



ARTS COMMISSION

Monday, April 10, 2023

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 P.M.

- AGENDA -

- 1) Call to Order
- 2) Approval of Minutes
- 3) Chair's Announcements (Wood)
- 4) Commissioner, Council and Staff Communications
- 5) Public Communications - *To assist the Arts Commission in the timely completion of its business, speakers are asked to limit their presentation to three minutes or less.*
- 6) Items for Discussion and Action:
 - A. **Temporary Mural Installation** – Discuss and approve a Flower Mural Pop-Up at the stage at the Promenade on Forest created by students attending the Laguna Beach Unified School District. (Commissioner: Ballard, Staff Bichler)
 - B. **Public Art Restoration** – Review, discuss and approve a proposal to undertake the restoration and maintenance of the City's public art collection and include the expense in the 2022/23 budget of the Arts Commission Special Programs Budget and Art-in-Lieu Fund. (Commissioner: Ballard, Staff: Poeschl)
 - C. **2023 – 2023 Cultural Arts Funding Grants** – Review grant submissions, discuss and approve the sub-committee recommendation for the allocation of funds. (Commissioner: Wood, Staff: Poeschl.)
 - D. **2023 – 2024 Arts Commission Special Programs Budget** – Review a draft of proposed expenditures and discuss and approve any revisions. (Staff: Poeschl)
- 7) Adjournment

Pursuant to the Americans with Disabilities Act, persons with a disability who require a disability-related modification or accommodation to participate in a meeting, including auxiliary aids or services, may request such modification or accommodation from the Arts Manager at 949-497-0722 or email art@lagunabeachcity.net. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting.

cc: City Manager
City Clerk
Council Liaison Mayor Kempf
Director Transit and Community Services

Post through April 11, 2023



LAGUNA BEACH ARTS COMMISSION

Regular Meeting

Monday, March 27, 2023

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 p.m.

Recap of Minutes

PRESENT: **Commissioners:** Donna Ballard, Suzi Chauvel, Michael Ervin, Laura Ford, Pat Kollenda, Adam Schwerner, and Karen Wood.
Staff Siân Poeschl, Cultural Arts Manager, Michael McGregor, Arts Program Coordinator, Jamie Bichler, Public Art Coordinator, and Michael Listchi, Director of Transit and Community Services

- 1) Karen Wood called the meeting to order at 5:00 p.m.
- 2) Minutes of the March 13, 2023, meeting were approved as presented. M/S Kollenda/Chauvel.
- 3) **Chair's Announcements:** None.
- 4) **Commissioner and Staff Communications:** Pat Kollenda noted the Laguna Beach Arts Alliance would be hosting their annual Art Stars Awards event at Festival of the Arts on April 28, 2023. Staff Bichler provided an update on relocating the "Streamline Bench" sculpture. Staff McGregor noted the awards reception for Art That's Small at City Hall would be held Thursday, April 6, 2023, at 6:00 p.m. Staff Poeschl provided an update on the canyon storm channel renovation and artworks in the surrounding area and noted the bridge walkway mural by Beau Stanton would need to be delayed until after summer. Staff Poeschl noted item 6B on the agenda would need to be continued as the presenter could not attend the meeting.
- 5) **Public Communications:** None.
- 6) Items for Discussion and Action:
 - A) **505 Forest Avenue (City Hall) Temporary Sculpture Installation** – Staff Bichler described the proposed installation and introduced Joel Stockdill and Yustina Salnikova. Ms. Salnikova explained the concept behind the work. Mr. Stockdale noted the sculpture's material construction and expected durability. A motion was made to approve the installation of "Inquire Within" at City Hall front lawn from August 1 through October 31, 2023, at a cost not to exceed \$25,000. M/S Schwerner/Chauvel. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.
 - B) **KX FM Cultural Arts Funding Grant** – Item continued.
 - C) **Band on the Bus** – Staff McGregor presented the proposed route for the Band on the Bus program on April 15, 2023 and noted it would include Heisler Park and North Laguna. Staff noted the City's Transit Department would provide any necessary revisions prior to the event date. Staff noted the recommendation for Jason Feddy to perform for the program. A motion was made to approve Jason Feddy to perform on the proposed route as presented. M/S Chauvel/Ervin. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.

D) **Sunset Serenades** – Staff McGregor presented the recommended performers for the May concert series which was reviewed and approved by the Performances Sub-committee. A motion was made to approve the performers as presented. M/S Kollenda/Schwerner. Yeas: Ballard, Chauvel, Ervin, Ford, Kollenda, Schwerner, Wood. Noes: None.

7) Adjourned at 5:35 p.m.

cc: City Manager, City Clerk, Mayor Pro-Tem Kempf, Director of Transit and Community Services

**City of Laguna Beach
Cultural Arts Department
Staff Report**

To: Arts Commission
From: Jamie Bichler, Public Arts Coordinator
Agenda Item: A
Title: Flower Mural Pop-Up
Location: Stage on Forest Ave., Laguna Beach, CA

Overview

Art teacher Jamie Kough and students from Laguna Beach High School, in collaboration with PoppyHill Flowers and FLOW, propose to create a 48-hour pop-up flower mural art installation on the Stage on Forest Ave on May 4, 2023. This coincides with the First Thursdays Art Walk and would provide a backdrop to the performers on the Stage.

The FLOW program is designed to weave together students, diverse academic disciplines, and community partners to strengthen the stewardship of our natural environment. FLOW stands for fire, land, ocean, and water. Students study FLOW topics through grades 9-12, having experiences across the curriculum, through a common read, and by attending community partner events.

The installation would include an arch made with recycled wood, painted like a sunset, and covered asymmetrically with sunset-colored flowers. FLOW water barrels will have flowers coming from the center. The pelican and heron will be made with recycled bottles, cans, bags, wood, and plastics and adorned with flowers on the body. The pelican, open mouth, will be holding a large flowing bouquet of flowers.

Day one will include the installation set up with a late afternoon reveal for First Thursdays Art Walk. On day two, there will be an invitation for the community to share and take the flowers from the piece. The site will be returned to its original condition after the installation.

Recommendation:

Recommended by the Public Art Sub-Committee to approve a temporary flower pop-up mural at the Stage on Forest on May 4, 2023, at no cost to the City. Direct staff to work with the school and obtain all required permits to facilitate the installation.

Attachments: Exhibit A

SKETCH / DESIGN



MEMORANDUM

DATE: April 3, 2023
TO: Arts Commission
FROM: Siân Poeschl, Cultural Arts Manager
SUBJECT: **Public Art Maintenance (Agenda Item B)**

The Arts Commission has annually allocated \$25,000 in its budget for the maintenance of public art. The maintenance has either been facilitated by the artist or the City has retained Laguna Beach artist Gerard Stripling to undertake the work. Mr. Stripling has been available on-call when works have needed immediate attention for the safety of the public and has a team of artists who work in a variety of art forms and techniques. During the past four years, Mr. Striplings and his team have been diligent in reviewing the public art collection and providing cost effective solutions.

Mr. Stripling has submitted a proposal for the maintenance of the collection in a more formal format, which currently is on an on-call basis. Attached is the proposal that would include:

- Cleaning the 65 City owned pieces
- Addressing vandalism and maintenance
- Coordinating with City Staff on timing and priority of maintenance

The proposed cost to facilitate this city-wide maintenance and restoration program is \$34,200 and Mr. Stripling has identified 39 for specific yearly treatment. This cost does not cover replacement of any works due to failure of materials or theft.

Several the City's public art collections were installed as a requirement of the Municipal Code to satisfy the Art in Public Places. Artworks installed under this process are maintained with funding allocated from the Art-in-Lieu Fund. Art-in-Lieu is funded through developments not installing artworks and alternatively paying a fee. The use of the fund is identified in Chapter 1.09.070 (5) of the Municipal Code as:

Maintenance and repair of works funded through the art in public places fund.

Due to several pieces being "Art-in -Public Places" installations, the Arts Commission could cover 50% of the expenditure from the Arts Commission Special Programs budget and 50% from the Art in Lieu Fund.

The Public Art Sub-Committee consisting of Commissioners Donna Ballard, Suzi Chauvel and Adam Schwerner reviewed the proposal and have suggested the following stipulations:

- a) Staff be provided with an itemized description and expenditure for each piece maintained.
- b) The cost of the annual program does not exceed \$34,200.
- c) Liability insurance be provided to the City.
- d) All pieces within the collection are to be inspected and cleaned to a specified.
- e) Any unspent funds per contract are to be returned to the City.
- f) The contract be paid on a quarterly basis upon staff review of the scope of work.

Recommendation

Staff is recommending the Arts Commission:

- 1) Approve the proposal by Mr. Stripling and the cost be allocated with 50% from the 2023/24 Arts Commission Special Programs Budget of the Laguna Beach Tourism Marketing District, and 50% from the Art-in-Lieu Fund.
- 2) An additional budget of \$7,900 be allocated for contingencies, as repair and damage to the collection happens on nearly a weekly basis.
- 3) Obtain any additional approvals of the City Council through the budget process.
- 4) Approve the additional stipulations proposed by the sub-committee.

Proposal

gerard basil studio



City of Laguna Beach
attn: Sian Poeschl
505 Forest Avenue
Laguna Beach, CA 92651

Date: 4/3/2023

PROJECT TITLE: City of Laguna Beach Sculpture Restoration Proposal 2023

Description

PROJECT DESCRIPTION: Maintenance and Restoration

Maintain and restore entire collection of existing and newly installed public sculptures for the following 12 month period.

Each sculpture in the collection of 65 city owned pieces will be cleaned, waxed or sealed at least twice yearly.

Revolving schedule will continually be an ongoing process on a weekly basis. Sculptures in the 'Festival Zones' will be attended to in early June before festival openings and followed with cleanings within 6 months of their initial cleaning.

The first year of program adoption will include vandalism damage as well as maintenance and repair. This proposal does not include theft or full replacement of a sculpture.

City staff can notify M + R (maintenance and restoration) team of sculptures that are in need of immediate attention in order to remediate any public safety issues or concerns.

Please see attached exhibit A for details. City staff will notify the M+R team of any newly installed sculpture and will provided documents on sculpture proposal and fabrication materials.

TOTAL

\$ 34,200.00

Thank You,



Gerard Basil Stripling

Exhibit A

Public Art and Maintenance Proposal
Sculpture List

Prepared for: The City of Laguna Beach
attn: Sian Poeschl

Enclosed in this document you will find a full list of public sculptures in the city's collection with a detailed individual plan of maintenance for each sculpture.

Laguna Beach

HEISLER PARK



"Continuous Rotation", 2012 by Scott and Naomi Schoenherr

Materials: Bronze, Ceramic, Stone, Decomposed Granite

Location: Heisler Park

Yearly Treatment: The perimeter needs to be swept and cleared of weeds, leaves, branches and other debris and when needed, the decomposed granite needs replenishing. The gear sculpture's metal surface needs to be cleaned and refinished with patina, in particular attention to crevices in the edges of the gear shape. The metal surface also needs to be buffed in the region of any etchings into the sculpture. The ceramic face needs to be cleaned with attention to crevices.



"Breaching Whale", 2011 by Jon Seeman

Materials: Steel, glass, cement

Location: Heisler Park

Yearly Treatment: The build-up of leaves, cobwebs and other trash will be cleared from the crevices before the metal can be addressed. The metal will be cleaned of bird droppings and other surface imperfections and refinished with a passivation technique.



"Semper Momento", 2011 by Jorg Dubin

Materials: Steel and concrete

Location: Heisler Park

Yearly Treatment: This memorial will need the beams cleaned of any dirt or debris with soap and water. The turf and lighting components will need inspecting and possibly addressed with new fastenings or updated elements. The steel components will need passivation and cleaning.



"Trio", 2000 by Jorg Dubin

Materials: Concrete

Location: Heisler Park

Yearly Treatment: The perimeters will be swept and cleared of any dirt, cobwebs, and other detritus. The cement surfaces will be power washed, and scrubbed with soap and water in order to effectively clean the structure of any marring and marks. After cleaned and dried, the cement sculpture will then be sealed using a premium concrete sealer and the surrounding area will be treated with a natural bug repellent.



"Rendezvous", 2008 by Tuan

Materials: Bronze and sealed granite

Location: Heisler Park

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. The nature of the base may require a liquid or very soft wax application with brushes. The surrounding area will then be treated with an all natural bug repellent to help reduce cobwebs. The base will be sealed using a premium granite sealer.



"Tidal Pull", 2012 Scott and Naomi Schoenherr

Materials: Ceramic, concrete, and stone

Location: Heisler Park

Yearly Treatment: The sculpture will be cleared of any surrounding dirt, cobwebs, etc. using a broom and brushes. The ceramic mosaic will be cleaned using products to address lime and hard water deposits. After cleaning the surface it will then be sealed with a grout sealer where applicable. The perimeter will be treated with an all natural bug spray to reduce cobweb buildup.

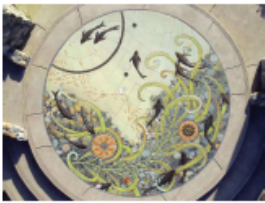


"Time Connected", 2012 by Scott and Naomi Schoenherr

Materials: Bronze, glass, ceramic, and concrete

Location: Heisler Park

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. The glass elements will be cleaned with glass cleaner, and ceramic elements will be wiped and cleaned with a product to address any hard water deposits. The ceramic elements will be sealed, when applicable, with a grout sealer. The surrounding area will then be treated with an all natural bug repellent to help reduce cobwebs.



"Lunar Tides", 2021 by Scott and Naomi Schoenherr

Materials: Ceramic

Location: Heisler Park

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned ceramic surfaces will then be sealed, if applicable to, with grout sealer in order to protect it. The surrounding area will then be treated with an all natural bug repellent.



"A Rocky Ledge", 1984 by Julia Klemek and Leslie Robbins

Materials: Concrete

Location: Heisler Park

Yearly Treatment: The perimeters will be swept and cleared of any dirt, cobwebs, and other detritus. The cement surfaces will be power washed, or scrubbed with soap and water in order to effectively clean the structure. After cleaned and dried, the cement sculpture will then be sealed using a premium concrete sealer. Natural bug repellent will be applied to the surrounding areas.



"Tidepool Kraken", 2017 by Casey Parlette

Materials: Bronze

Location: Heisler Park

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. The surrounding area will then be treated with an all natural bug repellent to help reduce cobwebs.



"Strand of Life", 2017 by Casey Parlette

Materials: Bronze and limestone

Location: Heisler Park

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. The surrounding area will then be treated with an all natural bug repellent to help reduce cobwebs. The limestone will be sealed, if applicable, after cleaning with soft clothes.



"Rock Pile Carve", 2000 by George Stone

Materials: Concrete and stainless steel

Location: Heisler Park

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned concrete surfaces will then be sealed to protect the surface from crumbling. The stainless steel bench will be passivated. The surrounding area will then be treated with an all natural bug repellent to help reduce cobwebs. Any concrete repairs will be addressed.



"2001 #1", 1999, by Jerry Rothman

Materials: Ceramic

Location: Heisler Park

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The ceramic surface will be cleaned using products to address lime and hard water deposits. After cleaning the surface it will then be sealed with a grout sealer. The surrounding area will then be treated with an all natural bug repellent to help reduce cobwebs.



"In Central Park", 1999, by Jerry Rothman

Materials: Ceramic

Location: Heisler Park

Yearly Treatment:

The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The ceramic surface will be cleaned using products to address lime and hard water deposits. After cleaning the surface it will then be sealed with a grout sealer. The surrounding area will then be treated with an all natural bug repellent to help reduce cobwebs.



"Al's Bench", 2021 by Marlo Bartels

Materials: Ceramic

Location: Heisler Park

Yearly Treatment: The sculpture will be cleared of any surrounding dirt, cobwebs, etc. and the ceramic surfaces will be cleaned using products to address lime and hard water deposits. After cleaning the surface it will then be sealed with a grout sealer. Any missing or broken tiles will be addressed as needed.



"Tidepool Paddleboard", 2012 by Larry Gill and Gavin Heath

Materials: Glass and concrete

Location: Heisler Park

Yearly Treatment: The perimeters will be swept and cleared of any dirt and debris. The cement surfaces will be scrubbed with soap and water in order to effectively clean the structure of any marks or scuffs. After cleaned and dried, the cement sculpture will then be sealed using a premium concrete sealer. The glass elements will be addressed with a glass cleaner.

LAGUNA CANYON



"Bicycle Garden", 2016 by Liz Avalon

Materials: Painted Steel

Location: 935 Laguna Canyon Road

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using cloths and gentle soap and water. The cleaned surface will be inspected for any large imperfections in the painted surfaces, and addressed as needed.



"Usher In", 2007 by John Barber and Louis Longi

Materials: Bronze and glass

Location: Lot 16 / ACT 5, 1900 Laguna Canyon Road

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. The surface nature of the bronze will require a soft, or liquid wax application with brushes or cloths. The surrounding area will then be treated with an all natural bug repellent to help reduce cobwebs. The glass bench panels will be cleaned using a glass cleaner.



"Beacon", 2007 by John Barber and Louis Longi

Materials: Bronze

Location: Location: Lot 16 / ACT 5, 1900 Laguna Canyon Road

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. The surface nature of the bronze will require a soft, possibly liquid wax application. The surrounding area will then be treated with an all natural bug repellent to help reduce cobwebs.

MAIN BEACH



"Sea Breeze", 2015 by Suhki Dial

Materials: Bronze and glass

Location: Main Beach, 211 North Coast Hwy (at the end of Heisler Park)

Yearly Treatment: Dirt, dust, cobwebs, and any imperfections will be cleaned using soft cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. The surrounding area will then be treated with an all natural bug repellent. Any deep, irreparable etchings or marrings will result in having to grind them away, and refinishing the patina and mica coating. The painted blue feet will be inspected and refinished when necessary.



"Support", 1999 by Louis Longi

Materials: Bronze and wood

Location: Main Beach, 211 North Coast Hwy (at the end of Heisler Park)

Yearly Treatment: Dirt, dust, cobwebs, and any imperfections will be cleaned using soft cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. This particular surface will need a liquid wax application. The surrounding area will then be treated with an all natural bug repellent. The wooden elements will be refinished when necessary, using marine level protection.



"Grace", 2014 by Terry Thornsley

Materials: Bronze

Location: Main Beach, near Lifeguard Headquarters

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes, or air pressure. The cleaned surfaces will then be refinished with patina, paint, and then sealed, when necessary- in order to protect the metal. The surrounding area will then be cleared and treated with an all natural bug repellent to help reduce cobwebs. The concrete base will be cleared of hard water deposits, and re-painted with an outdoor black satin paint. The lighting components will be addressed, either refitted or re-installed.



"Canyon Chess and Checkers", 1981 by Marlo Bartels

Materials: Ceramic

Location: Main Beach

Yearly Treatment: The sculpture will be cleared of any surrounding dirt, cobwebs, etc. and the ceramic surfaces will be cleaned using products to address lime and hard water deposits. After cleaning the surface it will then be sealed with a grout sealer. Any graffiti or broken and missing tiles will be addressed.



"Outburst", 2021 by Lynn Basa

Materials: Ceramic tile mosaic

Location: Main Beach Park

Yearly Treatment: The sculpture will be cleared of any surrounding dirt and the ceramic surfaces will be cleaned using products to address lime and hard water deposits. After cleaning the surface it will then be sealed with a grout sealer. Surrounding landscaping plants will be trimmed back. Any missing or broken tiles will be addressed.

BROWN'S PARK



"A Tranquil Moment", 2002 by Jason Kopydlowski

Materials: Bronze

Location: Brown's Park, 551 South Coast Highway

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. The surrounding area will then be swept and power washed to remove algae and debris buildup. Then the area will be treated with an all natural bug repellent to help reduce cobwebs. Any graffiti will be removed with acetone prior to waxing or sealing.



"Of Sight and Sound", 2002

Materials: Bronze, wood, and glass

Location: Brown's Park, 551 South Coast Highway

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. The surrounding area will then be treated with an all natural bug repellent to help reduce cobwebs. Any glass panels will be cleaned with a glass cleaner.

DOWNTOWN



"Warriors United", 2013 by Cheryl Ekstrom

Materials: Bronze

Location: Broadway and Cliff Drive

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. The surrounding area will then be treated with an all natural bug repellent to help reduce cobwebs. The concrete pedestal will be sealed, when needed, with a premium concrete sealer.



"North and South Waves", 2003 by Larry Gill

Materials: Stainless Steel and granite

Location: Forest Avenue and South Coast Highway

Yearly Treatment: The perimeters will be swept and cleared of any dirt, cobwebs, and other detritus. The surfaces will be cleaned with lacquer thinner in order to effectively clean the structure. After cleaned and dried, the sculpture will then be sealed using a premium stone sealer.



"Another Beautiful Day in Paradise", 2007 by Helma Bovenizer and Valerie Gorrell

Materials: Ceramic

Location: 363 Glenneyre Street

Yearly Treatment: The surface will be cleaned using soap and water, and products to address lime and hard water deposits, if needed. After cleaning the surface it will then be sealed with a grout sealer. Any broken or missing tiles will be addressed.



"Streamline Bench", 2012 by Larry Gill and David Heath

Materials: Concrete and glass

Location: Ocean Avenue

Yearly Treatment: The perimeters will be swept and cleared of any dirt, cobwebs, and other detritus. The cement surfaces will be power washed, or scrubbed with soap and water in order to effectively clean the structure. After cleaned and dried, the cement sculpture will then be sealed using a premium concrete sealer.



"Road Blossoms" Laguna Beach, 2015 by Shin Gray Studio

Materials: Ceramic and concrete

Location: Ocean Avenue and Beach Street

Yearly Treatment: The sculpture will be cleared of any surrounding dirt, cobwebs, etc. and the ceramic surfaces will be cleaned using products to address lime and hard water deposits. After cleaning the surface it will then be sealed with a grout sealer, and concrete surfaces will be sealed with a premium concrete sealer. Missing tiles will be addressed.



"Five Frog Bench", 2004 by Jon Alabaster

Materials: Stainless Steel and wood

Location: 417 South Coast Hwy

Yearly Treatment: Cleaning of debris, trash, cobwebs, and other detritus will come before addressing the refinishing process. The steel components will be treated with a passivation technique, while the wooden elements will be sealed in a marine polyurethane to protect against the elements.



Mermaid Street Plaques, 2014, by Jesse Bartels, Jill Cooper, Philip Powers and Mike Tauber

Materials: Ceramic

Location: Mermaid Street

Yearly Treatment: The sculpture will be cleared of any surrounding dirt, cobwebs, etc. and the ceramic surfaces will be cleaned using products to address lime and hard water deposits. After cleaning the surface it will then be sealed with a grout sealer. Any chipping that cannot be easily repaired will be addressed in conjunction with the artist.



"The People's Council", 2006 by Linda Brunker

Materials: Granite

Location: 505 Forest Avenue

Yearly Treatment: The perimeters will be swept and cleared. The surfaces will be wiped down or scrubbed with soap and water in order to effectively clean the structure. After cleaned and dried, the sculpture will then be sealed using a premium sealer.



Bollards at Forest and PCH, 2021 by Marlo Bartels

Materials: Ceramic

Location: Forest Ave and South Coast Highway

Yearly Treatment: The sculpture will be cleared of any surrounding dirt, cobwebs, etc. and the ceramic surfaces will be cleaned using products to address lime and hard water deposits. After cleaning the surface it will then be sealed with a grout sealer if applicable.



"Chambered Nautilus Bench", 2001, by Carolyn Reynolds

Materials: Bronze

Location: Forest Avenue and Glenneyre Street

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. The surrounding area will then be treated with an all natural bug repellent to help reduce cobwebs.



"The Shopper", 2004 by Andrew Myers

Materials: Bronze

Location: Ocean Avenue and Beach Street

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. The surrounding area will then be cleared and treated with an all natural bug repellent to help reduce cobwebs. The concrete base will be sealed with premium concrete sealer.



"The Discussion", 2004 by Ralph Tarzian

Materials: Bronze

Location: Ocean Avenue and Beach Street

Yearly Treatment: The sculpture will be cleared of dirt, dust, cobwebs, and any imperfections using soft clean cloths and/or clean, dry brushes. The cleaned bronze surfaces will then be waxed to protect the metal. The surrounding area will then be cleared and treated with an all natural bug repellent to help reduce cobwebs. The concrete base will be sealed with premium concrete sealer.



"Eucalyptus Bench", 1998 by Julia Klemek

Materials: Concrete

Location: 320 North Coast Highway

Yearly Treatment: The perimeters will be swept and cleared of any dirt, cobwebs, and other detritus. The cement surfaces will be power washed, or scrubbed with soap and water in order to effectively clean the structure. After cleaned and dried, the cement sculpture will then be sealed using a premium concrete sealer.

MEMORANDUM

DATE: April 3, 2023
TO: Arts Commission
FROM: Siân Poeschl, Cultural Arts Manager
SUBJECT: 2023 – 2024 Cultural Arts Funding (Agenda Item C)

The Arts Commission has received 24 applications from nonprofit organizations requesting Cultural Arts Funding, six additional applications to the previous year, with one grantee not reapplying and one application being disqualified as it was received after the deadline. The sub-committee consisting of Commissioners Karen Wood, Donna Ballard and Michael Ervin reviewed the applications and have recommended the distribution of a total \$322,500 in grant funding, this is an increase of \$58,500 from the previous year.

In considering applications, the sub-committee reviewed the Laguna Beach Tourism Marketing District Management Plan that identifies how funds can be utilized and the grant criteria that is attached in this report.

It is recommended by the sub-committee that the Arts Commission approve the allocation of Cultural Arts Funding as presented of a total of \$322,500.

Attached: Sub-Committee Recommendation and Grant Synopsis

Cultural Arts Funding Grants 2023/24

Application Criteria

Edibility: Non-profit organizations with the primary purpose and experience in presenting arts programs in Laguna Beach. Collaborative programming will be accepted, with the organization whose primary focus in presenting the arts being the lead applicant.

Goal: The purpose of this funding is to create quality cultural art experiences that benefit guests that stay overnight at Laguna Beach hotels while improving the experience for residents. The funds available support art projects that promote tourism and related events.

- In 2018, the City of Laguna Beach approved a Creative Placemaking Assessment which identified cultural art activation sites. Organizations are encouraged to utilize sites within the Civic Arts District for its programming including, but not limited to: Festival of Arts and Sawdust Art Festival. Additional sites include Main Beach Cobblestones, Laguna Art Museum, Laguna Playhouse and the Promenade on Forest, creative site solutions such as non-traditional venues will be considered.
- Funds for this grant are made available through the Laguna Beach Tourism Marketing District. The funds are dedicated for grants to organizations wishing to enhance the cultural arts environment of Laguna Beach and related programming. The grants are operated and reviewed by the City of Laguna Beach Arts Commission and approved by the City Council.

The City of Laguna Beach is committed to work with cultural arts organizations to ensure the development and success of a vibrant arts community. Applicants are encouraged to provide expanded programming that deepen and expand active experiences in the arts.

In evaluating applications, consideration will be given to the following:

1. Non-profit organizations with functioning arts programs.
2. Cultural arts programs that provide the greatest benefits in meeting the needs of Laguna Beach, its residents, and visitors.
3. New/ and or expanded art services not currently being provided.

Organization	Received 22/23 22/23	Requested 23/24	Recommended 23/24
3340 Recital Series	3,000	20,000	5,000
Coast Film Foundation	0	35,000	8,000
Community Art Project	4,000	9,000	6,000
Festival of Arts	0	25,000	15,000
First Thursdays Art Walk	18,000	35,000	20,000
Friends of Choral Music	0	9,325	1,500
Kontrapunktus	1,500	1,500	1,500
KX FM Radio	8,000	15,000	8,000
LagunaTunes	4,000	5,000	5,000
Laguna Beach Arts Alliance	21,000	21,000	21,000
Laguna Beach Chamber Singers	3,000	4,000	4,000
Laguna Beach Cultural Arts Center	15,000	48,850	22,000
Laguna Beach Live	25,000	50,000	30,000
Laguna Beach Sister Cities	5,000	5,000	5,000
Laguna Community Concert Band	9,500	13,500	12,000
Laguna Dance Festival	25,000	50,000	30,000
Laguna Plein Air Painters	18,000	50,000	23,000
Lagunarecoveryart.Inc	0	100,000	0
LOCA Arts Education	17,000	40,560	21,000
Mozart Classical Orchestra	0	20,000	0
My Hero Project	7,000	0	0
No Square	28,000	40,000	30,000
Philharmonic Society of OC	10,000	25,000	12,000
Sawdust Art Festival	37,000	50,000	36,500
Third Street Writers	4,000	10,320	5,000
On-Line Processing	1,000		1,000
24 Applications	264,000		322,500

2023-2024 Cultural Arts Funding
Grant Synopsis (DRAFT)

3340 Recital Series (Request: \$20,000) **Recommended: \$5,000**

Established in 2020, the mission of the organization is to present world-class singing to Laguna Beach. Funding will be used to present music recitals. The grant will provide funds for hiring artists, venue rental, piano rental, and marketing.

Coast Film Foundation (Requested \$35,000) **Recommended: \$8,000**

Established in 2022 the organization annually presents the Coast Film and Music Festival on the grounds of the Festival of Arts. Funds will be used to hire speakers and musicians and start a monthly community film show.

Community Art Project (Requested: \$9,000) **Recommended: \$6,000**

Community Art Project was established in 1998 and is committed to increasing the visibility and appreciation of Art and serve as a catalyst for Art education. Funds will be used to market and promote its exhibitions at the City Hall, the Cultural Arts Center, and Laguna Beach Susu Q Community Center.

Festival of Arts (Requested \$25,000) **Recommended: \$15,000**

Established in 1932, the Festival of Arts's mission is to promote, produce and sponsor events and activities that encourage the appreciation, study, and performance of the arts. Funds will be used to market and promote the offseason event "Pageant of the Monsters."

First Thursdays Art Walk (Requested \$35,000) **Recommended: \$20,000**

Established in 1998, the mission of the organization is to promote art and appreciation through the community of fine art galleries. Funds will be used for trolley service rental, marketing, and promotions.

Friends of Choral Music (Requested \$9,325) **Recommended: \$1,500**

The Friends of Choral Music were established in 1994 and its mission is to perform the highest quality choral music and educate the next generation of artists. Funds will be used for performance venue rental, marketing, and promotion.

Kontrapunktus (Request \$1,500) **Recommended: \$1,500**

Kontrapunktus is an orchestra formed in 2015. Funds will be used to produce a classical concert at the Laguna Presbyterian Church on Saturday, December 2, 2023. The grant will provide funds for artists fees, facility rental, promotion, and marketing.

KX FM/ Laguna Radion Inc. (Request \$15,000) **Recommended: \$8,000**

Established in 2012, Laguna Radio Inc. has been dedicated to sharing information to residents on all thing Laguna Beach including the discovery of alternative music, views, and culture. Funds will be used to re-launch a monthly program featuring artists and galleries who participate in First Thursday' Art Walk live on location.

LagunaTunes (Request \$5,000) **Recommended: \$5,000**

Established in 2003, LagunaTunes mission is "Celebrating Community Through the Joy of Singing." The chorus is open to everyone regardless of ability. Funds will be used to present two free concerts. The grant will provide funds for the marketing and promotion.

Laguna Beach Alliance for the Arts (Request \$21,000) **Recommended: \$21,000**

LBAA consisted of 22 member arts organizations and was established in 2002. The mission of the organization is to serve as an advocate for the arts, promote collaboration and networking to sustain a healthy arts environment. Funds will be used for a weekly digital calendar and arts section in collaboration with StuNews and website maintenance.

Laguna Beach Chamber Singers (Request \$4,000) **Recommended: \$4,000**

The mission of the organization is to provide quality choral performances in a positive and joyful atmosphere to share with the Orange County community. Funds will be used to invest in technology to produce video recordings, commission original works and explore new performance venues in Laguna Beach.

Laguna Beach Cultural Arts Center (Request \$43,850) **Recommended: \$22,000**

Established in 2020, the mission of the Center is to harness the power of the arts for the benefit of the community. Funds will be used to hire lighting technicians, sound engineers and video editors for the presentation of live and recorded performances.

Laguna Beach Live (Request \$50,000) **Recommended: \$30,000**

Laguna Beach Live was established in 2001 and provides access to quality, live music. Funds will be used to present “Inside World Music”, “Bluegrass and BBQ” concerts at the Laguna Art Museum, “Live! Music Insights” education classes for adults. The grant will provide funds for rental, production, and artists fees.

Laguna Beach Sister Cities Association (Request \$5,000) **Recommended: \$5,000**

The organization was established in 2008 to develop long-term relationships with the cities of Menton, San Jose del Carbo and St. Ives. The organization facilitates cultural exchanges. Funds will be used to host quarterly programming at various art venues presenting live music, culinary experiences, and literary history of the sister cities. The grant will provide funds for, the organization to purchase insurance, production costs, marketing, and venue costs for quarterly Programming.

Laguna Community Concert Band (Request \$13,500) **Recommended: \$12,000**

The mission of the organization is to enrich the artistic and cultural life of the community through music and learning. Funds will be used to expand in-door performances at the Artists Theatre and promote concerts in Laguna Beach. In addition, the Concert Band will perform at the Patriots Day Parade, Memorial Day Concert and Fete de la Musique.

Laguna Dance Festival (Request \$50,000) **Recommended: \$30,000**

Established in 2005, the Festival’s mission is to present world class dance, increase public appreciation and provide quality education. Funds will be used to present its annual Laguna Beach Dance Festival providing funds for artistic fees, venue rental, production costs, marketing, and promotion.

Laguna Plein Air Painters Association (Request \$50,000) **Recommended: \$23,000**

The mission of the organization is to promote the landscape painting heritage of Laguna Beach and has been a non-profit since 2005. Funds will be used for the 25th annual Laguna Beach Plein Air Invitational held at the Festival of Arts grounds. The grant will provide funds for the construction of the exhibit venue, equipment rental, marketing, and promotion.

Lagunarecoveryart, Inc (Requested \$100,000) **Recommended: \$0**

Recently established as a non-profit organization, Lagunarecoveryart Inc. has a mission to bridge connection, expression, and passion as an effective therapy. This application is not recommended for funding.

LOCA Arts Education (Request \$40,560) **Recommended: \$21,000**

Established in 1993, LOCA Arts Education is to provide affordable visual arts education. Funds will be used to present “Art Talks”, “Art Escapes” and “Laguna Beach Landscapes”. The grant will provide funds for artist fees, materials, marketing, and promotion.

Mozart Classical Orchestra (Requested \$20,000) **Recommended: \$0**

The organization was established in 1980 and dedicated to enhancing the experience of classical music. This application is not recommended for funding.

No Square Theatre (Request \$40,000) **Recommended: \$30,000**

The organization provides performance and theatrical experience to local amateur performers. Funds will be used to present “Wisdom of the Masters: The Teaching Artists Series” with presentations by leaders in various disciplines of theatre. The grant will provide funds for artists fees, marketing, and promotion.

Philharmonic Society of Orange County (Request: \$25,000) **Recommended: \$12,000**

The Philharmonic Society of Orange County is the county’s first and oldest music organization founded in 1954. The organization annually presents the Laguna Beach Music Festival a multi-day celebration of classical and contemporary music. Funds will be used to present the 22nd annual festival in Spring 2024. Funds will be used to off-set facility rental, marketing, and promotion.

Sawdust Art Festival (Request \$50,000) **Recommended: \$36,500**

Established in 1968, the mission of the organization is to promote the arts created in Laguna Beach through education, appreciation, demonstration, and hands-on experiences. Funds will be used to present “Sawdust Art Classes” and “Sawdust Art Classes presents Spring into Art”. The grant will provide funds for marketing, and publicity.

Third Street Writers (Request \$10,320) **Recommended: \$5,000**

The organization consists of active and published authors and was established in 2015. Funds will be used to continue to publish a quarterly online literary journal entitled “Third Street Review”. The grant will provide funds to produce the website and digital content enabling the organization to participate in current digital publishing trends.

We All Matter, Inc. (Requested \$5,350) **Recommended: \$0**

The application was submitted after the deadline.

MEMORANDUM

DATE: April 3, 2023
TO: Arts Commission
FROM: Siân Poeschl, Cultural Arts Manager
SUBJECT: 2023/24 Arts Commission Special Programs Budget (Agenda Item D)

The estimated revenue available in the Arts Commission Special Programs Budget of the Laguna Beach Tourism Marketing District is \$322,500 and increase of \$45,900.

Attached is a draft of the budget prepared by staff identified via program. The budget includes increases in costs and additional programming introduced by the Commission to expand the wealth of cultural experiences for the community and over night guests.

Staff recommends the Arts Commission discuss and approve the budget with any suggested revisions or additions.

2023 – 2024 Arts Commission Special Programs Budget Laguna Beach Marketing and Tourism District

Program	2022-2023	2023-24	Increase/Decrease
Banner and Palette Program	32,400	36,000	3,600
City Hall Exhibitions	10,200	7,500	<2,700>
Cultural Arts Publications	21,000	11,000	<10,000>
Cultural Facilities	0	0	0
Digital Research and Marketing	5,500	0	<5,500>
Performances	120,000	131,500	11,500
Restoration of Public Art	25,000	25,000	0
Temporary Sculpture Program	62,500	71,500	9,000
Innovation grants	0	40,000	40,000
TOTAL	276,600	322,500	45,900

**2023 – 2024 Arts Commission Special Programs Budget
Laguna Beach Tourism Marketing District
Frat Budget 4/4/2023**

Account 112-51-5151	Description	Subtotal	Program Total
2810 – Banner and Palette Competition	Banner – Artist Honorarium \$4,000 x 4	16,000	
	Banner – Material	5,000	
	Banner – Cleaning	3,000	
	Banner – Repair by artist	2,000	
	Chamber Banners – Artist Honorarium \$900 x 4	3,600	
	Chamber Banners – Materials (already purchased)	0	
	Palette – Artist Honorarium \$700 x 4	2,800	
	Palette Material	2,800	
	Palette – Brackets	800	
			36,000
2811 – City Hall Exhibitions	Art That’s Small – Honorariums and ribbons	1,150	
	Juried Fine Art – Honorariums and ribbons	2,100	
	Children’s Holiday Palettes – Program and materials	150	
	Receptions for exhibits	600	
	Painting City Hall Walls	2,000	
	Ads for calls (Stu News)	1,100	
	Signage and tags	400	7,500
2812 – Cultural Arts Publications	Public Art - Design and layout	5,000	
	Digital Newsletter – Bi-monthly	800	
	Video capture for social media	5,200	
			11,000
2813 – Cultural Arts Facilities			0
2816 – Digital Research and Marketing	Delete this program	0	
2829 – Laguna Beach Poet Laureate	Delete this program	0	

2815 – Performances	Music in the Park – Audio \$1,800 x 7	12,600	
	Music in the Park – Performers \$3,500 x 7	24,500	
	Music in the Park – Signage and miscellaneous	1,150	
	Sunset Serenades – Audio \$900 x8	7,200	
	Sunset Serenades – Performers \$1,400 x 8	11,200	
	Sunset Serenades – Booking and talent \$250 x 8	2,000	
	World Music – Audio \$900 x 3	2,700	
	World Music – Performers \$2,000 x 3	6,000	
	World Music – Booking and talent \$250 x 3	750	
	Circus Bella	28,000	
	Promenade on Forest – performers 130 x 250	32,500	
	Music license	1,000	
	Philharmonic of OC - Audio for free concert \$900	900	
	Marketing (Stu News Ads)	1,000	
			131,500
2823 – Professional Speakers Series	Delete this program	0	
2818 – Restoration of Public Art	Annual maintenance via independent contractor	17,100 (34,200) AIPP	
	Emergency public art restoration	7,900	
			25,000
2819- Rotating Sculpture	City Hall – Temporary Art Installation (Approved)	25,000	
Retitle Temporary Public Art	Heisler Park – Temporary installation	46,500	
			71,500
NEW – Innovation Grant for Artists	Grant for Laguna Beach artists	40,000	
			40,000
		TOTAL	322.500