



ARTS COMMISSION

Monday, April 22, 2024

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 P.M.

- A G E N D A -

- 1) Call to Order
- 2) Approval of Minutes
- 3) Chair's Announcements (Ballard)
- 4) Commissioner, Council and Staff Communications
- 5) Public Communications - *To assist the Arts Commission in the timely completion of its business, speakers are asked to limit their presentation to three minutes or less.*
- 6) Items for Discussion and Action:
 - A. **Temporary Mural Installation 935 Laguna Canyon Road (Sawdust Art Festival)** – Discuss and approve a temporary mural Installation titled “The Space Between Land and Sea” by artist Kate Cleaves for a 12-month exhibition on the perimeter fence at the Sawdust Art Festival. (Commissioner: Schwerner, Staff: Wood)
 - B. **Temporary Public Art Installation at the Stage on the Promenade on Forest** – Presentations by finalists Brooks Atwood, Sara Dehghan, and Kimberly Fleming. Discuss and select a design for a three-month installation or reject all submissions. (Commissioner: Schwerner, Staff: McGregor)
 - C. **Music in the Park Performers**- Presentation of performers for the 2024 concert series. (Commissioner: Kollenda, Staff: Poeschl.)
 - D. **Amendment to the Minutes** - Discuss and approve amending the minutes of February 26, 2024. (Staff: McGregor)
 - E. **Palette Competition** – Discuss and approve modification to guidelines with designs submitted via SlideRoom. (Commissioner: Kolenda, Staff: Wood)
- 7) Adjournment
Pursuant to the Americans with Disabilities Act, persons with a disability who require a disability-related modification or accommodation to participate in a meeting, including auxiliary aids or services, may request such modification or accommodation from the Arts Manager at 949-497-0722 or email art@lagunabeachcity.net. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting.

cc: City Manager, City Clerk, Council Liaison Mayor, Director Transit and Community Services

Post through April 23, 2024



LAGUNA BEACH ARTS COMMISSION

Regular Meeting

Monday, April 8, 2024

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 p.m.

Recap of Minutes

PRESENT: Commissioners: Donna Ballard, Michael Ervin, Pat Kollenda, Michael Ray and Adam Schwerner.
Absent: Austin Barrow, Suzi Chauvel, and Carl Smith.
STAFF: Siân Poeschl, Cultural Arts Manager, Michael McGregor, Arts Program Coordinator, Karen Wood, Public Art Coordinator.

- 1) Donna Ballard called the meeting to order at 5:00 p.m.
- 2) The minutes of the March 11, 2024, regular meeting were approved as presented. M/S Kollenda/Ervin.
- 3) **Chair's Announcements:** None.
- 4) **Commissioner and Staff Communications:** Pat Kollenda and Staff McGregor commended the Art That's Small at City Hall awards reception. Staff Wood recapped the Laguna Beach Animal Shelter adoption information activation of the temporary installation "Dream Big" by Elizabeth Laul Healey. Staff Poeschl noted the item to accept a donation of \$24,000 from residents Mark Porterfield and Steve Chadima for a temporary art installation would be on the City Council's consent calendar for April 9, 2024.
- 5) **Public Communications:** None.
- 6) Items for Discussion and Action:
 - A) **Streamline Review of Artist Occupancy Permit** – Staff Poeschl presented a draft of recommended modifications to Chapter 25.16 of the Municipal Code relating to the review of applications to obtain an Artist Occupancy Permit. This recommendation replaces the requirement for an Artist Review Panel, with an administrative review by the Director of Community Development or their designee. An appeal of the decision would be made to the City Council in accordance with Section 25.05.070. A motion was made to approve the modifications to Chapter 25.16 of the Municipal Code to streamline review of Artist Occupancy Permits. Motion: Kollenda. Second: Ervin. Yeas: Ballard, Ervin, Kollenda, Ray, Schwerner. Noes: None.
 - B) **Temporary Public Art Installation at the Stage on the Promenade on Forest** – Staff McGregor presented the nine proposals for the "Marine Sanctuary" temporary art installation and noted the sub-committee recommendation to select three finalists. A motion was made to select Brooks Atwood, Sara Dehghan, and Amy Rose Hammond as finalists to present their proposals with material samples at the Arts Commission meeting on April 22, 2024. Motion: Schwerner. Second: Ervin. Yeas: Ballard, Ervin, Kollenda, Ray, Schwerner. Noes: None.
 - C) **Restoration of Public Art** – Staff Wood provided an overview of the recommended restoration actions for the public art installation "Canyon View" located at the Bus Depot on Broadway Street. A motion was made to approve the restoration of "Canyon View" at a cost not to exceed \$9,500 funded through savings in the Arts Commission Special Programs

Budget of the Laguna Beach Tourism Marketing District. Motion: Ray. Second: Ervin. Yeas: Ballard, Ervin, Kollenda, Ray, Schwerner. Noes: None.

D) **City Council and Arts Commission Joint Meeting** – Donna Ballard noted the recommended topics to be discussed at the City Council and Arts Commission joint meeting on April 23, 2024, to be: 1) Overview of Arts Commission programming; 2) Public Art Ordinance and Policy; 3) Upcoming Programming. A motion was made to approve the topics as presented. Motion: Schwerner. Second: Kollenda. Yeas: Ballard, Ervin, Kollenda, Ray, Schwerner. Noes: None.

E) **2024-2025 Cultural Arts Funding Grants Allocations** – Staff Poeschl presented the sub-committee recommended allocations for the 2024-2025 Cultural Arts Funding Grants. A motion was made to approve the grant distributions as follows:

Organization	Requested 24/25	Approved 24/25	Motion/Second	Noes	Recused
Coast Film Foundation	35,000	18,000	Kollenda/Schwerner	None	
Community Art Project	7,000	7,000	Kollenda/Schwerner	None	
Festival of Arts	0	0	Kollenda/Schwerner	None	
First Thursdays Art Walk	25,000	15,000	Kollenda/Schwerner	None	
Friends of Choral Music	9,325	1,500	Kollenda/Schwerner	None	
Kontrapunktus	2,500	2,500	Kollenda/Schwerner	None	
KX FM Radio	0	0	Kollenda/Schwerner	None	
Laguna Beach Arts Alliance	30,000	30,000	Kollenda/Schwerner	None	
Laguna Beach Chamber Singers	8,000	5,000	Kollenda/Schwerner	None	
Laguna Beach Cultural Arts Center	45,000	40,000	Kollenda/Schwerner	None	
Laguna Beach Live	55,000	40,000	Kollenda/Schwerner	None	
Laguna Beach Sister Cities	5,000	5,000	Schwerner/Ballard	None	Kollenda
Laguna Community Concert Band	13,000	13,000	Kollenda/Schwerner	None	
Laguna Dance Festival	55,000	40,000	Kollenda/Schwerner	None	
Laguna Plein Air Painters	50,000	30,000	Kollenda/Schwerner	None	
LagunaTunes	5,000	5,000	Kollenda/Schwerner	None	

Lagunarecoveryart.Inc	50,000	1,000	Kollenda/Schwerner	None	
LOCA Arts Education	31,000	25,000	Kollenda/Schwerner	None	Ballard
No Square	40,000	38,000	Kollenda/Schwerner	None	
Opera Laguna	10,000	2,500	Kollenda/Schwerner	None	
Pacific Vocal Series (3340 Recital)	20,000	1,000	Kollenda/Schwerner		
Philharmonic Society of OC	20,000	17,000	Kollenda/Schwerner	None	
Sawdust Art Festival	50,000	36,500	Kollenda/Schwerner	None	
Third Street Writers	6,000	6,000	Kollenda/Schwerner	None	
On-Line Processing	1,000	1,000	Kollenda/Schwerner	None	
22 Applications	562,825	380,000			

F) **Artist Innovation Grant Update** – Staff Poeschl provided a recap of how Andrew Corradini (The Great North Special), Monica Prado, and Hedy Buzan had been progressing with their grant-funded projects.

7) Adjourned at 5:43 p.m.

cc: City Manager, City Clerk, Mayor Kempf, Director of Transit and Community Services

**City of Laguna Beach
Cultural Arts Department
Staff Report**

To: Arts Commission
From: Karen Wood, Public Arts Coordinator
Agenda Item: A
Title: **Sawdust Art Festival Temporary Mural**
Location: Rear entrance of the Sawdust Art Festival, 935 Laguna Canyon Road

Overview

The Sawdust Art Festival, located on Laguna Canyon Road within the Civic Arts District is proposing a Temporary Public Art Mural. The proposed mural, titled "The Space Between Land and Sea," will be located at the rear entrance of the Sawdust Art Festival on the existing perimeter fence.

The purpose of the mural is to create a visual space where viewers can interact and experience the surreal feeling of Laguna Beach and to echo the magic and lush abundance of the area. The Sawdust Art Festival exhibitor and artist, Kate Cleaves, was inspired by the unique energy of Laguna Beach and the colors of the sea and sky, as well as the organic flowing shapes of the flora and fauna. The mural aims to capture the beauty and harmony of the natural world and inspire viewers to live more sustainably and in sync with their surroundings.

The mural will be painted onsite in May 2024 on a perimeter fence that measures 8 feet in height and 50 feet in length. The mural will be a temporary installation and will remain on exhibit for twelve months, through May 2025. The estimated cost for the project is \$3,000, which includes the artist stipend which is funded by the Sawdust Art Festival who will also be responsible for its maintenance.

The mural will have an anti-graffiti sealant to protect the completed mural from graffiti vandalism. It acts as a barrier that makes it easier to remove graffiti without damaging the underlying paint or surface. The sealant creates a protective layer that can be cleaned or wiped off, allowing for easier maintenance and preservation of the mural's original appearance.

Recommendation:

The Public Art Sub-Committee consisting of Commissioners Adam Schwerner, Donna Ballard and Pat Kollenda are recommending approval of the twelve-month temporary mural by artist Kate Cleaves on the exterior of the Sawdust Art Festival.

City of Laguna Beach

ARTS COMMISSION APPLICATION

Name: Sawdust Art Festival

Address: 935 Laguna Canyon Road Laguna Beach, CA 92651

Phone / Fax: 949-497-0517

Date: March 25, 2024 Contact person: Franky Duschane

Art in Public Places – required by the Municipal Code

Property Information:

Location: Sawdust Art Festival: 935 Laguna Canyon Road Laguna Beach, CA 92651

Property owner: Sawdust Festival Corporation

Description of Project: (Additional information may be attached. Please include materials, maintenance schedule, site drawing, colored drawing of installation and photograph of location.)

"The Space Between Land and Sea," by Laguna Beach artist Kate Cleaves, is a mural that will be located at the rear entrance of the Sawdust Art Festival, on Frontage Road. Kate is a current 2024 Summer Sawdust Art Festival exhibitor. The mural will be painted onsite in May 2024, on a perimeter fence that measures 8 feet in height and 50 feet in length. The mural will be a temporary installation, and will remain standing for one year, through May 2025.

Dimension of site: 50 ft length x 8 ft height

Dimension of proposed art work: 50 ft length x 8 ft height

Estimated cost: \$3,000 Artist Stipend

Maintained by: Sawdust Festival Corporation

This form must be submitted to the Cultural Arts Department for consideration at an Arts Commission meeting.

Signature: *Franky Duschane*

For Cultural Arts Department Use

Date received: _____ Arts Commission agenda date: _____

Application # _____

Date _____

KATE CLEAVES

Laguna Beach – 207.232.5183

kate@katecleaves.com · [@katecleaves](https://www.instagram.com/katecleaves) · www.katecleaves.com

I am a painter, muralist & mixed media artist inspired by the magic and beauty of the natural world.

EXPERIENCE

2023 – Mural, Private Residence, Newport Beach

2023 – Mural, Sawdus Festival Selfie Wall, Laguna Beach

2019 - Present: Sawdust Artist & Muralist

2022 - Mural, Private Residence, San Mateo, CA

2021 - Mural, Private Residence, Burlingame, CA

2021 – Two Murals, The Human Nature Hostel, Roxbury, ME

2020 – Two Story Mural, Private Residence, Oakland, CA

2020 – Three Murals (Indoor & Outdoor), The Continental Club, Oakland, CA

2020 – Four Murals, Office Building, Migo Money, San Francisco, CA

2012-2018 – Curator & Featured Artist, Branches Gallery, Lucidity Festival, Santa Barbara, CA

2018 – “Gravity” Curator and Featured Artist, Hammertime, San Francisco, CA

2018 – Mural, Private Residence, San Francisco, CA

2016 – Mural, Office Building, Chronicled, San Francisco, CA

2014-2018 – Curator & Featured Artist, Black Hammer Brewing, CA

2013-2014 – Curator & Featured Artist, Jelly Fish Gallery, San Francisco, CA

2009-2011 – Curator & Resident Artist, Constellation Gallery, Portland, ME

2009-2010 – Resident Artist, Sylvia Kania Gallery, Portland, ME

2010-2011 - Designer, Devil Street Decks, Portland, ME

2008-2009 – Designer, The Belted Cow, Yarmouth, ME

2007-2008 – Adjunct Faculty, Art Department, York County Community College, Wells, ME

SOLO SHOWS

2017 – Liminal Realms, Black Hammer Brewing, San Francisco, CA

2016 – Cosmic Dreams, Black Hammer Brewing, San Francisco, CA

2013- Fauna, Jelly Fish Gallery, San Francisco, CA

2012 – PKOK, Haight Street, San Francisco, CA

2011- Infinite Intricacies, Constellation Gallery, Portland ME

2010- Organic Chemistry, Constellation Gallery, Portland ME

2008- Space Between, East End Gallery, Portland ME

2007- The Waking Dream, Dodwell Gallery, Long Island, ME

EDUCATION

2006- BFA Maine College of Art, Portland, ME

GROUP SHOWS

2012 Spontaneous Nature, Leeds Gallery, Santa Cruz, CA
2012 Branches Mobile Gallery, Lucidity Festival, Santa Barbara, CA
2012 PKOK, Haight St, San Francisco, CA
2010-11 Resident Artist, Constellation Gallery, Portland, ME
2010 SKG Show, Empire Dine and Dance, Portland, ME
2010 Inner Dimensions, Stones'n'Stuff, Portland, ME
2010 Spring Cleaning, **Two Point Gallery**, Portland, ME
2010 Carlo Pittore Exhibition, **Constellation Gallery**, Portland, ME
2010 Free for All 2, Salon-style Survey Show, **Space Gallery**, Portland, ME
2009 Biennial Open House, **The Artist Studio**, Portland, ME
2009 **Convergence**, A Collaborative Show with **Matt Moore**, Courdroy Gallery, Portland, ME
2009 A Whimsical Show, Stones'n'Stuff, Portland, ME
2008 Biennial Open House, **The Artist Studio**, Portland, ME
2008 Art About Children, Dodwell Gallery, Long Island, ME.
2007 One Hundred Forty, **George Marshall Store Gallery**, York, ME.
2007 Artist's Choice, Dodwell Gallery, Long Island, ME
2007 MECA Re accreditation Exhibition, Portland, ME
2007 Kids 'n Camp Art Auction, The Salvation Army, Portland, ME
2006 Peaceable Kingdom, **George Marshall Store Gallery**, York, ME
2006 Body/Mind, Casco Bay Books, Portland, ME
2005 Color Weavers, Freidman Gallery, Portland, ME
2001-5 BFA Show, Maine College of Art, Portland, ME
2003-5 Merit Show, Maine College of Art, Portland, ME
2002 Kids First Auction, Maine Bank and Trust, Portland, ME

Kate Cleaves, 2024 Sawdust Artist

Growing up in a small seaside town in Maine, Kate Cleaves spent her days painting, creating, and dreaming of a future home in a magical artist community, somewhere where her colorful whimsical works would fit in so well with the community that she would be able to follow her passions and be able to pursue a career as a full time artist.

Kate received her BFA in painting from the Maine College of Art and shortly after headed for the colorful coast of California. She landed in San Francisco and although her eight years spent in that city definitely helped shape the person she is now – it wasn't until visiting Laguna Beach in 2018 for the first time, where she walked into the Sawdust Art Festival, and she knew she had found her home... the place she had been dreaming of all those years.

She now spends her days painting, making fairies, illustrating children's books, and dreaming up murals in her 1930's beach cottage turned home studio. "I am constantly amazed and humbled by this world that we are all a part of – and I draw inspiration everywhere from the vast depths of space to the tiniest molecules on earth.

There is an infinite source of beauty and perfection all around us when we take the time to stop and look. Children seem to naturally recognize this euphoric beauty of the world around them. How lucky we would all be if we could return to the child's way of seeing."



The Space Between Land and Sea
by Kate Cleaves, 2024 Sawdust Artist

The Space Between Land and Sea

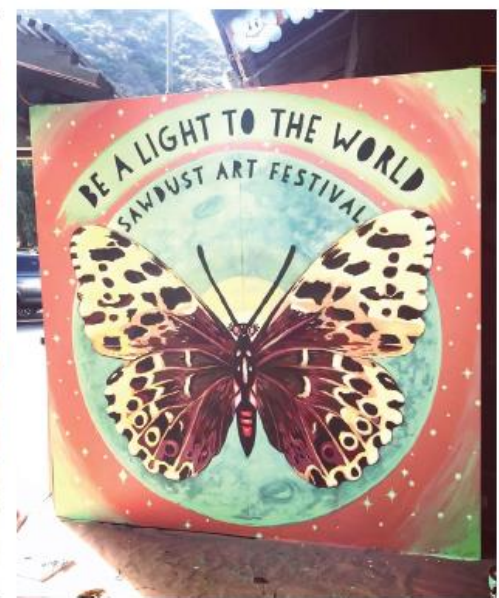
The very first time I drove through the canyon – all the hairs on my arm stood up – I knew something magical was happening. I was entering a very special place. The energy of Laguna is unlike any other. This unique energy is what inspired “The Space Between Land and Sea.”

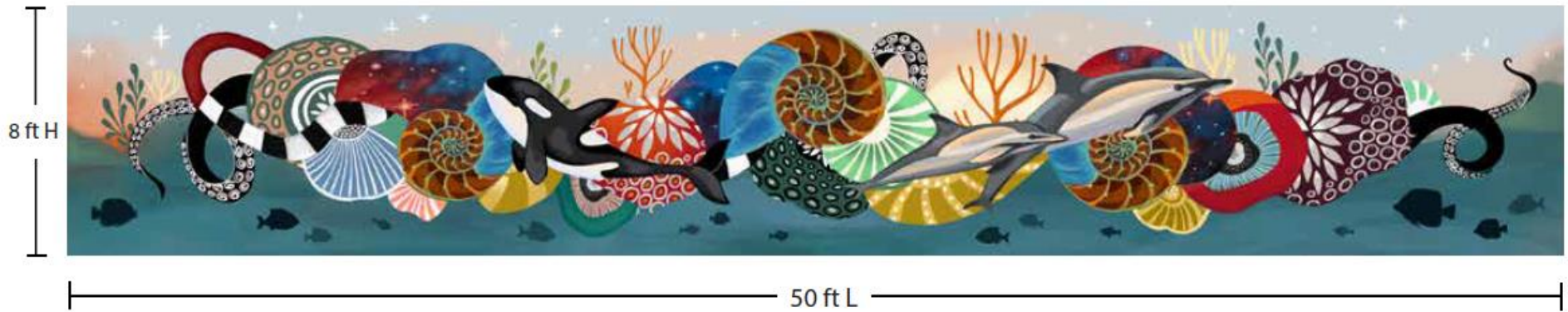
The colors of Sea and Sky have inspired my palette, as they mix with the organic flowing shapes of Laguna’s rich abundant flora and fauna.

Last year I had a dream we were visited by Orca Whales, and the following day heard on the news that Orca’s were in fact visiting Laguna. Our protected waters give our sea-life here the ability to thrive like nowhere else around.

My intent is to create a visual space where viewers can experience the surreal feeling that I first had upon my very first visit to Laguna – to echo the magic and lush abundance of this awe-inspiring place that this small, diverse, seaside community is lucky enough to call home.

I believe there is a lot to learn on how to live more sustainably and in sync with our surroundings by observing the ebb and flow of the living, natural world. Every plant, animal, cloud and organism lives in a kind of harmony and is part of a deeper consciousness that is radiantly seamless. This kind of balance and synthesis plays a key role within the inspiration of my work.





*Close-up details of mural center



*Location of mural on Frontage Road

LIGHTING

Two fluorescent LED photocell lights will be mounted above the mural to provide sensed lighting when day transitions to night. Proposed lighting shall minimize glare and light spillage onto Frontage Road. Lighting will have a timer activated so that lights will turn off every night during after hours.

SURFACE MATERIALS

Latex paint, acrylic paint and sealant.

CONSTRUCTION MATERIALS

The perimeter fence will be prepped with half inch or quarter inch ACX plywood sheeting with minimal cuts and caulked seaming to ensure an ideal, smooth canvas for paint application.

PEDESTRIAN MITIGATION PLAN

The mural will be painted adjacent to a sidewalk onsite, over a 3 week period from May 2024 to June 2024. The mural will be completed two weeks before Sawdust Preview Night which occurs on June 25, 2024. The sidewalk itself will be protected with tarps and/or drop cloths, and pedestrians will be temporarily diverted around the artist's work zone by foot traffic delineators.

PROTECTANT

The completed mural will be finalized with a coat of anti-graffiti sealant.

MAINTENANCE

The Sawdust Festival Corporation will monitor and be held responsible for maintaining the mural.

**City of Laguna Beach
Cultural Arts Department
Staff Report**

To: Arts Commission
Meeting Date: April 22, 2024
Agenda Item: B
Title: Promenade of Forest Temporary Installation – Presentation by finalists
Location: 295 Forest Avenue, Laguna Beach

Overview

The Stage on Forest is located at the corner of Forest Avenue and Glenneyre Street, a retail area with numerous restaurants and boutique businesses located near Main Beach. The stage is utilized for live music performances on Friday, Saturday, and Sunday evenings. The City issued a call for artists to design a temporary art installation or mural with the theme of “Marine Sanctuary” to occupy the Stage on Forest for up to three months or based on condition, with an honorarium of \$5,000.

Summary of the Matter

The Arts Commission reviewed artist submissions on April 8, 2024, and selected proposals by Brooks Atwood, Sara Dehghan, and Amy Rose Hammond as finalists. The selected artists were invited to present their proposals in person along with material samples and address concerns of the Arts Commission. Commissioners should consider the following aspects of each proposal:

- Originality of the proposed artwork.
- Provide material example durability.
- Installation method and how/where it will be affixed to the stage surface.
- Additional requirements including electrical needs, automated timers, etc.

Recommendation

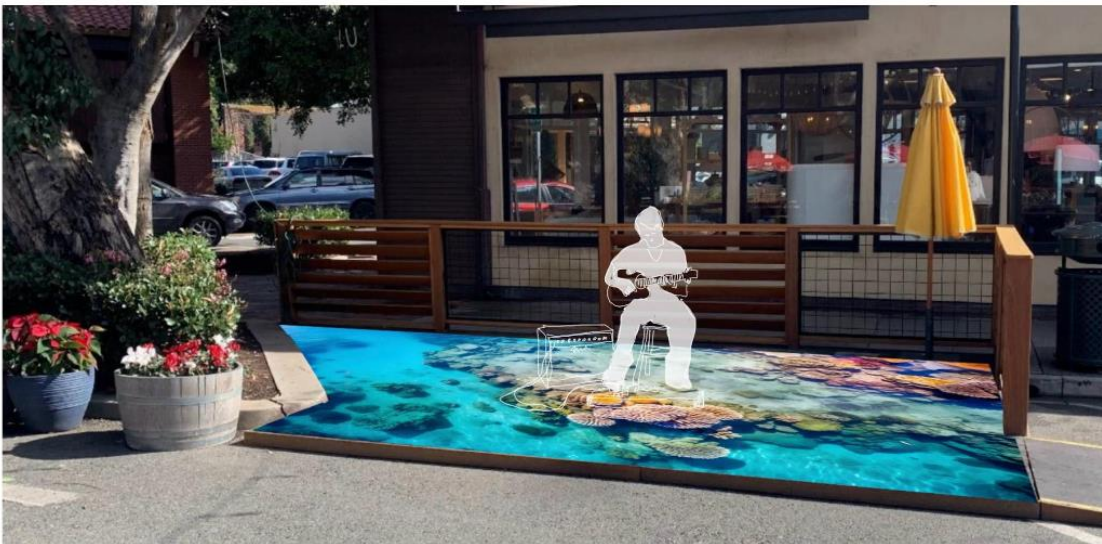
It is recommended the Arts Commission hear the presentations of the three selected finalists and select a proposal for installation or deny all proposals and conclude the opportunity. If selected the installation would be on temporary exhibition from June through September 2024.

Attached: Design finalists for the Stage on Forest Temporary Installation

1. Brooks Atwood

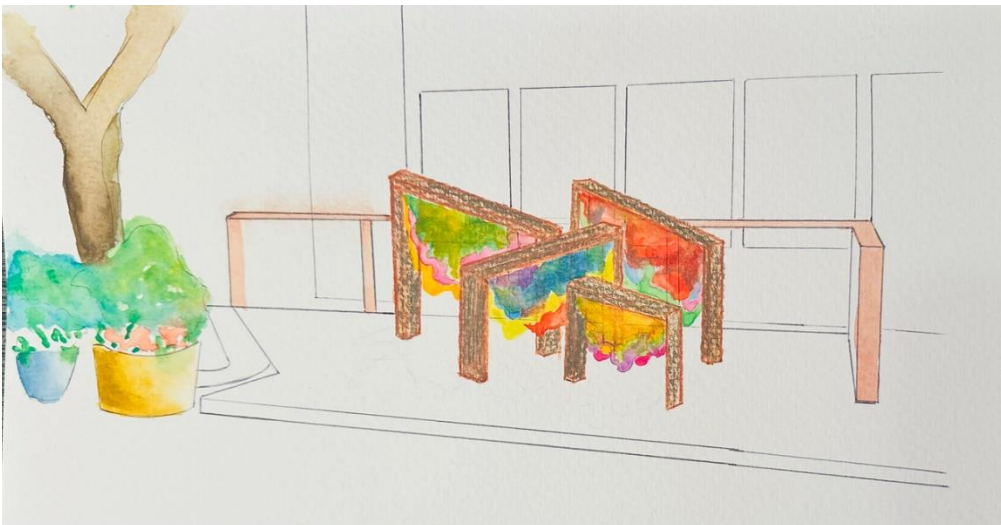


Examples of interactive LED floors (indoor/outdoor) showing fish swimming and the water moving/rippling.



The stage area remains clear and unobstructed for music, talent and/or other acts.

2. Sarah Dehghan



3. Amy Rose Hammond



MEMORANDUM

DATE: April 9, 2024
TO: Arts Commission
FROM: Siân Poeschl, Cultural Arts Manager
SUBJECT: 2024 Music in the Park Performers (Agenda Item C)

The Music in the Park concert series is organized by the Arts Commission and Cultural Arts Department and is funded by the Laguna Beach Tourism Marketing District. The season runs from early July through August for seven consecutive Sundays with a diverse lineup of musical acts.

The selection process for performers in the Music in the Park concert series is rigorous and designed to ensure a variety of genres and styles are represented. The process involves the sub-committee of the Arts Commission and Cultural Arts Department staff.

Key criteria for selecting performers include:

- Musical quality and talent
- Diversity of musical genres to appeal to a broad audience.
- Local and regional representation to showcase talent from the community.
- Ability to provide an engaging live performance suitable for an outdoor setting.

Performers for the 2024 season are:

July 7, 2024 - **The Great North Special** [The Great North Special](#)

This Laguna Beach band was a recipient of an “Artist Innovation Grant” to produce an album. At the concert they will feature their original album. The seven-member band performs a blend of psych-rock, country, blues, and funk-soul originals and covers.

July 14, 2024 – **Tabu** [TABU Videos | Tabu \(thetabuband.com\)](#)

This Orange County Latin cover band consists of six performers with a male and female singer. The band showcases classics while injecting their own creative twist.

July 21, 2024 – **The Shagwells** [Videos/Mick Adams and The Shagwells, Soundtrack of the Sixties](#)

This Arizona based five-member band brings back the soundtrack of the 60’s and 70’s and performs iconic hits of the Beatles, Rolling Stones, The Animals, The Who, to name a few.

July 28, 2024 – **Upstream** [VIDEO | upstream \(upstreammusic.com\)](#)

Upstream are seasoned performers who share their message of love and positivity through their Caribbean music, namely Reggae, Calypso, Soca, and Steel Drum. Lead singer Haile Blackman is originally from the Republic of Trinidad and Tobago and son of the legendary creator of Soca music, the late Ras Shorty. Also, from Trinidad and Tobago is the well-respected steel drum performer Derek Brewstafari.

August 4, 2024 – **133 Band** [133 Band - Sep 11, 2023 \(youtube.com\)](#)

This all-star band features eight musicians, eight songwriters and five lead singers all from Laguna Beach. Brought together by Laguna Beach resident Clay Berryhill they are described as the greatest band that never was and feature Nick Hernandez, Poul Petersen, Beth and Steve Wood, Jason Feddy, Richard Bredice, Alan Deremo, and Frank Cotinola.

August 11, 2024 – **Betamaxx**

[BETAMAXX | Live Videos San Diego's '80s Band \(betamaxxband.com\)](https://betamaxxband.com)

This 1980's cover band delivers a non-stop, nostalgia filled rock concert featuring the works of Michael Jackson, Madonna to New Order and Depeche Mode. This seven-member band includes both male and female performers and are sure to pack the dance floor.

August 18, 2024 – **The Tina Turner Tribute featuring Debby Holiday** [The Tina Turner Tribute by Debby Holiday - Video](#)

Not an impersonation act, the Tina Turner Tribute by vocalist Debby Holiday brings together 10 top touring musicians and the timeless music of Tina Turner. Debby Holiday was born and raised in Los Angeles, from a musical family, her father writing hits like "Put a Little Love in Your Heart" and has toured with Rod Stewart, KISS, Joe Walsh, and Lita Ford.

The Music in the Park series continues to be a highlight of the summer season, providing the community with high-quality musical entertainment in the beautiful outdoor setting of Bluebird Park and promises to be an entertaining season.

**City of Laguna Beach
Cultural Arts Department
Staff Report**

To: Arts Commission
From: Mike McGregor, Arts Program Coordinator
Agenda Item: D
Title: Amendment to Minutes of February 26, 2024, Arts Commission Meeting
Location: Laguna Beach, CA

Overview

On February 26, 2024, the Arts Commission reviewed the recommended performers for the May and June 2024 Sunset Serenades concert series, as well as the proposal to add a performance by Pacific Symphony on October 4, 2024, to the fall concert series. Commissioner Kollenda moved the recommended actions, which were: 1) Approve the performers for the May and June concerts; 2) Approve partnering with Pacific Symphony to present a “Symphony on the Go!” concert on October 4, 2024; 3) Allocate \$1,000 from savings in the Arts Commission Special Programs budget to fund audio services for the “Symphony on the Go!” concert.

The minutes of the meeting were approved by the Arts Commission on March 11, 2024, but did not include the approval of the Pacific Symphony concert or its funding.

Summary of the Matter

The minutes have been revised to include the approval of a concert performance by Pacific Symphony on October 4, 2024, at a cost of \$1,000, funded through savings in the Arts Commission’s Special Programs budget.

Recommendation

It is recommended that the Arts Commission approve minutes for the Art Commission meeting of February 26, 2024, as revised.

Attached: Revised minutes for Art Commission meeting of February 26, 2024



LAGUNA BEACH ARTS COMMISSION

Regular Meeting

Monday, February 26, 2024

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 p.m.

Recap of Minutes

PRESENT: **Commissioners:** Donna Ballard, Austin Barrow, Suzi Chauvel, Michael Ervin, Pat Kollenda, Michael Ray (arrived 5:12 p.m.), Carl Smith (arrived 5:11 p.m.), and Adam Schwerner.

STAFF: Sian Poeschl, Cultural Arts Manager, Michael McGregor, Arts Program Coordinator, Karen Wood, Public Art Coordinator, Michael Litschi, Director of Transit and Community Services.

- 1) Donna Ballard called the meeting to order at 5:00 p.m.
- 2) The minutes of the February 12, 2024, regular meeting were approved as presented. M/S Kollenda/Schwerner.
- 3) **Chair's Announcements:** None.
- 4) **Commissioner and Staff Communications:** Staff Wood noted the temporary sculpture "Dream Big" by Elizabeth Laul Healey would be installed at City Hall on February 27, 2024, with a public dedication on March 7, 2024, at 5:00 p.m. Staff noted the deadline to apply for the Banner Competition was March 4, 2024. Staff McGregor noted weekend live music performances at the Promenade on Forest would resume on March 1, 2024. Staff noted artwork drop-off for the Art That's Small exhibition was March 9, 2024. Staff Poeschl noted the Public Art Policy would be reviewed by the City Council at its meeting on February 27, 2024.
- 5) **Public Communications:** None.
- 6) Items for Discussion and Action:
- G) **Sunset Serenades** – A motion was made to ~~approve the performers for the May and June concerts.~~ take the following actions: 1) Approve the performers for the May and June concerts; 2) Approve partnering with Pacific Symphony to present a "Symphony on the Go!" concert on October 4, 2024; 3) Allocate \$1,000 from savings in the Arts Commission Special Programs budget to fund audio services for the "Symphony on the Go!" concert. Motion: Kollenda. Second: Ervin. Yeas: Ballard, Barrow, Chauvel, Ervin, Kollenda, Smith, Schwerner. Noes: None.
- H) **Donation for Temporary Sculpture Installation** – A motion was made to recommend the City Council accept a donation by Mark Porterfield and Steve Chadima of \$24,000 to fund the temporary sculpture "Epicenter" by artist Casey Parlette. Motion: Ervin. Second: Schwerner. Yeas: Ballard, Barrow, Chauvel, Ervin, Kollenda, Smith, Schwerner. Noes: None.
- I) **2024-2025 Arts Commission Special Programs Budget** – A motion was made to approve the budget of the Arts Commission Special Programs budget as presented. Motion: Chauvel. Second: Schwerner. Yeas: Ballard, Barrow, Chauvel, Ervin, Kollenda, Smith, Schwerner. Noes: None.
- 7) Adjourned at 5:15 p.m.

cc: City Manager, City Clerk, Mayor Pro-Tem Kempf, Director of Transit and Community Services

**City of Laguna Beach
Cultural Arts Department
Staff Report**

To: Arts Commission
From: Karen Wood, Public Arts Coordinator
Agenda Item: E
Title: **Holiday Palette On-line Application Process**
Location: 505 Forest

Overview

The Holiday Palette Competition is open to artists who reside, work, or exhibit in Laguna Beach and are eighteen years and older. The painted original artworks adorn lampposts throughout the City during the winter holiday season. The palettes are considered temporary art due to the nature of the materials used, displaying an average life span of seven to ten years. Typically, Public Works hangs approximately sixty palettes per holiday season.

Summary of the Matter

To improve the artist submission experience and assure timely accessibility to all Arts Commissioners for review, an upgrade from the current in-person or email application process is proposed to that of utilizing SlideRoom for digital applications. The artists can submit their entire application directly, in a unified format, including an image of their proposed design, understanding selected designs by the Arts Commission will be painted by hand. Currently most submissions are submitted via email or in person and prove awkward to share with the Banner and Palette sub-committee and at the Art Commission meeting. With SlideRoom, members of the sub-committee and all Art Commissioners can review the designs and other relevant materials submitted by an applicant directly. If approved, staff will continue to review each submission for eligibility and indicate any that do not meet required criteria.

Recommendation

It is recommended by Staff that the Arts Commission approve a submission modification for entries to the competition via an online application process.

Attached: 2024 proposed Guidelines and Dates

Attached: Revised Holiday Palette Competition Guidelines



2024 Holiday Palette Competition

Description

The City of Laguna Beach Holiday Palette Competition is a project of the Arts Commission. Winning artists are provided with a 4 ft. x 3 ft. wood palette on which to paint original artwork. The completed palettes are temporary and displayed on lampposts throughout the city during the winter holiday season when and where the City desires for up to 7 years or based on its condition.

Honorarium

Selected artists who return their completed palettes will be awarded \$700.

Eligibility

Entries will be accepted from artists who live, work, or exhibit in Laguna Beach and are 18 years of age or older (proof required).

Submission Requirements

Applicants must submit a color design within the border of a palette outline (provided on page 3) to <https://lagunabeachcity.slideroom.com/>. The design must have a horizontal orientation with the palette indent on the top-left side as integral to your design. Please note that if your design is selected you may be required to reverse the indent and your design. Each applicant may submit one (1) design. Designs must be hand drawn or painted. Digitally generated imagery will not be considered.

If your design is selected, you will be provided with a 4' x 3' wooden palette with a primed surface ready to paint. You will be required to paint your approved design on one side with oil, acrylic, or other material that can withstand outdoor exposure. Remember that palettes will be viewed from a distance. There are no restrictions on the subject matter; however, religious symbols are discouraged.

Dates and deadlines

- | | |
|---------------------|--|
| October 7, 2024 | Prospective palette design and application must be submitted via https://lagunabeachcity.slideroom.com/ |
| October 14, 2024 | Arts Commission will review and select winning designs. |
| October 15, 2024 | Artists will be notified of selection. |
| October 21-22, 2024 | Selected artists to collect blank palettes from the Cultural Art Department. |
| November 18, 2024 | Completed palettes must be returned by 10 a.m. |

Selection

The seven members of the City of Laguna Beach Arts Commission will judge the designs based on creativity and appropriateness. The City of Laguna Beach Arts Commission reserves the right, as its interests may appear, to reject any or all applications or proposals, to reject any finalist, to waive informalities in applications or proposals, or to terminate the selection process for any project without prior notice. Application to any project advertised by the City of Laguna Beach Arts Commission constitutes agreement with all applicable rules and guidelines.

Acquisition, Display, Deaccession, and Removal from Collection

The completed palette and design become the property of the City of Laguna Beach and will be **displayed when and where the City desires for up to 7 years or based on its condition**. It is the primary responsibility of the City of Laguna Beach Arts Commission to preserve and protect the collections under its management for the people of the City of Laguna Beach. Deaccessioning is the process by which the City of Laguna Beach Arts Commission recommends to the City Council that an object be removed from the City's collection. The Arts Commission shall deaccession or dispose at will palettes in its collection only in the public interest and as a means of improving the quality of its collections.

Additional Information

Karen Wood, Public Arts Coordinator | kwood@lagunabeachcity.net | (949) 464-6681

< blank example palette outline on page 3 >

