



May 10, 2012

MEDIA RELEASE

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**City Receives Positive Results from 2012 Citizen Survey**

**Laguna Beach, California, May 10, 2012**-----The City of Laguna Beach received the results of a citizen survey of resident opinions about the community and services provided by local government. A report summarizing the survey results will be presented to the City Council at its annual Budget Workshop scheduled to begin at 3:00 p.m. on Tuesday, May 15, 2012 in the Council Chambers located at 505 Forest Avenue in Laguna Beach.

The results of the survey were positive. Ninety-seven percent (97%) of respondents view Laguna Beach as a great place to live earning the city a third place ranking (out of 360 cities) when compared to the national benchmark levels typically seen in other communities. Almost all survey respondents also rated the quality of life in Laguna Beach as “excellent” or “good” and ranked 8<sup>th</sup> (out of 428 cities). The rankings are among cities where a similar question was asked. City services were rated favorably with the majority receiving ratings well above the national benchmark.

A similar citizen survey was conducted in 2007. The 2012 results demonstrate improvement in every category including transportation, public safety, environmental and economic sustainability, and public trust.

The survey cost under \$10,000 and was conducted by the National Research Center under the auspices of the International City/County Management Association.

More details regarding the survey results can be found in the 2012 Citizen Survey Results Report which is available for review on the City’s website: [www.lagunabeachcity.net](http://www.lagunabeachcity.net). Please contact the City Manager’s Office at 949-497-0704 if you have specific questions about the survey results.

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