



**ARTS COMMISSION**

Monday, March 27, 2023

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 P.M.

**- AGENDA -**

- 1) Call to Order
- 2) Approval of Minutes
- 3) Chair's Announcements (Wood)
- 4) Commissioner, Council and Staff Communications
- 5) Public Communications - *To assist the Arts Commission in the timely completion of its business, speakers are asked to limit their presentation to three minutes or less.*
- 6) Items for Discussion and Action:
  - A. **505 Forest Avenue (City Hall) Temporary Sculpture Installation** – Discuss and approve the temporary installation of “Inquire Within” by Joel Dean and Yustina Salnikova. (Commissioner: Ballard, Staff: Bichler)
  - B. **KX FM Cultural Arts Funding Grant** - Discuss and approved alternative expenditures of funds allocated to KF XM Radio. (Commissioner: Wood, Staff Poeschl))
  - C. **Band on the Bus**– Discuss and approve route and performer for April 15, 2023. (Staff: McGregor)
  - D. **Sunset Serenades** – Discuss and approve performers for the May concert series. (Staff: McGregor)
- 7) Adjournment

*Pursuant to the Americans with Disabilities Act, persons with a disability who require a disability-related modification or accommodation to participate in a meeting, including auxiliary aids or services, may request such modification or accommodation from the Arts Manager at 949-497-0722 or email [art@lagunabeachcity.net](mailto:art@lagunabeachcity.net). Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting.*

cc: City Manager  
City Clerk  
Council Liaison Mayor Kempf  
Director Transit and Community Services

Post through March 28, 2023



## LAGUNA BEACH ARTS COMMISSION

Regular Meeting

Monday, March 13, 2023

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 p.m.

### Recap of Minutes

**PRESENT:** **Commissioners:** Donna Ballard, Suzi Chauvel, Michael Ervin, Laura Ford, Pat Kollenda, Adam Schwerner, and Karen Wood.

**Staff:** Sian Poeschl, Cultural Arts Manager, Michael McGregor, Arts Program Coordinator, Jamie Bichler, Public Art Coordinator and Michael Litschi, Director Transit and Community Services.

**ABSENT:** Mayor Pro Tem Kempf

- 1) Karen Wood called the meeting to order at 5:00 p.m.
- 2) Minutes of the February 27, 2023, meeting were approved as presented. M/S Kollenda/Schwerner.
- 3) **Chair's Announcements:** Karen Wood noted she toured the St. Catherine's property recently acquired by the City.
- 4) **Commissioner and Staff Communications:** Pat Kollenda noted the Laguna Beach Arts Alliance would be hosting their annual Art Stars Awards event at Festival of the Arts on April 28, 2023. Donna Ballard and staff noted that Art That's Small at City Hall was on exhibit and there would be an awards reception on April 6, 2023, at 6:00 p.m. Staff Bichler noted there would be a dedication for the temporary sculpture "Polymery" by artist Taylor Dean Harrison at City Hall on Wednesday, March 15, 2023, at 5:00 p.m. Staff Bichler noted returning deaccessioned holiday palettes to their artists on March 11, 2023. Staff McGregor noted attending the Laguna Beach Arts Alliance meeting to present upcoming City arts events. Staff Poeschl thanked commissioners and staff for working over the weekend and extended Mayor Pro Tem's apologies for being unable to attend the meeting.
- 5) **Public Communications:** Wayne Baglin noted that the Laguna Beach Arts Alliance would be hosting their annual Art Stars Awards event at Festival of the Arts on April 28, 2023.
- 6) Items for Discussion and Action:
  - A) **311 Ocean Avenue (Peppertree Parking Lot) Temporary Mural Installation** – Staff Poeschl presented the proposed mural for installation at 311 Ocean Avenue overlooking the Peppertree Parking Lot. Facilitated by the Pangea Seed Foundation, the mural would be on private property and part of their "Sea Walls: Artists for Oceans Project." Staff presented the design "Beneath the Waves" by Sonny Bahan depicting Pacific Ocean Nettles transforming from jelly fish to plastic bags, one of the biggest threats to the ocean ecology. Staff introduced Akira Biondo of the Pangea Seed Foundation and Laguna Beach resident Chase Offield. Ms. Biondo noted that the mural would include an informational plaque. Staff noted the expected installation would be installed for World Earth Day on April 22, 2023.

Public Comment: Faye Baglin on behalf of Community Art Project and Yuri Kutznetsov thanked the donor and requested to document the removal of the current mural.

A motion was made to: 1) approve the removal of the existing mural by Yuri Kutznetsov, facilitated by the Cultural Arts Department; 2) approve the mural "Beneath the Waves" by Sonny Bahan as described for a period for up to two years, or based on condition which may be extended with approval of the Arts Commission; and

direct staff to work with PangeaSeed Foundation to facilitate the installation of the mural with all necessary City departments. M/S Kollenda/Ervin. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.

**B) 2023 Banner Competition** – Staff Bichler presented the 38 submitted designs. Staff McGregor noted the Youth Art Advisory Board’s recommendations. A motion was made to select designs by Thomas Clark, Wendy Duong, Lovisa Kjerrgren, and Tatyana Zen, and direct staff to offer Kate Cleaves the option to create a Mini-Banner. M/S Wood/Schwerner. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.

**C) 2023 Mini-Banner Competition** – Staff McGregor presented the 13 submitted designs and noted the Youth Art Advisory Board’s recommendations. A motion was made to select designs by Thomas Clark and Anne Girtz. M/S Kollenda/Ballard. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.

7) Adjourned at 5:46 p.m.

cc: City Manager, City Clerk, Mayor Pro-Tem Kempf, Director of Transit and Community Services

**City of Laguna Beach  
Cultural Arts Department  
Staff Report**

**To:** Arts Commission  
**From:** Jamie Bichler, Public Arts Coordinator and Siân Poeschl, Cultural Arts Manager  
**Agenda Item:** A  
**Title:** "Inquire Within"  
**Location:** City Hall, Laguna Beach, CA

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### **Overview**

Joel Stockdill and Yustina Salnikova are artists who create large-scale sculptures created of found materials that encourage a dialogue of the human effect on the land and natural environment. The proposed sculpture, "Inquire Within" is a temporary public art sculpture to be installed outside City Hall from August 1 through October 31, 2023.

The sculpture measures 8'H x 7'L x 5'W and is created of a steel frame and base plate. The sculpture construction is a mesh system built on the surface, allowing for the application of single-use plastic panels. (See exhibit A example of previous work). The plastic will primarily consist of clear and white plastic containers collected at local recycling centers. The plastic will be woven and mosaiced onto the sculpture, giving the sculpture a clean glossy translucent appearance. The hollow of the sculpture will encompass natural and easy to maintain materials such as driftwood. The piece will include lighting to illuminate the sculpture at night.

The Artist's statement, "Our relationship with plastic is coming to a head. "Inquire Within" symbolizes the thoughtless ways in which we consume. The fallacy of our plastic recycling system has been revealed; now, humanity must come to terms with the detriment of our culture of convenience. Plastic culture is a blade that has severed our ties to the earth, and its ubiquitous presence in our lives is apparent to all. The piece depicts a head made of plastic, representing how disembodied we have been through modern development and the creation of the plastic problem. It illustrates how both our bodies and behaviors have been besieged. In the head, there is a hole where the brain should be, further punctuating the mindlessness of this problem. However, the hole is filled with natural materials and the surrounding landscape, reminding us that nature will teach us how to solve the problem if we quiet our minds and listen. "

### **Summary of the Matter**

The sculpture would be available in August for a three-month exhibit at a rental cost of \$25,000, which will be available in the fiscal year 2023/2024 of the Arts Commission Special Programs of the Laguna Beach Marketing Tourism District. The rental would cover the artist fee, installation, de-installation, anchoring, management, and maintenance. The Arts Commission subcommittee consisting of Commissioners Donna Ballard, Suzi Chauvel and Adam Schwerner have reviewed the work and supports the installation.

### **Recommendation:**

The Subcommittee recommends that the Arts Commission approve a sculpture "Inquire Within" as described to be installed at City Hall's front lawn from August 1 through October 31, 2023, at the cost of \$25,000.

**Attachments:** Exhibit A, B

Exhibit A – Previous Installation



ETHYL, BIG BLUE WHALE 82' X 10' X 15' TYPE #2 PLASTIC, STEEL SAN FRANCISCO, CA.  
FULL-SIZE REPLICA OF A BLUE WHALE, THE WORLD'S LARGEST RECYCLED PLASTIC SCULPTURE.

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Exhibit B-Proposal for City Hall



## PROJECT TEAM

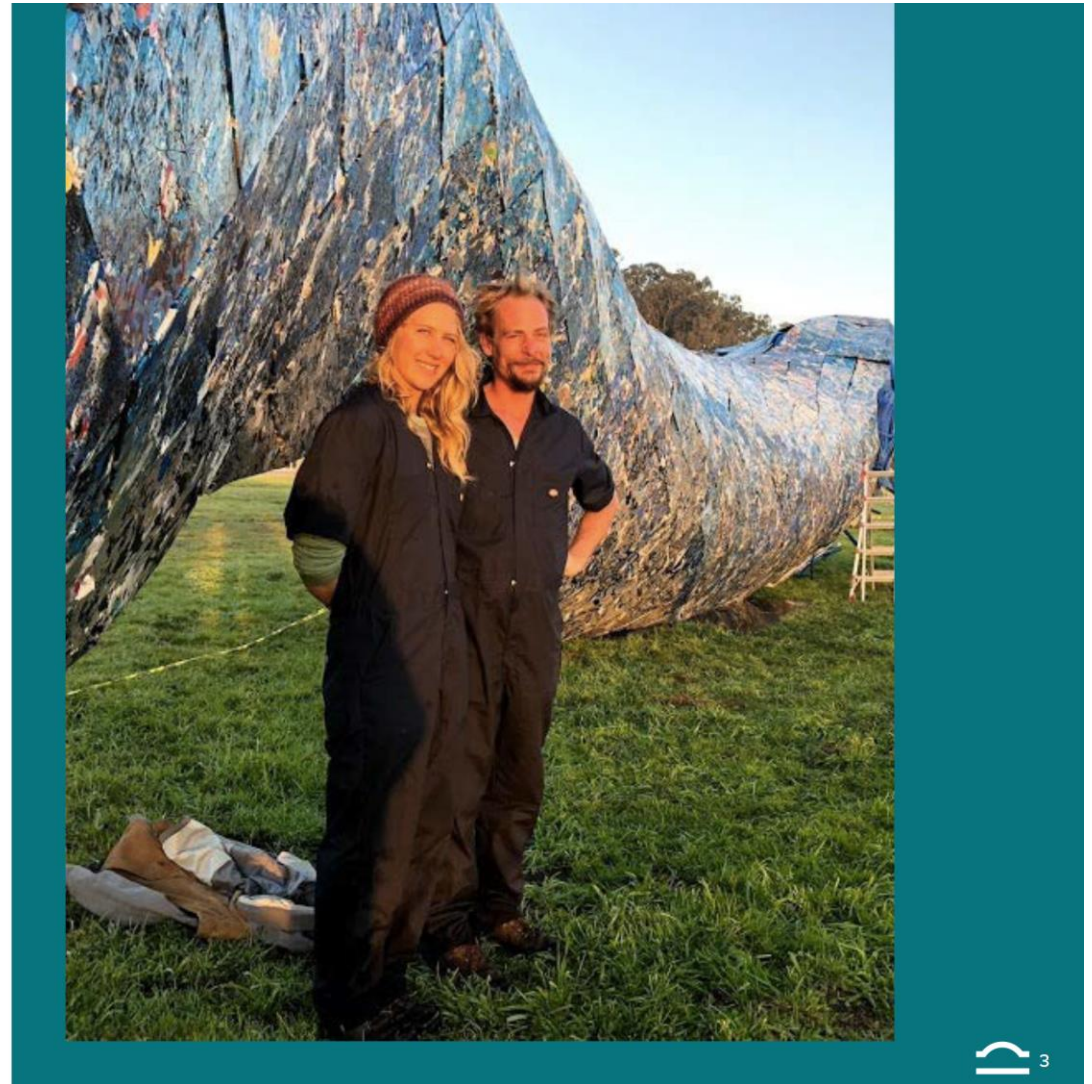
# ARTISTS

Joel Stockdill is a self-taught sculptor with 20 years dedicated to his craft. His work has spanned many mediums and large collaborations—from folk architecture and figurative form to performance and integrated stage design. His love of large-scale sculpture is rooted in the magic of creating as a team and bringing together a community to achieve incredible scale while learning from each other. He has worked in the SF Bay area for much of his career. He has created work across the globe for many well-known events, galleries, and institutions. Joel prefers to build sculptures intuitively with waste material and found objects.

Yustina Salnikova is an artist with a vision to bring environmental awareness and social change through sculpture, painting, dance, installation art, and the transformation of public spaces. Her work explores themes of reimagining “waste” and finding ways to love and be present with the things, habits, places, and people society has historically cast “away.” She draws on her understanding of the relationship between social, environmental, and urban structures from her activism work, as well as studying environmental science & policy and sustainable design at UC Berkeley to guide her art. She believes art can not only be a vehicle for education and storytelling but can also be used to provide urban and municipal functions through biomimicry. Ultimately, her work aims to transform her personal relationship with the climate crisis and beyond into a prayer for a more connected and equitable world where no one and nothing is “discarded.”

Their collaborative work often asks the viewer to reconsider their relationship with their environment and material world and find ways to adore all of it, even the ugly parts. They believe every object has a story that is worth “remembering” in an embodied way. Together they have created over 20 large-scale sculptures around the world, all made from recycled or reclaimed materials.

[info@building180.com](mailto:info@building180.com)





DETAILS

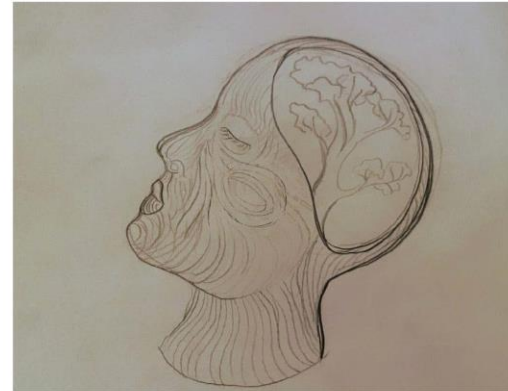
## DESCRIPTION OF PROJECT

### Structure + Materials

The sculpture will be made of a steel frame connected to a structural base plate. We will work with our engineers, RBHU engineering to determine appropriate base dimensions for the site.

A mesh system will be built on the surface of the steel frame, allowing for the application of single use plastic. The single use plastic will mostly consist of clear and white plastic containers used for groceries, etc. We will collect these items from our community and local recycling centers.

The plastic will be woven and mosaiced onto the sculpture, giving the face a clean glossy, translucent look. Any branding, logos or labels will be omitted or concealed.



[info@building180.com](mailto:info@building180.com)



DETAILS

## DESCRIPTION OF PROJECT

### Inside the Head + Maintenance

The inside of the head will be adorned with natural material (rocks, driftwood, etc). To us this symbolizes the hope of nature filling the void of our empty heads. No maintenance of the interior space will need to be maintained.





MEMORANDUM

DATE: March 21, 2023
TO: Arts Commission
FROM: Siân Poeschl, Arts Manager
SUBJECT: KX FM Cultural Arts Funding Grant Item 7C)

Overview

On February 13, 2023, Alyssa Hayek, General Manager of KX FM Radio reported on how a grant \$8,000 funded through a Cultural Arts Funding grant had been spent. The grant had been awarded for a specific event and the organization has been unable to facilitate the programming.

Background

Both verbally and in 2022 Final Grant Reporting KX FM Radio have noted the following:

Because KX FM's board made the determination to cancel our fundraising event KXFest, for which last year's grant was originally awarded, we attempted to spend the money responsibly on other arts-related efforts instead. In summation, we:
- Provided complimentary advertising packages to No Square Theatre, Sawdust, Art A Fair, Laguna Dance Festival and Laguna Beach High School Theater to help them attract audiences
- Provided air time to artists and organizations like Jason Hanck, Alex Fritz, No Square Theater, Laguna Beach High School Theater, Art A Fair, Laguna Dance Festival and Laguna Art Museum by way of interviews
- Promoted goings-on at Festival of Arts, Sawdust, and Art A Fair all summer for visitors and locals alike.
Our goal was to support the arts community by way of advertising to our worldwide audience and encourage visitation to Laguna Beach throughout the year.

Table with 7 columns: City, No Square, Sawdust, LBHS Theater, Laguna Art Museum, Laguna Dance Festival. Rows include Income, Grant Funds, Expenses, Advertising, Live Reads, Artist Interviews, and Gallery Interviews.

Summary of the Matter

A number of organizations listed, No Square Theatre, Sawdust Art Festival, Laguna Art Museum and Laguna Dance Festival are already recipients of Cultural Arts Funding funds through the Laguna Beach Tourism Marketing District, and some were directly funded for marketing and advertising.

Recommended Action

It is recommended the Arts Commission consider a presentation by representatives of KX FM Radio and make a determination of the use of Cultural Arts Funding grant of \$8,000 distributed in FY 2022/23.

**City of Laguna Beach  
Cultural Arts Department  
Staff Report**

**To:** Arts Commission  
**From:** Mike McGregor, Arts Program Coordinator  
**Agenda Item:**  
**Title:** Band on the Bus  
**Location:** Laguna Beach, CA

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**Overview**

“Band on the Bus” is a program that brings live music performers to Laguna Beach residential neighborhoods via the City’s trolley. On September 12, 2022, the Arts Commission approved the program for a performance on April 15, 2023, to acknowledge World Arts Day.

Performer: Jason Feddy – Original songs and covers including The Beatles.

The band will board the trolley at Act V, 1900 Laguna Canyon Road, departing upon the approved route at 5:00 p.m., and returning to Act V at 7:00 p.m.

**Summary of the Matter**

Cultural Arts staff is coordinating with Public Works to create a route for the event. The current proposed route has been drafted from previous routes with focus on successful, well-attended stops, and includes new stops at regular trolley stops near public parks and beach accesses with space for public gathering. The locations of stops are subject to change based on Public Works advisement, reasonable requests, area accessibility to the trolley, time constraints or other factors on the day of each event such as traffic.

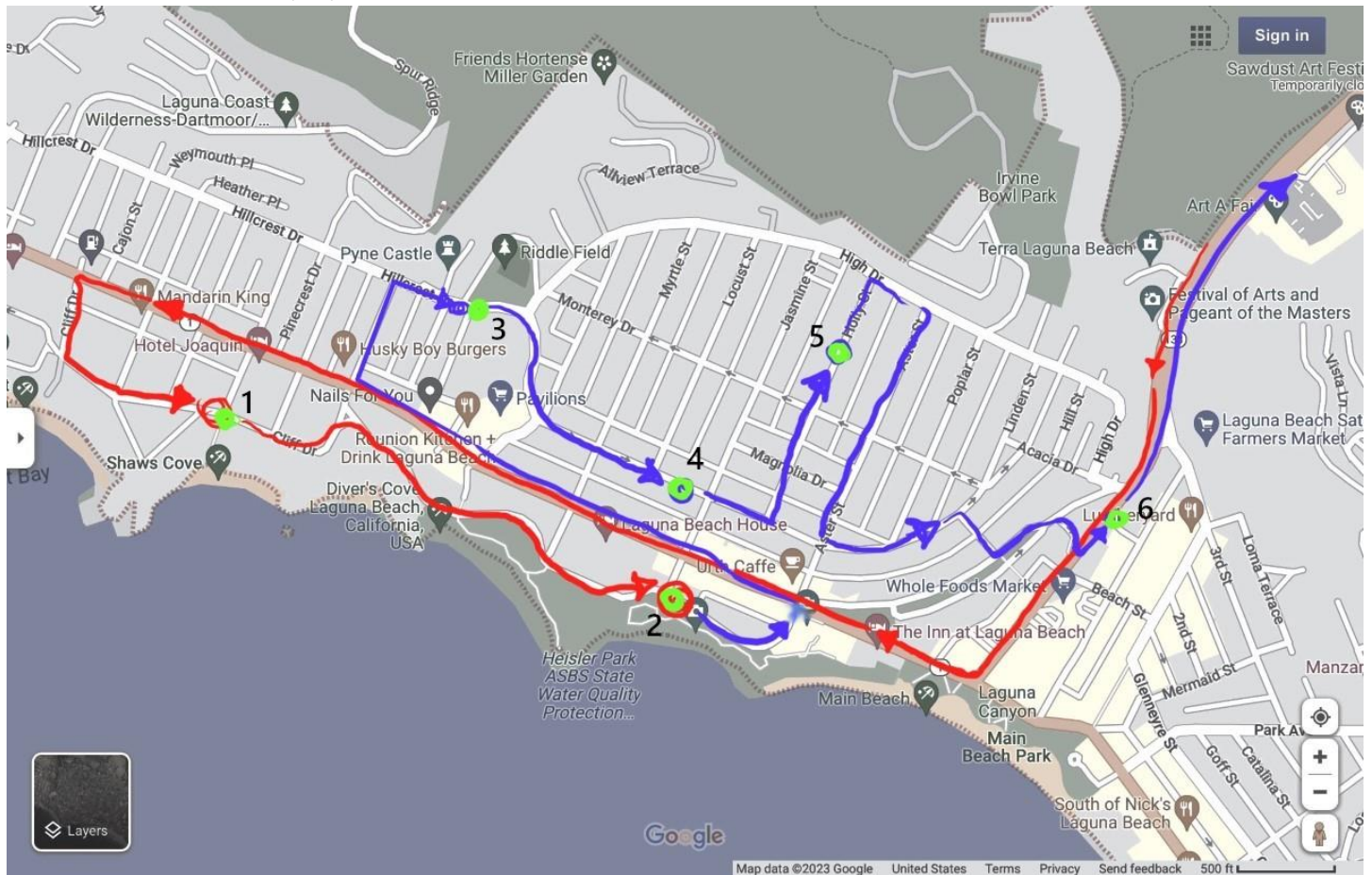
**Recommendation**

It is recommended the Arts Commission approve the Band on the Bus route and performance as described.

Attached: Band on the Bus Route – 4/15/2023



Band on the Bus Route- 4/15/2023



1. Leave Act V/Lot 16
2. Right onto CA-1/Coast Hwy
3. Left onto Cliff Dr
4. **Stop 1 at Cliff Dr/Fairview Rd (Shaw's Cove)**
5. Continue on Cliff Dr
6. **Stop 2 at Cliff Dr/Jasmine St (Heisler Park)**
7. Continue on Cliff Dr
8. Left onto CA-1/Coast Hwy
9. Right onto Beverly St or Pinecrest Dr
10. Right onto Hillcrest Dr
11. **Stop 3 at Hillcrest Dr/Dolphin Way (Riddle Field)**
12. Continue on Hillcrest Dr
13. Right onto High Dr
14. Left onto Cypress Dr
15. **Stop 4 at 429 Cypress Dr (Unitarian Church)**
16. Continue on Cypress Dr
17. Left onto Holly Street
18. **Stop 5 on Holly St between Monterey Dr/High Dr**
19. Continue on Holly St
20. Right onto High Dr
21. Right onto Aster St
22. Left onto Cypress Dr
23. Right onto Rosa Bonheur Dr

24. Left onto Cliff Dr
25. Right onto N Beach St
26. Left onto Broadway St
27. **Stop 6 at Bus Depot on Broadway**
28. Return to Act V



**City of Laguna Beach  
Cultural Arts Department  
Staff Report**

**To:** Arts Commission  
**From:** Mike McGregor, Arts Program Coordinator  
**Agenda Item:**  
**Title:** Sunset Serenades – Spring 2023 Performers  
**Location:** Heisler Park Amphitheater

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**Overview**

Sunset Serenades is a free public concert series held each Friday evening in May and September at the Heisler Park Amphitheater. Spring concerts take place from 6:30 p.m. to sunset. On September 12, 2022, the Arts Commission approved spring 2023 concert dates for Sunset Serenades.

**Summary of the Matter**

The Sunset Serenades performances are curated with the help of local musician Jason Feddy. Musician Ryan Heflin was booked for the Sunset Serenades concert on September 9, 2022 but was canceled due to weather. The Performances Subcommittee is recommending the following schedule for May 2023:

5/5	Ryan Heflin Band	Singer-songwriter	<a href="#">Sample link</a>
5/12	Music in Common/Black Legacy Project	Contemporary collaboration	<a href="#">Sample link</a>
5/19	Tambourine Man	Bob Dylan Tribute	<a href="#">Sample link</a>
5/26	AlmaNova Duo	Guitar and flute	<a href="#">Sample link</a>

**Recommendation**

It is recommended that the Arts Commission approve the Sunset Serenades performer schedule as presented.