496 Independe	ent Expenditure F	Report		Amounts r	nay be rou	nded to whole dollars.						
NAME OF FILER Citizens For Laguna's Future					Date of This Filli	Date of 10/19/22 This Filing — Date Stamp				CALIFORNIA 496		
AREA CODE/PHONE NUMBER 1.D. NUMBER (if applicable) 1450234					Report I	For Official Use Only						
STREET ADDRESS		STATE	ZIP CODE		Amer to Repo (explain be	rt No.	OCT 2 0	2022				
Laguna Beach		CA	92651		No. of P	Pages 1044	ity Clerk's	STREET, SQUARE, SQUARE				
1. List Only One C	andidate or Ballot Me	asure					of Laguna I					
NAME OF CANDIDATE	SUPPORTED OR OPPOSED				7	Measure Q	IRE SUPPORTED OF	OPPOSED				
OFFICE SOUGHT OR HELD DISTRICT NO.		DISTRICT NO.	SUPPORT	OPPOSE		BALLOT NO./LETTER Q	City of L	TION f Laguna Beach		SUPPORT	X	
	penditures Made Attac	ch additional inform								AMOUNT		
DATE DESCRIPTION OF					OF EXPENDI	PEAPENDITURE				\$2,790.34		
10/19/22	website develop	website development & updates							\$2,700.04			
10/19/22	social media ma	social media management							\$,1000.00			
10/19/22	targeted digital a	targeted digital ads							\$7,500.00			
10/19/22	production of videos							\$5,400.00				
Reason for Amendmen	nt					A continue continue de la continue d						
							F	PPC Advice: adv		a.gov (866	(Feb/2019 5/275-3772 fppc.ca.go	

496 Independe	nt Expenditure R	eport	,	Amounts n	ay be rou	nded to whole dollars.				
NAME OF FILER Citizens For Laguna's Future					Date of This Fili		Date Sta	mp CA	LIFORNIA FORM	496
AREA CODE/PHONE NUMBER (1/ appricable) 1450234					Report No.				For Official Use	Only
STREET AODRESS		······			☐ Ame: to Repo	rt No				
City STATE ZIP COD Laguna Beach CA 92651			ZIP CODE 92651	,		ages 2 of 4				
1. List Only One C	andidate or Ballot Mea	asure								
NAME OF CANDIDATE	SUPPORTED OR OFFICED		. ,	M PIPI		NAME OF BALLOT MEASUR Measure Q	E SUPPORTED OR (OPPOSEO		
OFFICE SOUGHT OR HELD		DISTRICT NO.	SUPPORT	OPPOSE	BALLOT NO ALETTER Q		City of La	i Iguna Beach	SUPPORT	CPP06E X
2. Independent Ex	penditures Made Allaci	n edditional inform	ation on appro	opriately lab	eled contin	uation sheats.				
DATE		DESCRIPTION OF EXPENDITURE								
10/19/22	local newspaper	local newspaper ad placements								
10/19/22	local newspaper	ad design					\$	5,000.00		
10/19/22	photo shoot for a	photo shoot for ads and videos								
10/19/22	mailers	mailers								
Reason for Amendme	nt							_		
							FP!	°C Advice: advice§		

496 Independe	ent Expenditure R	eport	,	Amounts n	nay be rou	inded to whole dollars.					
NAME OF FILER Citizens For Laguna's Future						Date of 10/19/22 This Filing Date Stamp			california 496		
AREA CODE/PHONE NUMBER I.D. NUMBER (# applicatio)					1 Report No			For Official Use Only			
1450234					Kepon	40.					
STREET ADDRESS						ndment					
					(explain be	ort No.					
Laguna Beach CA 92651					No. of Pages 3 of 4						
1. List Only One	Candidate or Ballot Mea	asure									
NAME OF CANDIDAT	E SUPPORTED OR OPPOSED				1	NAME OF BALLOT MEASUR Measure Q	E SUPPORTED OR OPPOSED				
OFFICE SOUGHT OF	HELD	DISTRICT NO.	SUPPORT	OPPOSE	7	SALLOT NO ALETTER	JURISDICTION		SUPPORT	OPPOSE	
			1			a	City of Laguna Bea	ich		×	
2. Independent E.	xpenditures Made Allaci	additional inform	ation on appro	prialely lab	eled contin	uation sheets.				**********	
DATE			DE	SCRIPTION	TURE	AMOUNT					
10/19/22	targeted mailers							\$1,000	5.50		
10/19/22	slate cards	······································						\$1,23	5.08		
10/19/22	lawn signs							\$6,82	4.00		
10/19/22	banners					W.		\$3,66	8.28		
Reason for Amendm	ent									W-1101	
							FPPC Advice: 8		.ca.gov (86	6 (Feb/2019) 66/275-3772) v.fppc.ca.gov	

496 independe	nt Expenditure i	Report		Amounts r	nay be rou	nded to whole dollars.				
NAME OF FILER Citizens For Laguna's Future						10/19/22 ng	Date Stamp	المالمات ال	FORNIA ORM	496
AREA CODE/PHONE NUMBER 1.D. NUMBER (# applicable) 1450234					Report No.				or Official Use	Only
STREET ADORESS					∐Ame to Repo	rt No.				
Enry state zip code Laguna Beach CA 92651				(explain be No. of P	4 Of 4					
1. List Only One C	andidate or Ballot Me	easure					<u> </u>			
NAME OF CANDIDATE	SUPPORTED OR OPPOSED		····			NAME OF BALLOT MEASUR Measure O	E SUPPORTED OR OPP	OSEO		
OFFICE SOUGHT OR HELD DISTRICT NO			SUPPORT	OPPOSE		BALLOT NO LETTER Q	City of Lagu	ına Beach	SUPPORT	OPPOSE X
2. Independent Ex	penditures Made Attec	h additional inform	alion on appro	opriately leb	eled continu	etion sheets.				
DATE			DE	SCRIPTION (OF EXPENDI	TURE			AMOUNT	
10/19/22	flyers							\$2,1	52.85	
10/19/22	baseline polling							\$26,	789.00	
				· · · · · · · · · · · · · · · · · · ·						
Reason for Amendmen	at									
							FPPC A	Fi Advice: advice@fp;		(Feb/2019) /275-3772) fppc.ca.gov