



ARTS COMMISSION
Monday, May 10, 2021
5:00 p.m.
VIA ZOOM

Telephonic and Virtual Public Participation – You may submit comments on any agenda item or on any item not on the agenda in writing via mail to the Arts Commission at 505 Forest Avenue, Laguna Beach, CA 92651 or via email to AC@lagunabeachcity.net. Please email your comments at least 48 hours before a meeting.

To participate in the meeting click this link <https://lagunabeachcity.zoom.us/j/91375472821> you may comment over the phone or computer during the designated public comment periods. Or call (669) 900-9128 and enter the meeting ID number 913 7547 2821 When an item you wish to comment on is discussed, click on **Raise Hand** or press *9 on your phone to let us know you wish to speak. When it is your turn, staff will unmute your microphone and announce your name, allowing you to comment.

- A G E N D A -

- 1) Call to Order
- 2) Approval of Minutes
- 3) Chair's Announcements (Schwerner)
- 4) Commissioner and Staff Communications
- 5) Public Communications - *In order to assist the Arts Commission in the timely completion of its business, speakers are asked to limit any one of their presentations to three minutes or less.*
- 6) Items for Discussion and Action:

A. Project Updates – Discuss and review the status of current programming. (Staff)

B. Public Art Ordinance and Policy – Discuss and approve an ordinance and policy establishing standards for public art. Direct the public art sub-committee to make recommendations for facilitation. (Staff)

- 7) Adjournment

cc: City Manager
City Clerk
Council Liaison Mayor Pro-Tem Kempf
Assistant City Manager

Post through May 11, 2021



LAGUNA BEACH ARTS COMMISSION

Regular Meeting

Monday, April 12, 2021

Zoom Meeting

5:00 p.m.

PRESENT: Commissioners: Donna Ballard, Suzi Chauvel, Michael Ervin, Laura Ford, Pat Kollenda, Suzanne Mellor, and Adam Schwerner. **ABSENT:** Karen Wood.

Council: Mayor Pro-Tem Kempf **STAFF:** Sian Poeschl and Michael McGregor.

- 1) Adam Schwerner called the meeting to order at 5:01 p.m.
- 2) Minutes of the April 12, 2021, meeting were approved as presented. M/S Kollenda/Chauvel.
- 3) **Chair's Announcements:** Adam Schwerner noted that the mural titled "Outburst" by Lynn Basa had been completed and the dedication would be on May 4, 2021, at 3:00 p.m.
- 4) **Commissioner and Staff Communications:** Staff Poeschl noted that there had been three incidents of tagging public artworks. Staff Poeschl noted that the temporary sculpture by Casey Parlette would be installed on May 4, 2021. Staff Poeschl noted that she would be meeting with the artist team for the "Soundwalk" installation and expects it to launch when the local art festivals open. Staff McGregor noted that the presenters originally scheduled for the marketing workshop on May 7, 2021, had backed out and staff was securing new presenters, but the date, time and topic would remain unchanged. Staff McGregor noted Jeffrey Skarvan would be installing the temporary sculpture "Call to Action" at the Red Telephone Booth on Forest Avenue this Saturday, May 1, 2021.
- 5) **Public Communications:** None.
- 6) Items for Discussion and Action:
 - A) **Street Performers at the Forest Avenue Promenade** – Staff Poeschl noted previous issues experienced with presenting performances at the Promenade on Forest. Staff presented a draft of an ordinance that outlines the purpose, rules and regulations, permit requirements, exemptions, and permissible noise levels for performing. Staff noted that all scheduling would be handled by the Cultural Arts Department. Staff noted that if approved by the Commission, it would go before City Council for two readings on May 18 and June 1, 2021, after which it could be implemented. A motion was made to approve the ordinance as presented. M/S Kollenda/Ervin. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Mellor, Schwerner. Noes: None.
 - B) **2021 Performance Schedule** – Staff Poeschl noted that the Performances Subcommittee had met to discuss potential performances for the remainder of 2021 and presented their recommendations. Staff noted that since the Subcommittee meeting, the Festival of Arts had approached the City to partner and present the Music in the Park concert series at the Festival grounds on four Sundays during July and August.

Public Communications: Edith Tonkon noted that members of the Laguna Dance Festival would likely be able to volunteer as staff for the proposed concert events.

A motion was made to approve the following actions: 1) Continue to present three weekly performances at the Promenade on Forest; 2) Launch the sound art installation "Soundwalk" at Heisler Park on July 1, 2021; 3) Make

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plans to facilitate "Sunset Serenades" at Heisler Park on Sundays at 5:30 p.m. in September 2021; 4) Proceed with "Circus Bella" performance at the Main Beach Cobblestones on September 25, 2021; 5) Research cost and facilitation of a "Welcome Back" concert at the stage and green at the Festival of Arts on the weekend of October 23, 2021. 6) Make plans to facilitate "Friday Flicks at the Forum Theater" at the Festival of Arts grounds in October through December 2021; 8) Partner with the Festival of Arts offer a Music in the Park concert series at the Festival grounds. M/S Ervin/Ballard. Yeas: Ballard, Chauvel, Ervin, Ford, Mellor, Schwerner. Noes: None. Recused from vote: Kollenda.

7) Adjourned at 5:53 p.m.

cc: City Manager, City Clerk, Mayor Pro-Tem Kempf, Assistant City Manager

MEMORANDUM

DATE: May 3, 2021
TO: Arts Commission
FROM: Siân Poeschl, Cultural Arts Manager
SUBJECT: **Project Updates** (Agenda Item A)

The following is an overview of current active programming being facilitated by the Arts Commission and Cultural Arts Department. The list shows the breadth of programming being offered to the community and opportunities for artists to participate.

Performances

Band on the Bus	May 9 and 16 with performance by Salty Suites and Upstream
Music in the Park @ FOA	July 18, 25 and August 8 and 22, 2021
September Sunset Serenades	September 3, 10, 17 and 24, 2021
Circus Bella at Main Beach	September 25, 2021
Friday Flicks at the Forum	First Friday, October, November, and December
Welcome Home Concert	October 23, 2021
Artist in Residence Performance	Pending
Stage at the Promenade on Forest	Three performances weekly

Temporary Art Installations

Red Phone Booth	“Call to Action” Jeffrey Skarvan through 2023
City Hall Lawn	“Shark Migration” Casey Parlette May through August 2021 “Islands” by Christopher Jeffries August through November
Summer Banners	Install in May
Heisler Park	“Soundwalk” by Ellen Reid July 1, 2021 “Pass the Buck” Chakaia Booker through October 2021
Downtown	David Zinn Chalk Art October 2021
Holiday Palettes	September call to artists

Pending installations by Jesse Bartels, Jeff Lavinsky, Ashley Pigden, Monica Prado and Navada Silva.

Exhibitions at City Hall

Festival Foundation	May through June
Community Art Project	June and July
Laguna Plein Air Painters Association	August and September
Juried Fine Art Competition	October and November
Children’s Holiday Palette Competition	November
Festival of Arts	November through January

Planning Projects

Street Performer Ordinance	
Public Art Ordinance	Pending Arts Commission discussion
Youth Art Advisory Council	Project approved by Arts Commission and City Council

Publications

Cultural Arts Calendar	Convert to digital
City Website	New website input
Digital Newsletter	Bi-Weekly
Public Art Brochure	Needs updating
Arts Directory	Pending Arts Commission discussion

There are a number of other programs and installations that are facilitated and supported through the Cultural Arts Department such as permitting and review of “Art and Nature” in collaboration with the Laguna Art Museum, public art maintenance and Art in Public Places projects on private property.

Staff recommends the Arts Commission review the current programming and identify any additional goals and/or programs for 2021/22.

MEMORANDUM

DATE: May 4, 2021
TO: Arts Commission
FROM: Siân Poeschl, Cultural Arts Manager
SUBJECT: **Public Art Ordinance and Policy** (Agenda Item B)

The Cultural Arts Plan approved by the City Council in March 2016 identified the goal of building on the public art program to achieve the next level of success and impact. Currently the guidelines relating to public art are Art in Public Places and Murals identified in the City's Municipal Code as:

Chapter 1.09 Art in Public Places (written in 1986); and
Chapter 25.54.024 Murals (written in 2002)

[Link to the Municipal Code](#)

The guidelines have proven inadequate and outdated. Issues have included construction timeframes as they relate to the art in public places approval with developers electing their own processes, the review guidelines for murals have proven inadequate and public art, donations, naming rights on public property not identified. In addition, the Arts Commission has approved guidelines for acquisition and deaccession as it relates to City projects, but the information is disjointed and not clearly identified under one policy.

Following the establishment of the Cultural Arts Plan, the City Council approved and allocated funding for the Creative Placemaking and the Art Live Work Assessments from the General Fund, matched by the Arts Commission Special Programs budget. Savings in these assessments of \$38,000 have been carried over for other consulting needs. Staff is recommending these funds be considered for engaging a specialized consultant to research and prepare an ordinance and policy that best benefits the community and assists in achieving good practices in public art.

It is recommended the Arts Commission direct the public art sub-committee to make a recommendation for the facilitation of a public art ordinance and policy and return to the Commission with guidelines for a draft request for proposal for consultants with expertise in the field of public art and proposed budget.