

Open House Signage

Definition: “a temporary sign communicating that a property is available for inspection by prospective buyers and that the owner of the property or the owner’s agent is on the premises during the time the property is open for inspection.”

- Allowed without a sign permit in all zones.
- Must be affixed to a single wood or metal pole.
- ‘Rider ‘signs are prohibited.
- Brochure or leaflet holders: boxes, containers or other devices used for the purpose of holding real estate information or advertising materials are prohibited.



Contact Us

City of Laguna Beach
Code Enforcement Division
505 Forest Avenue
Laguna Beach, CA 92651

- **Business Hours**

Monday – Thursday 7:30 AM to 5:30 PM
Every other Friday 7:30 AM to 4:30 PM
Closed Alternate Fridays

- **In Person**

Visit the Community Development counter at City Hall to complete a Service Request.

- **Mail**

Please send written correspondence to the address listed above.

- **Telephone**

Code Enforcement: (949) 497-0301

For messages left after hours, all calls are returned by the next business day.

- **Online Request System**

Ask Laguna



Sign Regulations

The Laguna Beach
Community Development
Department
Code Enforcement
Division

How To Get A Sign Permit

Sign permit applications may be obtained from the Community Development Department front counter. The application along with a scaled drawing of all proposed and existing signs should be submitted to the Planning and Zoning Department. Some sign permit applications may be subject to Planning Commission review. (For further details, please refer to the sign regulation provisions).

Temporary Banners

- 1 per site (property, suite or unit), which must be located on the face of a building, not within or on a window or ground mounted.
- Size limit of each temporary banner sign is 10 square feet, except within the Downtown Specific Plan area, the temporary banner size limit is 5 square feet.
- 30-day term limit, with a possible extension approval of one additional 30-day period.
- Banner should be designed with the use of natural earth or pastel colors for the lettering and background.

Prohibited Signs L.B.M.C. 25.54.016

- Inflated display signs and tethered balloons, except as permitted in accordance with Section 25.54.020 or as a part of an approved outdoor display or sign program
- Portable signs
- Roof signs
- Pole signs
- Signs in the public right-of-way



Any sign installed or placed on public property, shall be forfeited to the public and subject to confiscation. In addition to other remedies, the city shall have the right to recover from the owner or person placing such a sign the full costs of removal and disposal of such sign and may be subject to receiving an Administrative Citation.



Real Estate Signage

Definition: “a sign advertising or promoting the sale, lease or rental of real estate.”

- Must advertise the property on which it is located
- Allowed without a sign permit in all zones.
- Exempt from maximum allowable sign area calculations for the lot.
- A maximum of one rider sign, 18 inches wide and 6 inches high, is allowed.

