendments to the General Plan, Zoning Ordinance, the Residential Design Guidelines and Local Coastal Program (GPA 19-5414/ZOA 17-0289/ LCP 17-0388) to provide a voluntary historic preservation program. The Planning Commission will review the proposed changes and provide a recommendation to the City Council.

**Did you know?** For the last three years the City of Laguna Beach has used an organic-based weed control product called "AXXE" to manage weed growth on City maintained property. Unlike pesticide-based weed killers like Round-Up, AXXE Broad Spectrum Herbicide is a non-selective herbicidal "soap" commonly used for organic gardening. Made from biodegradable Ammonium Nonanoate, AXXE will quickly burn down chickweed, crabgrass, dandelion, algae, moss and more without harming the soil. As an effective herbicide certified by the Organic Materials Review Institute, AXXE can safely be used around people and pets to help maintain weed-free sidewalks, walkways and driveways. It also works as a spot treatment in landscaped flower areas. It is a Biobased product, meaning it is derived from plants and other renewable agricultural, marine and forestry materials and provides an alternative to conventional petroleum-derived products.

**2020 Laguna Beach Patriot's Day Parade** - The 53rd annual Laguna Beach Patriot's Day Parade will be held on Saturday, March 7, 2020 at 11:00 a.m. Every year on the first Saturday of March, a hundred marching units assemble in Laguna Beach to step off in the annual Laguna Beach Parade. The parade features community groups, imaginative floats, spirited marching bands

and more from throughout the Southland. For over fifty years Orange County has enjoyed the parade and its entrants, the celebrities and music, and the community spirit of Laguna Beach. Hope to see you there!

**Does Your Mobile Contractor Have a Business License to Work in Laguna Beach?** Mobile contractors like gardeners, landscapers, carpet cleaners, mobile car detailers, and swimming pool or pond services all need to hold a Laguna Beach Business License to operate within the City. A business license ensures contractors are aware of the City's regulations and guidelines to avoid the illegal discharge of fertilizers, pesticides, lawn, dirt, sediment, organic materials, and cleaning chemicals to the streets and gutters that drain to the ocean. Residents and businesses are responsible for the actions of their contractors and have a responsibility to ensure that their contractors are aware of local regulations, beginning with securing a City of Laguna Beach Business License. More information on the City Business Licensing process can be found at: <https://bit.ly/3blfmZY>

**South Laguna Properties** - The City has entered into escrow to acquire 31532 and 31526 South Coast Highway in South Laguna that were just recently offered for sale and had interest from several prospective buyers. The City has offered \$1.7 million and has six months to complete its due diligence. After 30 days, the City must commit \$50,000 of earnest money that would be non-refundable. The City's offer does not commit the City to a particular use of the property. While the parcels ultimately could be determined to be used for a new fire station to replace Fire Station #4, or for some other municipal or public purpose, that decision cannot and will not be made until a later time and only in compliance with all applicable requirements. Funding for the acquisition would come from funds set aside in the Capital Improvement Fund to improve or replace City facilities. Prior to closing escrow, the City will hold public meetings to consider if the proposed acquisition would be consistent with the General Plan and to complete an evaluation under the California Environmental Quality Act, among other requirements.

**Recreational Vehicle Parking Within the City** - Laguna Beach Municipal Code does not allow Recreational Vehicles (RV) or Motorhomes to be parked on City streets or City parking lots for longer than five (5) cumulative hours total in any 24-hour period. If the RV/motorhome moves, it does not reset the time limit. For example, an RV cannot be parked for 5 hours on one street and then move and park for another 5 hours on another street. The 5-hour limit is cumulative and applies to the total amount of time an RV/motorhome is parked on all City streets or City parking lots within a 24-hour period. Unless an RV parking permit has been obtained from the Police Department, the RV must either find a privately-owned place to park (with consent) or leave the City. RV parking permits are free and can be obtained at the front lobby of the Police Department. Each permit is good for up to 72 hours. The RV permit does NOT exempt the driver from having to follow all other provisions that pertain to parking, including posted time limits and street sweeping restrictions.

**SCE Maintenance Work** - Southern California Edison (SCE) will be working in two areas in town next week. For questions or concerns, please contact SCE's Customer Service number at (800) 655-4555.

- **Pole Replacements at 818 Bluebird Canyon Drive** - On Wednesday, February 12, between 7:30 a.m. and 6:00 p.m., SCE will be replacing two utility poles located near 818 Bluebird Canyon Drive. The westbound lane at Bluebird Canyon Drive will be blocked near the intersection at Bluebird Canyon Lane and flaggers will be used to direct traffic.
- **Night Work at Ocean Avenue** - On Thursday, February 13, through Friday, February 14, between 11:00 p.m. and 3:00 a.m., SCE will be replacing equipment in a vault located in the vehicle lanes at

299 Ocean Avenue. The southbound lane of Ocean Avenue, immediately south of the Ocean Avenue / Beach Street intersection, will be blocked. SCE personnel will direct traffic during the work.

**Free Excel Seminar** - The City of Laguna Beach partnered with the Laguna Beach Unified School District is providing an Adult Education Program dedicated to promoting educational opportunities for adult learners. The upcoming free Introduction, Intermediate, & Advanced one day Excel 2016 course will take place on Saturday, February 8, 2020, from 9:00 a.m. – 2:00 p.m. at the Community and Susi Q Center. To register please visit: <https://secure.rec1.com/CA/city-of-laguna-beach/catalog>. For questions or concerns, please contact Sr. Recreation Supervisor, Alexis Braun at (949) 497-0762.

**Temple Hills Drive Pedestrian and Pavement Improvements** - Work began this week to install a sidewalk on the east side of Temple Hills Drive, between Dunning Drive and Rim Rock Canyon Road. Minor traffic impacts can be expected during the working hours of 8:00 a.m. to 5:00 p.m., Monday through Friday, excluding holidays. The project also includes street resurfacing and traffic calming measures as well. Construction is expected to be complete by the end of May. For additional information, please contact Assistant City Engineer, Natalie Chan at (949) 497-0741 or [nchan@lagunabeachcity.net](mailto:nchan@lagunabeachcity.net).