

MEMORANDUM

DATE: July 30, 2010
TO: City Council
FROM: Kenneth Frank, City Manager
SUBJECT: FRIDAY UPDATES

Parking Meter Revenue – For the fiscal year 2009-10 which just concluded on June 30, receipts from parking meters and parking lots were 7% above the same period in the previous year. Total revenues were about \$3.4 million. The month of June was 12% above June the previous year despite gloomy weather most of the time.

Parking Ticket Revenue – On the other hand, revenue from parking tickets is down substantially because we are issuing warnings instead of tickets in some cases and we are not issuing multiple tickets for one vehicle. The following chart shows the decline:

<u>Fiscal Year</u>	<u>Tickets Issued</u>	<u>Gross Parking Fine Revenue</u>
FY 07-08	53,869	\$ 1,907,082
FY 08-09	48,278	\$ 1,812,780
FY 09-10	38,754	\$ 1,498,253

Cost of Parking Tickets – At present, most of the parking citations are \$40. Of that amount, the City receives about \$30 and the other \$10 goes to the County and State. The Legislature is now proposing an additional \$3 State fee on each ticket. Unless the City raises the parking citations to cover that \$3, we will lose about \$80,000 per year in revenue. This is just one of the many proposals being floated to help balance the State balance.

Lost Property Taxes – The City Council has approved property tax credits for 30 historic buildings in the community. Each year, these designations mean a loss of approximately \$250,000 in property taxes to public agencies. Laguna's share of the loss is about \$56,000 each year. One property owner saves more than \$120,000 per year and several save \$20,000.

Automated External Defibrillator -- On July 18, Laguna Beach Police and Fire personnel were dispatched to a home in the 200 block of Wave Street for a report of a 56 year old man who had fallen. An officer arriving initially determined that the man was not breathing and requested a second officer bring the Automated External Defibrillator. After initially attempting to resuscitate the man with breaths, the defibrillator was applied and indicated a shock was required. The officers administered two pulses from the equipment which resuscitated the man. Arriving paramedics credit the quick application of the Defibrillator with saving the man's life. He was transported to Mission Hospital Mission Viejo where he is recovering from a potentially fatal heart attack. This was the first successful use of an Automated External Defibrillator device by Police personnel.

Appeal of Coast Inn Approval – Two members of the California Coastal Commission, along with Audrey Prosser, have appealed the City Council's decision approving the remodel of the Coast Inn. At the August 13 meeting of the Commission, there will be a discussion as to whether or not there is sufficient justification for an appeal. If the Commission so determines, there would be an appeal hearing at a later date.

Community Garden – This week, the Planning Commission approved an expansion of the community garden in South Laguna.

Salary Information on Website – There has been a flurry of activity in Sacramento and around the State amid revelations of the pay scandal in Bell. Salary information for the City of Laguna Beach is already on the City’s website. First, the adopted budget includes salary information for all of the positions, although you would have to do some division if there is more than one job under the same title. Secondly, when the website was redone some months ago, we placed position descriptions and salaries on the website. However, a couple of positions were not listed. Therefore, this week we have provided another avenue on the website for anyone to look at the salary resolution and find the salary range or actual salary for Councilmembers, City Manager and every other position in the City.

No Appeal of New Sewer Lift Station – The City approved the Coastal Development Permit for the underground replacement of the Main Beach sewer pump station. This new pump station is needed before the Marine Safety Headquarters can be reconstructed. The Coastal Commission did not appeal that approval so we will complete the final design of the pump station and go to bid.

Street Resurfacing – Construction will begin Monday to resurface over 120 streets in the following neighborhoods: (1) Top of the World, (2) between Broadway and Boat Canyon, (3) between Park Ave and Thalia St, and (4) South Laguna. Preliminary work will consist of replacing broken curbs and gutters and sealing or reconstructing badly cracked pavement. Streets adjacent to the High School will be paved prior to Labor Day. Other areas will be resurfaced in September and October.

Skateboard Regulations Being Considered – The Parking, Traffic and Circulation Committee met on July 22 to consider possible restrictions on skateboarding within the City. The meeting was held at Thurston Middle School in anticipation of a large number of attendees. Approximately 160 to 170 people attended the meeting. Committee members heard comments from 35 speakers. The Committee had formed a subcommittee to study the issue. The subcommittee is expected to have final recommendations for the full Committee to consider on September 23rd.