

MEMORANDUM

DATE: April 29, 2010
TO: City Council
FROM: Kenneth Frank, City Manager
SUBJECT: FRIDAY UPDATES

Measure M Environmental Funding – As part of the renewed Measure M, there is funding to purchase and preserve open space. The Laguna Canyon Foundation submitted a number of requests on behalf of the community. None of them received high ranking by the Orange County Transportation Authority. A second pot of money is available for restoration of existing, publicly-owned open space. Similarly, the Foundation submitted proposals for several sites in Laguna Beach. Unfortunately, they did not receive the highest ranking either. The bottom line is that we will not see any funding in the first phase of projects. However, several years down the line, it may be possible to obtain money for additional open space acquisition and environmental restoration.

Plastic Bag Ban – The California Supreme Court has granted review of the Court of Appeal decision requiring the City of Manhattan Beach to prepare an environmental impact report before passing an ordinance to regulate plastic bags.

Free Compost Giveaway - Each year, the City, Waste Management, and our green waste recycling contractor Tierra Verde Industries team up to give away free compost to residents as a “thank you” for participating in the City’s residential green waste recycling program. Last year residents diverted 4,170 tons of green waste from the landfill, which amounted to 24% of the entire residential waste stream. The annual compost giveaway event will be held on Saturday, May 8th from 8:00 a.m. to noon at the Act V Lot, 1900 Laguna Canyon Road. This is a self-service event. Sand bags will be provided, which residents can fill with compost. There will be a limit of six sand bags (about 80 lbs) per household. Distributions are on a first come first serve basis for Laguna Beach residents only.

North Laguna Alley Paving Project -- Next week, construction will begin on the North Laguna Alley Rehabilitation Project. The contractor will start at the alleys south of Coast Hwy bounded by Cliff Drive/Beverly Street and Cliff Drive/Viejo Street. After this area is complete, the contractor will move to the north side of Coast Hwy and begin with the alleys between San Joaquin Street and Boat Canyon. The project is scheduled to be completed in approximately eight weeks.

Lifeguard Headquarters/Public Restrooms – This week, the Planning Commission approved this project. There will be an automatic appeal to the City Council since this is an important community project.

2010 Census Update – To ensure a complete and accurate 2010 Census, the Census Bureau will begin conducting follow-up activities for addresses that have not mailed back a census form. Census takers will visit each address up to three times and will leave door hangers with a number to call to schedule an interview time. The follow-ups will begin May 1st and will go through mid July. More information about the follow-up activities is available at their web site 2010.census.gov.

Kick-off of Heritage Month – The kick-off celebration for Heritage Month will take place on Thursday, May 6 at 6:00 p.m. at the Madison Square & Garden Café. Mayor Pearson is planning to attend.