Major Donor and Independent Expenditure Committee

MAJOR DONOR AND INDEPENDENT EXPENDITURE COMMITTEE STATEMENT

Independent Expenditure Commi Campaign Statement		RECEIVED	california 461		
SEE INSTRUCTIONS ON REVERSE	Statement covers period from	Date of election if applicable: (Month, Day, Year)	FEB 0 1 2023 City Clerk's Office City of Laguna Beach, CA	Page1 of4 For Official Use Only	
1. Name and Address of Filer NAME OF FILER LAGUNA BEACH COMPANY, INC. RESIDENTIAL OR MAILING ADDRESS 755 LAGUNA CANYON ROAD CITY LAGUNA BEACH RESPONSIBLE OFFICER (If filer is other than an individual) SEAN P. WELCH, ATTORNEY AND AGENT FOR FILER 2. Nature and Interests of Filer (Com A FILER WHO IS AN INDIVIDUAL MUST LIST THE NAMI OF EMPLOYER OR, IF SELF-EMPLOYED, THE NAME, A NAME OF EMPLOYER/BUSINESS ADDRESS OF EMPLOYER/BUSINESS	(NO. AND STREET) STATE ZIP CODE CA 92651 AREA CODE/DAYTIME PHONE (415) 389-6800 plete each applicable section.) E, ADDRESS, AND BUSINESS INTERESTS	2. Unitemized expenditure contributions (including \$100 made this period. 3. Total expenditures and made this period. (Add 4. Total expenditures and made from prior staten amount from Line 5 of filed. If this is the first the calendar year, enter (including loans) made January 1 of the currer.	ributions 20 or more 25.)	\$ 0.00 JBTOTAL \$ 220,778.88	
A FILER THAT IS A BUSINESS ENTITY MUST DESCRIBENCE ENGAGED HOTEL/REAL ESTATE A FILER THAT IS AN ASSOCIATION MUST PROVIDE A A FILER THAT IS NOT AN INDIVIDUAL, BUSINESS ENT COMMON ECONOMIC INTEREST OF THE GROUP OR INTEREST.	SPECIFIC DESCRIPTION OF ITS INTERESTS ITY, OR ASSOCIATION MUST DESCRIBE THE	4. Verification I have used all reasonable reviewed the statement ar contained herein is true at the laws of the State of C. Executed on	nd to the best of my kno nd complete. I certify ur alifornia that the foregoin By	wledge the information of perjury under one is true and correct. RE OF INDIVIDUAL DONOR OR OTHER THAN AN INDIVIDUAL	
Amendment (Explain):				FPPC Form 461 (Jan/2	

Major Donor and

		COMMITTEE STATEMENT	
Statem	ent covers period	CALIFORNIA 461	
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through_	12/31/2022	Page2 of4	

MAJOR DONOR AND INDEPENDENT EXPENDITURE

ndependent Expenditure Committee	Amounts may be rounded	Otatomoni or to op	EOPM 46
Campaign Statement	to whole dollars.	from01/01/20)22 TOKIII
· ·		through12/31/20	022 Page 2 of 4
SEE INSTRUCTIONS ON REVERSE			1.13
NAME OF FILER			
LAGUNA BEACH COMPANY, INC.			
5. Contributions (Including Loans, Forgiveness of the space is needed, use additional copies of this page for continuation of the space is needed, use additional copies of the space for continuation of the space is needed.		ees) and Expenditures	s Made
NAME OTDEST ADDRESS SITV STATE AND ZID CODE	DESCRIPTION OF	CANDIDATE AND OFFICE,	AMOUNT THIS CUMULATIVE AMOUN

DATE	NAME, STREET ADDRESS, CITY, STATE AND ZIP CODE OF PAYEE (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	TYPE OF PAYMENT	PAYMENT (IF OTHER THAN MONETARY CONTRIBUTION OR LOAN)	MEASURE AND JURISDICTION, OR COMMITTEE	AMOUNT THIS PERIOD	RELATED TO THIS CANDIDATE, MEASURE, OR COMMITTEE
08/27/2022	ON THE GROUND, INC. 3975 BIRCH STREET, UNIT D NEWPORT BEACH, CA 92660	Monetary Contribution Loan	PETITION CIRCULATION	REFERENDUM AGAINST ORD. NO. 1675 CITY OF LAGUNA BEACH	30,000.00	133,466.88
		Non-Monetary Contribution				
		Independent Expenditure		X Support Oppose		
09/14/2022	THE MONACO GROUP 1011 S. LINWOOD AVE. SANTA ANA, CA 92705	Monetary Contribution	PETITION PRINTING	REFERENDUM AGAINST ORD. NO. 1675 CITY OF LAGUNA BEACH	955.06	133,466.88
	SANTA ANA, CA 72703	Loan Non-Monetary Contribution				
		Independent Expenditure		X Support Oppose		
09/27/2022	ON THE GROUND, INC. 3975 BIRCH STREET, UNIT D NEWPORT BEACH, CA 92660	Monetary Contribution Loan Non-Monetary Contribution	PETITION CIRCULATION	REFERENDUM AGAINST ORD. NO. 1675 CITY OF LAGUNA BEACH	61,245.00	133,466.88
		Independent Expenditure		∑ Support ☐ Oppose		
09/29/2022	EDUCATE YOUR VOTE (ID# 1345655) 16633 VENTURA BLVD., SUITE 1008 ENCINO, CA 91436	Monetary Contribution Loan Non-Monetary Contribution X Independent Expenditure	SLATE MAILER PAYMENT	PETER BLAKE City Council Member CITY OF LAGUNA BEACH	1,062.00	1,062.00
		Experiulture		SUBTOTAL \$	93.262.06	

Major Donor and Independent Expenditure Committee Campaign Statement

Amounts may be rounded to whole dollars.

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MAJOR DONOR AND INDEPENDENT EXPENDITURE

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NAME OF FILER

LAGUNA BEACH COMPANY, INC.

5.	Contributions	(Including Loans	Forgiveness of	Loans, and Loa	n Guarantees)	and Expenditures Made
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(If more space is needed, use additional copies of this page for continuation sheets.)

DATE	NAME, STREET ADDRESS, CITY, STATE AND ZIP CODE OF PAYEE (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	TYPE OF PAYMENT	DESCRIPTION OF PAYMENT (IF OTHER THAN MONETARY CONTRIBUTION OR LOAN)	CANDIDATE AND OFFICE, MEASURE AND JURISDICTION, OR COMMITTEE	AMOUNT THIS PERIOD	CUMULATIVE AMOUNT RELATED TO THIS CANDIDATE, MEASURE, OR COMMITTEE
10/11/2022	THE LAGUNA ALLIANCE, NO ON MEASURES Q AND R; COMMITTEE MAJOR FUNDING FROM LAGUNA BEACH COMPANY (ID# 1455537) 2350 KERNER BLVD., SUITE 250 SAN RAFAEL, CA 94901	Monetary Contribution Loan Non-Monetary Contribution Independent Expenditure		MEASURE Q & MEAUSRE R CITY OF LAGUNA BEACH Support X Oppose	25,000.00	86,250.00
10/13/2022	THE LAGUNA ALLIANCE, NO ON MEASURES Q AND R; COMMITTEE MAJOR FUNDING FROM LAGUNA BEACH COMPANY (ID# 1455537) 2350 KERNER BLVD., SUITE 250 SAN RAFAEL, CA 94901 ORIGINAL PAYEE: LAKE RESEARCH PARTNERS. 1101 - 17TH ST NW, SUITE 301. WASHINGTON, DC 20036	Monetary Contribution Loan X Non-Monetary Contribution Independent Expenditure	POLLING	MEASURE Q & MEAUSRE R CITY OF LAGUNA BEACH Support X Oppose	11,250.00	86,250.00
10/14/2022	THE LAGUNA ALLIANCE, NO ON MEASURES Q AND R; COMMITTEE MAJOR FUNDING FROM LAGUNA BEACH COMPANY (ID# 1455537) 2350 KERNER BLVD., SUITE 250 SAN RAFAEL, CA 94901	Monetary Contribution Loan Non-Monetary Contribution Independent Expenditure		MEASURE Q & MEAUSRE R CITY OF LAGUNA BEACH Support Oppose	50,000.00	86,250.00
10/25/2022	SUGERMAN COMMUNICATIONS GROUP 10100 SANTA MONICA BLVD., SUITE 250 LOS ANGELES, CA 90067	Monetary Contribution Loan Non-Monetary Contribution X Independent Expenditure	CONSULTING & EXPENSES	REFERENDUM AGAINST ORD. NO. 1675 CITY OF LAGUNA BEACH X Support Oppose	11,050.00	133,466.88
				SUBTOTAL \$	97,300.00	

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Amounts may be rounded to whole dollars.

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from	01/01/2022	FORM TO	

MAJOR DONOR AND INDEPENDENT EXPENDITURE

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LAGUNA BE	ACH COMPANY, INC.	2.70					
5. Contr	ributions (Including Loans, Forgiver space is needed, use additional copies of this page for co	ness of Loans ontinuation sheets.)	, and Loan Guara	antees) a	nd Expenditures	s Made	
DATE	NAME, STREET ADDRESS, CITY, STATE AND ZIP CODE OF PAYEE (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	TYPE OF PAYMENT	DESCRIPTION OF PAYMENT (IF OTHER THAN MONETARY CONTRIBUTION OR LOAN)		NDIDATE AND OFFICE, TURE AND JURISDICTION, OR COMMITTEE	AMOUNT THIS PERIOD	CUMULATIVE AMOUNT RELATED TO THIS CANDIDATE, MEASURE, OR COMMITTEE
0/25/2022	ADWIRE 816 N. LAUREL AVE. LOS ANGELES, CA 90046	Monetary Contribution Loan Non-Monetary Contribution Independent	WEBSITE	ADWIRE	pport	1,050.00 MEMO	
11/01/2022	NIELSEN MERKSAMER PARRINELLO GROSS & LEONI LLP 1415 L STREET, SUITE 1200 SACRAMENTO, CA 95814	Expenditure Monetary Contribution Loan Non-Monetary Contribution Independent Expenditure	LEGAL SERVICES & EXPENSES	REFERENDU	M AGAINST ORD. NO.	25,216.82	133,466.88
11/01/2022	SOUTHWEST AIRLINES 2702 LOVE FIELD DRIVE DALLAS, TX 75235	Monetary Contribution Loan Non-Monetary Contribution Independent Expenditure	TRAVEL EXPENSES		AIRLINES	656.96 MEMC	30.50.000 30.000 1
12/21/2022	SUGERMAN COMMUNICATIONS GROUP 10100 SANTA MONICA BLVD., SUITE 250 LOS ANGELES, CA 90067	Monetary Contribution Loan Non-Monetary	CONSULTING	1675	M AGAINST ORD. NO.	5,000.00	133,466.8

X Support

Oppose

SUBTOTAL \$

X Independent

Expenditure

30,216.82