



ARTS COMMISSION

Monday, February 26, 2024

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 P.M.

- A G E N D A -

- 1) Call to Order
- 2) Approval of Minutes
- 3) Chair's Announcements (Ballard)
- 4) Commissioner, Council and Staff Communications
- 5) Public Communications - *To assist the Arts Commission in the timely completion of its business, speakers are asked to limit their presentation to three minutes or less.*
- 6) Items for Discussion and Action:
 - A. **Sunset Serenades** – Discuss and approve performers for the May and June concert series. (Commissioner: Kollenda, Staff: McGregor)
 - B. **Donation for Temporary Sculpture Installation** – Discuss and recommend the City Council accept a donation by Mark Porterfield and Steve Chadima for the temporary installation of “Epicenter” by Casey Parlette for exhibit at City Hall. (Staff: Poeschl)
 - C. **2024-2025 Arts Commission Special Programs Budget** – Discuss and approve the 2024 - 2025 Arts Commission Special Programs budget of the Laguna Beach Tourism Marketing District. (Commissioner: Ervin, Staff: Poeschl)
- 7) Adjournment
Pursuant to the Americans with Disabilities Act, persons with a disability who require a disability-related modification or accommodation to participate in a meeting, including auxiliary aids or services, may request such modification or accommodation from the Arts Manager at 949-497-0722 or email art@lagunabeachcity.net. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting.

cc: City Manager, City Clerk, Council Liaison Mayor, Director Transit and Community Services

Post through February 27, 2024



LAGUNA BEACH ARTS COMMISSION

Regular Meeting

Monday, February 12, 2024

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 p.m.

Recap of Minutes

PRESENT: **Commissioners:** Donna Ballard, Suzi Chauvel, Michael Ervin, Pat Kollenda, Michael Ray, Carl Smith (arrived 5:16 p.m.), and Adam Schwerner. **ABSENT:** Austin Barrow
STAFF: Siân Poeschl, Cultural Arts Manager, Michael McGregor, Arts Program Coordinator, Karen Wood, Public Art Coordinator, Michael Litschi, Director of Transit and Community Services.
COUNCIL: Mayor Sue Kempf

- 1) Donna Ballard called the meeting to order at 5:00 p.m.
- 2) The minutes of the January 22, 2024, meeting were approved as presented. M/S Chauvel/Schwerner.
- 3) **Chair's Announcements:** None.
- 4) **Commissioner and Staff Communications:** Michael Ervin provided a report of the Laguna Beach Arts Alliance meeting from February 9, 2024. Staff Wood provided an update on public art restorations. Staff McGregor noted Circus Bella was scheduled to perform at Bluebird Park on June 8, 2024, and staff was coordinating with Laguna College of Art + Design to provide lodging for the group. Staff Poeschl noted the Arts Commission received 22 applications for Cultural Arts Funding Grants which would be reviewed in March 2024. Staff noted that live music performances at the Promenade on Forest would resume March 1, 2024.
- 5) **Cultural Arts Funding Presentations:** Celest Gilles presented on behalf of Laguna Plein Air Painters Association, Jay Colwell presented on behalf of 3340 Recital Series, Ava Burton presented on behalf of Laguna Beach Live!, Rob Harryman and Ella Wyatt presented on behalf of No Square Theatre, and Rob Harryman presented on behalf of Laguna Beach Arts Alliance regarding how grants funding was used.
- 6) **Public Communications:** None.
- 7) Items for Discussion and Action:
 - A) **Art That's Small at City Hall** – Staff McGregor presented the recommended jurors for the 2024 Art That's Small at City Hall exhibition. A motion was made to approve Christopher Allwine, Suzanne Milora, and Hope Railey as jurors. M/S Kollenda/Chauvel. Yeas: Ballard, Chauvel, Ervin, Kollenda, Ray, Smith, Schwerner. Noes: None.
 - B) **Sunset Serenades Promotional Artwork** – Staff McGregor presented 26 design submissions. A motion was made to select the design by Kimberly Duran. M/S Kollenda/Ervin. Yeas: Ballard, Chauvel, Ervin, Kollenda, Ray, Smith, Schwerner. Noes: None.
 - C) **Temporary Public Art Installations** – Staff Wood introduced Elizabeth Healey who presented her temporary installation proposal for City Hall lawn. Staff presented temporary installation proposals for City Hall lawn and

Heisler Park. Staff noted installations proposed for after June 30, 2024, would be pending approval of the 2024/25 Cultural Arts budget by the City Council. A motion was made to approve the following installations:

Artist	Artwork Title	Location	Dates	Cost	Motion/Second	Abstained
Elizabeth Healey	<i>Dream Big</i>	City Hall Lawn	Mar-May 2024	\$8,000	Schwerner/Kollenda	
Jack Champion	<i>An Attempted Murder</i>	City Hall Lawn	Jul-Sep 2024	\$26,000	Schwerner/Chauvel	
Charles Gadeken	<i>Entwined</i>	City Hall Lawn	Nov 2024-Jan 2025	\$25,000	Kollenda/Chauvel	
Casey Parlette	<i>Epicenter</i>	City Hall Lawn	3 months (TBD) 2025	\$24,000	Chauvel/Smith	Schwerner
Jessica Levine	<i>Flobot</i>	City Hall Lawn	3 months (TBD) 2025	\$25,000	Ervin/Chauvel	
Jen Lewin	<i>The Last Ocean and Ursa Minor</i>	Heisler Park	Nov/Dec 2025	\$150,000	Schwerner/Ervin	Kollenda

Staff noted the anticipated expense of installing “The Last Ocean” and “Ursa Minor” would be \$150,000, funded through a grant application to the National Endowment for the Arts, donations and/or savings in the Arts Commission budget. M/S Schwerner/Ervin. Yeas: Ballard, Chauvel, Ervin, Kollenda, Ray, Smith, Schwerner. Noes: None.

D) **Pacific Opera Project** – Staff Poeschl noted the City had previously partnered to host the Pacific Opera Project for performances at Bluebird Park and Sunset Serenades in Heisler Park. Staff noted that the Festival of Arts was interested in partnering to present a musical performance on August 17, 2024, at 5:00 p.m. Staff noted the proposal must also be approved by the Festival of Arts Board of Directors. Staff noted the cost of \$25,000 was already approved by the City Council and any changes to the date or location of the performance would need to be approved by the City Manager. A motion was made to approve a collaborative project with the Festival of Arts to present a performance by Pacific Opera Project on August 17, 2024, at 5:00 p.m. at the Festival of Arts grounds. M/S Kollenda/Smith. Yeas: Ballard, Chauvel, Ervin, Kollenda, Ray, Smith, Schwerner. Noes: None.

8) Adjourned at 6:05 p.m.

cc: City Manager, City Clerk, Mayor Pro-Tem Kempf, Director of Transit and Community Services.

**City of Laguna Beach
Cultural Arts Department
Staff Report**

To: Arts Commission
From: Mike McGregor, Arts Program Coordinator
Agenda Item: A
Title: Sunset Serenades
Location: Heisler Park Amphitheater

Overview

Sunset Serenades is a free public concert series held each Friday evening in May and September with World Music held in June at the Heisler Park Amphitheater. Spring concerts take place from 6:30 p.m. to sunset. On September 11, 2023, the Arts Commission approved spring 2024 concert dates for Sunset Serenades.

In 2023, the City partnered with Pacific Symphony to present their “Symphony on the Go!” program as an additional concert for the fall season. Pacific Symphony informed staff that they are continuing their program in 2024 and has offered to partner for another concert.

Summary of the Matter

The Sunset Serenades performances are curated with the help of local musician Jason Feddy. The following schedule is recommended for May and June 2024:

5/3	Danny Green Quartet	Jazz/pop	Sample link
5/10	The Tailspins	Eclectic pop/contemporary	Sample link
5/17	Steven Wade Band	Louisiana Jazz	Sample link
5/24	Uncanny Valley	Rock	Sample link
5/31	Caro Pietto	Brazil- Samba show	Sample link
6/7	Quarteto Nuevo	World- Mix of Western Classical/Euro	Sample link
6/14	Jessica Fichot	France	Sample link

Pacific Symphony has offered to partner for another “Symphony on the Go!” concert. Staff is planning for October 4, 2024, as the performance date, which would directly follow the fall 2024 Sunset Serenades season. Pacific Symphony would provide musicians to perform at no cost to the City. The City would need to provide audio reinforcement at a cost of \$1,000.

Recommendation

It is recommended that the Arts Commission take the following actions: 1) Approve the Sunset Serenades performer schedule as presented; 2) Approve partnering with Pacific Symphony to present a “Symphony on the Go!” concert on October 4, 2024; 3) Allocate \$1,000 from savings in the Arts Commission Special Programs budget to fund audio services for the “Symphony on the Go!” concert.

MEMORANDUM

DATE: February 20, 2024

TO: Arts Commission

FROM: Siân Poeschl, Arts Manager

SUBJECT: Donation for Temporary Sculpture Installation (Item B)

The Arts Commission has received interest from members of the community in contributing financial donations to Arts Commission Special Programs. Several temporary art installations outside City Hall have been facilitated by private funds by individual residents providing crucial support of local artists in the community.

Laguna Beach residents Mark Porterfield and Steve Chadima have offered a generous donation of an amount of \$24,000 for the recently approved temporary installation of the sculpture "Epicenter" by Laguna Beach artist Casey Parlette. This donation covers the entire cost of the installation.

Accepting the donation would greatly benefit the Commission's programming and aligns with Cultural Arts Plan of promoting arts and continuing to enrich the community through artistic expression. The donation will enable the Commission to sustain and expand programming and demonstrates the support the community has in fostering creativity and artistic engagement.

The necessary action, if approved, would be for the Arts Commission to recommend the City Council accept the donation to facilitate the temporary installation as described and for the Mayor to sign a letter of appreciation to the donor. The City will acknowledge the donation in notifications about the program and on-site artist information noting "this installation is funded by Laguna Beach residents Mark Porterfield and Steve Chadima". The installation is tentatively scheduled for early 2025.

MEMORANDUM

DATE: February 20, 2024

TO: Arts Commission

FROM: Siân Poeschl, Arts Manager

SUBJECT: 2024 – 2025 Arts Commission Special Programs Budget of the Laguna Beach Marketing and Tourism District (Item C)

The estimated revenue available in the Arts Commission Special Programs Budget of the Laguna Beach Tourism Marketing District in FY 2024-2025 is \$319,800, a decrease of \$2,700 from the current financial year. To sustain the same level of programming and commitments made by the Commission the changes include Innovation Grants for Artists be a biennial program, Chamber Banners undertaken as necessary and consideration of funding larger projects through savings. The budget also includes three additions, a budget for filming the Commissions programming as recently seen in the banner video, activating public art with community events and a digital public art data base which is the recommendation by the Cultural Planning Group for the adoption of the Public Art Policy.

Attached is a draft of the detailed budget prepared by staff and reviewed by the sub-committee consisting of Arts Commission Chair Ballard, Vice-Chair Schwerner and Treasurer Ervin. The budget includes increases in costs and additional programming introduced and approved by the Commission to expand the wealth of cultural experiences for the community and overnight guests.

It is recommended that the Arts Commission discuss and approve the budget with any suggested revisions or additions.

**2024-2025 Arts Commission Special Programs Budget
Laguna Beach Tourism Marketing District
Synopsis
Draft February 20, 2024**

Account	2024/25	2023/24	Difference
Banner and Palette Competition	30,900	36,000	<5,100
City Hall Exhibitions	7,500	7,500	0
Cultural Arts Publications	10,700	11,000	<300
Cultural Arts Facilities	0	0	0
Performances	150,700	131,500	>19,200
Restoration of Public Art	25,000	25,000	0
Temporary Sculpture Installations	95,000	71,500	>23,500
Innovation Grants for Artists	0	40,000	<40,000
Total	319,800	322,500	<2,700

2024-2025 Arts Commission Special Programs Budget Detail
Laguna Beach Tourism Marketing District
Draft February 20, 2024

Account 112-51-5151	Description	Subtotal	Program Total
2810 – Banner and Palette Competition	Banner – Artist Honorarium \$4,000 x 4	16,000	
	Banner – Material	5,000	
	Banner – Cleaning	2,500	
	Banner – Repair by artist	1,000	
	Palette – Artist Honorarium \$700 x 4	2,800	
	Palette Material	2,800	
	Palette – Brackets	800	
			30,900
2811 – City Hall Exhibitions	Art That’s Small – Honorariums and ribbons	1,150	
	Juried Fine Art – Honorariums and ribbons	2,100	
	Children’s Holiday Palettes – Program and materials	150	
	Receptions for exhibits	600	
	Painting City Hall Walls	2,000	
	Ads for calls (Stu News)	1,100	
	Signage and tags	400	7,500
2812 – Cultural Arts Publications	Film production and editing (capture of programs)	10,000	
	Digital Newsletter – Bi-monthly	700	
			10,700
2813 – Cultural Arts Facilities			0
2815 – Performances	Music in the Park – Audio \$1,800 x 7	12,600	
	Music in the Park – Performers \$3,500 x 7	24,500	
	Music in the Park – Signage and miscellaneous	1,150	
	Sunset Serenades – Audio \$1,000 x8	8,000	
	Sunset Serenades – Performers \$1,400 x 8	11,200	
	Sunset Serenades – Booking and talent \$250 x 8	2,000	
	World Music – Audio \$1,000 x 3	3,000	
	World Music – Performers \$2,000 x 3	6,000	
	World Music – Booking and talent \$250 x 3	750	

	Circus Bella	28,000	
	Pacific Opera Project	20,000	
	Promenade on Forest – performers 130 x \$250	32,500	
	Music license	1,000	
			150,700
2818 – Restoration of Public Art	Annual maintenance	25,000	
			25,000
2819- Rotating Sculpture	City Hall – Temporary Art Installation Jack Champion “Attempted Murder” \$26,000 Charles Gadeneken “Entwined” \$25,000 Casey Parlette “Epicenter” \$24,000 (Funded through a donation) Jessica Levine “Flobot” \$25,000	76,000	
	Public Art Activations	9,000	
	Online inventory data base	10,000	
			95,000
Innovation Grant for Artists	Grant for Laguna Beach artists	0	
			0
		TOTAL	319,800