



# PARKING MASTER PLAN LISTENING SESSION

Susi Q Community Workshop  
March 8, 2022



# Mayor's Welcome



Formation of the  
subcommittee



# 2022 Resident and Business Survey Results

## Resident Survey:

- 78% support the development of a master plan of parking to provide additional parking throughout town.
- 74% support the development of a master plan of parking for the City to build new parking facilities.
- Only 22% rated ease of public parking as excellent or good.

## Business Survey:

- 85% support the development of a master plan of parking for the City to provide additional parking throughout town.
- 78% support the development of a master plan of parking for the City to building new parking facilities.
- Only 23% rated the amount of public parking in commercial areas as excellent or good.





# Existing Challenges & Issues

- Impacts on roads and neighborhoods
- Lack of convenience
- Inefficiency
- Land availability
- Walkability
- Historical pattern of development



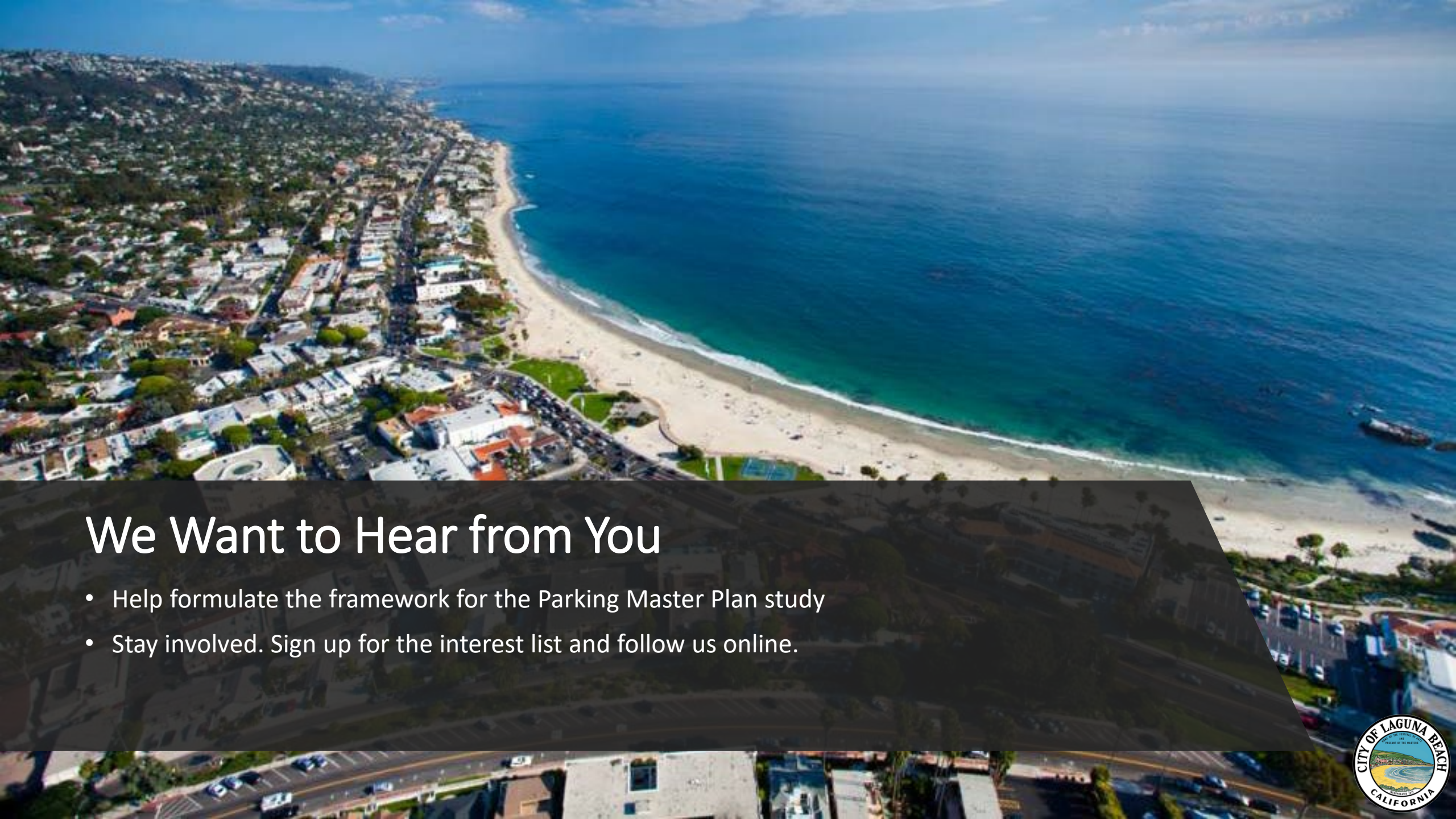
*Peppertree Lane*



*Aliso Creek Shopping Center (strip mall development)*





An aerial photograph of Laguna Beach, California, showing a dense residential area on the left, a sandy beach in the middle, and the blue ocean on the right. The sky is clear and blue. A dark, semi-transparent banner is overlaid on the bottom half of the image, containing text and a list of bullet points.

# We Want to Hear from You

- Help formulate the framework for the Parking Master Plan study
- Stay involved. Sign up for the interest list and follow us online.

