

MEMORANDUM

DATE: October 27, 2011
TO: City Council
FROM: John Pietig, City Manager
SUBJECT: WEEKLY UPDATES

Great Shake Out and AlertOC Test - Last Thursday, our City participated in the Great Shake Out event including a test of the AlertOC system. Within an hour, over a million phones were called in Orange County including 7,860 residents in Laguna Beach. As part of the event, two dispatchers assisted in the Orange County Emergency Operations Center. City staff also tested the county's emergency management computerized WebEOC system by simulating 3 incidents in Laguna Beach caused by the "simulated" earthquake. All of the systems worked perfectly and the exercise was considered a success.

Prescription Drug Take-Back Day – On Saturday October 29, 2011, between 10:00 a.m. and 2:00 p.m. at the Susi Q Community Center underground parking lot, the Police Department will be participating in the Third Nationwide Prescription Drug Take-Back Day. This program provides an opportunity for the public to surrender expired, unwanted or unused pharmaceutical controlled substances and other medications.

Juried Fine Art Exhibition – On Thursday November 3, 2011 at 5 p.m. Mayor Toni Iseman will announce the winners of the 2012 Juried Fine Art Exhibition. The competition was juried by Richard Chang, the Arts and Entertainment Writer and Visual Art Critic for The Orange County Register. The exhibit can be viewed at City Hall through November 23, 2011. This program is funded by the lodging establishments and City of Laguna Beach.

Artist Open Studios - On Saturday, November 5, 2011 enjoy the opportunity to visit the art studios of 25 of Laguna's talented artists. Held from 11 a.m. to 4 p.m. the event includes free parking and trolley service from the Act V parking lot, located at 1900 Laguna Canyon Road. Artist Open Studios is not only a fantastic opportunity to see, buy or commission beautiful art, it is also an adventure to artists' studios to uncover new talent and rediscover established artists. This is a program of the Arts Commission and has been funded by the lodging establishments and City of Laguna Beach.

2012 Artist Designed Bench Competition - The Arts Commission is currently accepting applications for the 2012 Artist Designed Bench Competition. The Commission is accepting qualifications from interested artist for an installation at Heisler Park near Jasmine and Cliff Drive with an honorarium of \$15,000. Competition information and submission requirements are available on the City's web-site. The deadline to submit information is January 13, 2012. This program has been funded by a donation by the Kaye family.

Orange County Registrar of Voters - The Community Room at the Community and Senior Center was used by the Orange County Registrar of Voters from October 17-20 to film a public service announcement (PSA) a training video. The PSA will be used to encourage registered voters to volunteer as poll workers during the 2012 Elections and the training video will be used as a training tool for those volunteers.

Brooks Street Surf Classic - The surf conditions did not materialize this year to conduct the annual Brooks Street Classic surf competition. The 50th edition of the event will have to wait for 2012.

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