



City of Laguna Beach  
**Red Telephone Booth  
Temporary Art  
Installation**  
Forest Avenue, Laguna Beach



**Request for Proposals**

Deadline: Monday, January 4, 2021

**Eligibility**

Open to artists who are residents of Imperial, Los Angeles, Orange, Riverside, San Bernardino, Santa Barbara, San Diego and Ventura counties. Employees, Council members, Board members and Commissioners of the City of Laguna Beach are not eligible to apply.

**Honorarium**

\$5,000

**Location Description**

The K-6 telephone booth is located on Forest Avenue near various commercial and retail spaces in downtown Laguna Beach. In 1935, architect Sir Giles Gilbert Scott created the telephone box which is an iconic image throughout the United Kingdom. Called K-6, the design was commissioned by the Post Office to commemorate the silver jubilee of King George V. Royal though its patronage may be, the telephone kiosk made technology available to everyone. Although once used as a telephone kiosk, the public telephone has been removed and the box is now serves as an installation site for temporary public art.

**Project Description**

The proposed proposal and design should be imaginative, whimsical and colorful. Artist may incorporate a design or installation on the interior or exterior of the box. The box measures 3' x 3' x 8'4" and is permanently affixed to the sidewalk. The proposed art work will be owned by the artist and, if designed for that purpose, returned to the artist at the conclusion of the exhibition period.

**Materials**

Materials should be durable, safe and appropriate to a public setting. The installation will be for a period of 24 months.

## **Laguna Beach Public Art Program**

*The City of Laguna Beach Red Telephone Booth is a project of the Arts Commission. The purpose of the biennial competition is to add to the City's public art collection with high quality artwork. It is the primary responsibility of the City of Laguna Beach Arts Commission to preserve and protect the collections under its management for the people of the City of Laguna Beach. Deaccessioning is the process by which the Arts Commission recommends to the City Council that an object be removed from the City's collection. The City shall deaccess works of art in its collection only in the public interest and as a means of improving the quality of its collections. The selected design will be subject to City Council approval.*

## **Selection Process**

The seven members of the City of Laguna Beach Arts Commission will judge the entries. Judging of the winning design will be based on creativity and appropriateness for the location.

*The City of Laguna Beach Arts Commission reserves the right, as its interest may appear, to reject any and/or all applications or proposals, to reject any finalist, to waive informalities in applications or proposals, or to terminate the selection process for any project without prior notice. The Arts Commission reserves the right to make selections for this project from the Arts Directory if insufficient applications are received, or to terminate the project at any time. Application to any project advertised by the City of Laguna Beach Arts Commission constitutes agreement with all applicable rules and guidelines.*

## **Timeline**

Monday, January 4, 2021	Deadline for receipt of design proposals.
Monday, January 11, 2021	Arts Commission review and select designs and/or finalists.
Tuesday, February 9, 2021	City Council approval.
Sunday, May 2, 2021 (or prior)	Proposed completed installation date.

## **Application Delivery**

Prospective design proposals and application materials must be submitted via <https://lagunabeachcity.slideroom.com/> by **12:00 p.m. on Monday, January 4, 2021.**

## **Application Presentation and Content**

Please do not staple any materials together. All submitted materials must be typed on 8 x 11 paper. All pages of your application should clearly indicate your name, date, and the project submitting for.

Please submit the required materials in the following order:

- Professional resume (maximum 2 pages)
- Proof of CA residency
- Color rendering at 1/10 scale (14.4" wide x 10" high). Artists may submit 1 (one) design.
- Artwork title and artist statement describing intent of design and/or theme
- 3 images of previous related artwork
- Completed application form must be mounted to the back of the design.

## **Information**

Michael McGregor, Arts Program Coordinator | (949) 497-0743 | [mmcgregor@lagunabeachcity.net](mailto:mmcgregor@lagunabeachcity.net)



City of Laguna Beach

# Red Telephone Booth Temporary Art Installation

Forest Avenue, Laguna Beach

## APPLICATION FORM

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

DESIGN TITLE:

\_\_\_\_\_

IDENTIFY PAINTS AND MATERIALS:

\_\_\_\_\_

BRIEFLY DESCRIBE THE DESIGN/THEME AND ITS INTENT:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*I, the undersigned, agree to all conditions and eligibility requirements of the Red Telephone Booth Art Installation. Permission is granted to the City of Laguna Beach to use images of my art work for publicity purposes.*

Signed: \_\_\_\_\_

*Artist*

Date: \_\_\_\_\_

