

# Strategic Planning Framework



## THEME 1 a : Community Character–People

- A. Preserve spirit and diversity that currently defines Laguna Beach**
- B. Provide high quality services and facilities to meet the needs of all residents**
- C. Assure adequate services and facilities to accommodate an aging population and changing generational needs**
- D. Promote community services and programs for children and youth, including high quality recreational facilities**
- E. Support world-class educational programs and facilities for the entire community**

### RELATED ISSUES

- Increasing senior population
- Availability of affordable assisted-living facilities
- Availability of affordable housing for lower and middle income residents including service industry employees
- Housing and related living assistance for homeless and other indigent populations
- Adequacy of public health programs
- Adequacy of programs, services, and recreational facilities for children and youth
- Adequacy of educational facilities including athletic and other premises related directly and indirectly to educational curriculums
- Need for year round, resident-focused, community oriented events and activities

### SUGGESTED POTENTIAL ACTIONS

- Promote intergenerational community activities
- Develop a new community center or centers for seniors, youth, and/or the community at-large
- Fully utilize senior talent
- Increase resident-serving recreational facilities
- Provide high-quality educational facilities, opportunities and alternatives for people of all ages
- Increase educational outreach to minority communities
- Consider educational alternatives for special needs children
- Build more formal relationships with regional universities
- Provide housing opportunities that are affordable for low and middle income residents
- Develop affordable assisted-living facilities
- Create an expanded program of temporary residential facilities and assistance for the homeless
- Develop more programs to promote social and spiritual awareness



## Theme 1b: Community Character–Place

- A. Preserve the “small town” and “village charm” that has traditionally defined Laguna Beach**
- B. Preserve the individual, unique and historical character of Laguna Beach’s residential and commercial neighborhoods**
- C. Preserve the city’s identity as an “art colony” and as a “beach community”**

### RELATED ISSUES

- Scale of homes relative to lot size and neighborhood character
- Replacement of unique and quaint buildings with modern structures inconsistent with the traditional character of individual neighborhoods
- Loss of historic buildings
- Architectural variety
- Lack of distinct community entrances and gateways
- Absentee home ownership
- Rising cost of land and housing
- Viewshed management
- Growth in tourism and the impact of increased activity of daytime and evening visitors

### SUGGESTED POTENTIAL ACTIONS

- Adopt urban design guidelines that provide more comprehensive and specific development standards
- Develop specific design standards that specifically encourage architectural diversity and discourage “oversized” buildings
- Preserve the city’s historic structures and resources
- Create distinctive village entrance gateways at entry points to Laguna Beach especially on Laguna Canyon Road and on Pacific Coast Highway
- Provide programs to enhance understanding of Laguna Beach’s identity
- Become a model of sustainable, harmonious living
- Create a “wayfinding plan” including signage, to guide people through Laguna Beach
- Construct ‘neighborhood’ pedestrian walkways
- Develop a comprehensive view preservation program
- Underground all public utilities
- Provide vigorous, proactive enforcement of the City’s Municipal Code