



ARTS COMMISSION

Monday, September 12, 2022
Council Chambers
505 Forest Avenue, Laguna Beach, CA 92651
5:00 P.M.

- A G E N D A -

- 1) Call to Order
- 2) Approval of Minutes
- 3) Chair's Announcements (Wood)
- 4) Commissioner, Council and Staff Communications
- 5) Public Communications - *In order to assist the Arts Commission in the timely completion of its business, speakers are asked to limit their presentation to three minutes or less.*
- 6) Items for Discussion and Action:

Members of the public are welcome to address the Arts Commission on any issue on the agenda. Please be advised that if you testify and provide your name, the information will be incorporated into the minutes. The usual procedure of the meeting is 1) Staff summarizes the agenda item; 2) Consultants will present their report and answer questions; 3) Public are invited to comment for up to three minutes; 3) Arts Commission makes its determination.

- A. **2023 Performance Schedule** – Discuss and approve the performance schedule for 2023, with the use of amplified sound. (Commissioner: Kollenda, Staff: McGregor)
- B. **Laguna Canyon Storm Channel – Walkway Mural** – Review submissions and select finalists to develop a proposal. (Commissioner: Schwerner, Staff Poeschl)

- 7) Adjournment

Pursuant to the Americans with Disabilities Act, persons with a disability who require a disability-related modification or accommodation in order to participate in a meeting, including auxiliary aids or services, may request such modification or accommodation from the Arts Manager at 949-497-0722 or email art@lagunabeachcity.net. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting.

cc: City Manager
City Clerk
Council Liaison Mayor Kempf
Assistant City Manager

Post through September 13, 2022



LAGUNA BEACH ARTS COMMISSION

Regular Meeting

Monday, August 22, 2022

Zoom Meeting

5:00 p.m.

Recap of Minutes

PRESENT: **Commissioners:** Donna Ballard, Suzi Chauvel, Michael Ervin, Laura Ford, Pat Kollenda, Adam Schwerner, Karen Wood.
COUNCIL: Mayor Kempf
STAFF: Sian Poeschl, Cultural Arts Manager and Michael McGregor, Arts Program Coordinator.

- 1) Karen Wood called the meeting to order at 5:00 p.m.
- 2) Minutes of the August 8, 2022, meeting were approved as presented. M/S Kollenda/Chauvel.
- 3) **Chair's Announcements:** Karen Wood commended the Festival of Arts 90th anniversary celebration concert.
- 4) **Commissioner and Staff Communications:** Donna Ballard, Suzi Chauvel, Michael Ervin, and Mayor Kempf commended the Festival of Arts 90th anniversary celebration concert. Laura Ford commended the Music in the Park concerts. Staff Poeschl noted artist Ryan Callisto intended to install the approved temporary mural at the Promenade on Forest by the following week and the Commission would be reviewing the submissions for the Laguna Canyon channel bridge installation. Staff McGregor thanked Commissioners for introducing Music in the Park concerts and noted that Sunset Serenades would begin on September 9, 2022.
- 5) **Public Communications:** None.
- 6) Items for Discussion and Action:
 - A) **Public Art Ordinance and Policies** – Staff Poeschl introduced David Plettner-Saunders and Linda Flynn of the Cultural Planning Group. Staff recapped the process, starting in 2016 up to the current draft of the Public Art Ordinance and Policies. Staff noted the primary goal of the document was to streamline the approval process and define standard policies for public art. Staff noted the document was made publicly available two weeks prior and the meeting was noticed via City and Cultural Arts newsletters, the City's website and Stu News. Public Art Subcommittee members Donna Ballard, Suzi Chauvel and Adam Schwerner noted it was a strong and well-considered policy which had significant input from a variety of qualified sources, was tailored specifically to Laguna Beach, and aimed to pull together the disjointed sections of the Laguna Beach Municipal Code related to public art.

Mr. Plettner-Saunders presented an overview of the information gathering process including key stakeholders who provided direct input, recommended policy changes, and additional recommendations.

Public Communications: Steve Fayne spoke on behalf of Community Art Project. Mr. Fayne noted that CAP has previously placed several public art projects in the Laguna Beach and that the organization provided written

comments to the Commission prior to the meeting. Mr. Fayne made the following recommendations: 1) Privately funded works on private property should be exempt from the suggested limit for quantity of works by a single artist; 2) Decisions should continue to be made by City Council at the recommendation of the Arts Commission; 3) Time frames for display of public art should be considered based on the type of art.

A motion was made to approve the following sections of the document: 1) Public Art Program Name; 3) Comprehensive and Transparent Policies; 4) Acknowledging Importance of Artists; 7) Deaccessioning Criteria; 9) Memorials; 10) Financial Contributions to Program; 12) Maintenance of Artwork 13) Policy for Partnerships; and 15) Appeals and Mitigation of Disagreements. M/S Kollenda/Chauvel. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.

Section 2- "Decision-making Authority of the Arts Commission" – Pat Kollenda suggested maintaining the current process which requires approval of City Council for projects. Donna Ballard noted the recommended change would bring the Arts Commission's authority in line with other City-appointed Commissions, such as the Planning Commission and Design Review Board. Mayor Kempf and Suzi Chauvel noted Commissioners were appointed for their competence in the arts and supported the recommended change. Adam Schwerner noted there would still be the option to appeal any decision of the Commission to City Council. A motion was made to approve the section as presented. M/S Schwerner/Chauvel. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.

Section 5- "Selection Criteria" – A motion was made to approve the section as presented. M/S Kollenda/Schwerner. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.

Section 6- "Timeframe for All Artworks" – Pat Kollenda noted concern for designating a specific time-frame for exhibition of important historical works in the City's collection. Donna Ballard noted the policy included a provision for the Commission to approve extensions of an artwork's installation period. A motion was made to approve the section as presented. M/S Chauvel/Ballard. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.

Section 8- "Artwork Donations" – Pat Kollenda questioned why donations should only be considered in the first three months of the year. Mr. Plettner-Saunders noted that it was intended as an administrative convenience and helped ensure donated artworks were deliberately considered by the donors, City staff and the Commission. A motion was made to approve the section as presented. M/S Chauvel/Ballard. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.

Section 11- "Administrative Costs of the Program" – Staff Poeschl noted the amount of fees collected to process applications would be negligible. A motion was made to approve the section with the removal of the additional 15% administrative fee. M/S Kollenda/Schwerner. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.

Section 14- "Diversity of Collection" – Pat Kollenda noted the section lacks flexibility and each artwork should be considered by quality and appropriateness to a proposed site. Staff Poeschl clarified the section applies only to the City of Laguna Beach's collection and the City's deaccession policy only applies to works within that

collection. Mr. Plettner-Saunders noted other cities tended to have tighter restrictions on the number of works by a single artist, but language could be included to make additional considerations. Karen Wood noted Community Art Project's recommendation to include "age" to the non-discrimination statement. A motion was made to approve the section with the addition of language to include consideration for special projects and include "age" in the non-discrimination statement. M/S Kollenda/Ford. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.

Pat Kollenda noted the 1-year guarantee defined under "Artist Responsibilities" of Maintenance and Conservation was insufficient. Ms. Flynn clarified that it was "subject to the terms of the artist's contract." A motion was made to increase the artist guarantee from 1 to 5 years. M/S Kollenda/Chauvel. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.

Additional recommendations: Donna Ballard recommended the definition of "Arts Commission" be changed to "A seven-member body plus an alternate..." Staff Poeschl noted there would need to be an understanding of associated costs prior to presenting to City Council for implementation of programs such as the proposed database of public art.

Mr. Plettner-Saunders noted that the Arts Commission has the authority to change any of its own policies by vote. Staff Poeschl noted the policy document would be revised and an ordinance would be drafted based on its language. The ordinance would be reviewed by the City attorney, Community Development staff, and City management staff and return to the Arts Commission for recommendation to City Council.

7) Adjourned at 6:44 p.m.

cc: City Manager, City Clerk, Mayor Kempf, Assistant City Manager

**City of Laguna Beach
Cultural Arts Department
Staff Report**

To: Arts Commission
From: Mike McGregor, Arts Program Coordinator
Agenda Item: A
Title: 2023 Performance Dates
Location: Laguna Beach, CA

Overview

The City of Laguna Beach Arts Commission presents several live performance events annually, including Sunset Serenades, World Music Series and Music in the Park.

Summary of the Matter

The Arts Commission has budgeted \$120,000 for the presentation of Music in the Park, Sunset Serenades, World Music concerts, Circus Bella and weekly performances at the Promenade on Forest. In 2022, alternative programming included an additional summer concert celebrating the 90th anniversary of the Festival of the Arts featuring Lee Rocker and performances by Luce Puppet Company. On September 24, 2022, the Commission will also host the concert presentation of musical works composed by 2020 Artist-in-Residence Pamela Madsen.

The sub-committee consisting of Commissioners Pat Kollenda, Suzi Chauvel and Karen Wood reviewed the proposed dates and are recommending the following changes:

- 1) Potential postponement/cancellation of Friday Flicks.
- 2) Holding Band on the Bus performances on April 15 and December 21, 2023.
- 3) Circus Bella to be held a Saturday in June or September based on their schedule but not to be held the same day as Fete de la Musique (Saturday, June 17, 2023).
- 4) Having winter carolers perform at the Promenade on Forest, Friday, November 24, 2023.
- 5) Consideration for hosting a Laguna Beach Fringe Festival.

Event	Location	Dates	Time
Friday Flicks	Forum Theater, FoA	February 3, March 3, and April 7, 2023	7 – 9 p.m.
Sunset Serenade (May)	Heisler Park	May 5, 12, 19, and 26, 2023	6:30 p.m.
World Music Series	Heisler Park	June 2, 9, and 16, 2033	6:30 p.m.
Circus Bella	Bluebird Park	June or September	1 p.m. & 3 p.m.
Music in the Park	Bluebird Park	July 9, 16, 23, 30, and August 6, 13, and 20, 2023	5 – 7 p.m.
Sunset Serenades (Sept)	Heisler Park	September 8, 15, 22, and 29, 2023	5:30 p.m.
Promenade on Forest	Forest Ave	Fri/Sat/Sun and First Thursdays March 2 – December 17, 2022	5:30 – 7:30 p.m. (Thurs/Fri/Sat) 5 – 7 p.m. (Sun)

TO: Arts Commission

FROM: Siân Poeschl, Cultural Arts Manager

SUBJECT: **Laguna Canyon Channel – Walkway Mural** (Item B)

On July 12, 2022, the City Council approved the Arts Commission recommendation to undertake a call for artist qualifications for a walkway mural on a bridge to be constructed over the Laguna Canyon Channel leading from Laguna Canyon Road to the entrance of the Sawdust Art Festival. The mural would be installed into a recess on the floor of the bridge and created of materials durable to foot traffic. In addition, the City Council approved an honorarium of \$100,000 and a stipend of \$1,000 for each finalist selected to develop a design.

The call for artists was advertised through the California Arts Council website, Arts Orange County and via all City newsletters and social media. The Commission has received 30 submissions and has an approved budget to select up to three artists to develop proposals.

The Public Art sub-committee consisting of Arts Commissioners Donna Ballard, Suzi Chauvel and Adam Schwerner met and discussed the submissions. After review, the sub-committee is unanimously recommending the following artists be invited to develop proposals.

Amy Cheng (New York)
Beau Stanton (Los Angeles, CA)
Dominic Panziera and Daniels Garofalo (Arteclettica) (Truckee, CA)

Upon the Arts Commission selecting finalists, they will be invited to meet via Zoom with Cultural Arts, Public Works Department staff and the sub-committee to discuss the scope of the project and review the site.

The Commissioners had access to the applications prior to the meeting and staff will review the submissions at the meeting for the benefit of the public.