

Social Media & Press Releases



November 27, 2019
9:25 p.m.

MEDIA RELEASE

John Pietig, City Manager
(949) 497-0704

Beaches Temporarily Closed Due to Sanitary Sewer Leak

Laguna Beach, CA – A sanitary sewer leak has occurred near the Aliso and Woods Canyon Wilderness Park in Laguna Beach. The leak is isolated within the golf course area and is draining into Aliso Creek. Specialized equipment and crews are required to bypass and repair the line and are on-scene. They will be working throughout the night to affect repairs. At this time, the cause of the leak is unknown and is under investigation.

The sewer leak has prompted the Orange County Healthcare Agency to issue several beach closures as a precaution. All beaches from Poche Beach in San Clemente to Pelican Point at Crystal Cove are temporarily closed for water contact. State law requires temporary closure and posting at beaches in these situations until the water quality meets State requirements. The community is encouraged to pay close attention to any warning signs posted at the beach for their safety. Water monitoring will continue until results comply with State water quality standards.

The leak does not affect water usage or any roadways into or out of the City of Laguna Beach and does not affect the Downtown area. Find more information on current beach closures on the Orange County Healthcare Agency's website at <https://ocbeachinfo.com>.

###



November 28, 2019
UPDATED: 11:20 a.m.

MEDIA RELEASE

John Pietig, City Manager
(949) 497-0704

Laguna Beach Residents Asked to Conserve Water While Repairs Made to Sewer Pipe

Laguna Beach, CA – The City of Laguna Beach is asking residents to **voluntarily reduce water usage through Friday morning** to decrease impact to the wastewater system while repairs are made to a sewage pipe leak near the Aliso and Woods Canyon Wilderness Park. The leak is isolated and draining into Aliso Creek. The leak is coming from a broken City wastewater pipe and not associated with The Ranch Golf Course.

Specialized equipment and crews required to bypass and repair the line are on-scene. They will be working through Friday morning to affect repairs.

While repairs are made, residents are being asked to conserve water to decrease the impact on the wastewater system. Residents are asked to avoid any unnecessary uses of water, including washing clothes, running the dishwasher and taking baths or long showers. This event does not impact drinking water.

The sewage leak has prompted the Orange County Health Care Agency to issue several beach closures as a precaution. All beaches from Poche Beach in San Clemente to Pelican Point at Crystal Cove remain temporarily closed for water contact. State law requires temporary closure and posting at beaches in these situations until the water quality meets State requirements. The community is encouraged to pay close attention to any warning signs posted at the beach for their safety. Water monitoring will continue until results comply with State water quality standards.

The leak does not affect any roadways into or out of the City of Laguna Beach and does not affect the Downtown area. Find more information on current beach closures on the Orange County Health Care Agency's website at <https://ocbeachinfo.com>.

###



November 29, 2019

UPDATED: 9:30 a.m.

MEDIA RELEASE

John Pietig, City Manager
(949) 497-0704

Residents North of Nyes Place Asked to Continue to Conserve Water Friday While Repairs Made to Sewer Pipe

Laguna Beach, CA – The City of Laguna Beach is asking **residents north of Nyes Place to continue a voluntarily water usage reduction today, Friday, November 29**, to decrease impact to the wastewater system while repairs are made to a sewage pipe leak near the Aliso and Woods Canyon Wilderness Park. The leak is coming from a broken City wastewater pipe and not associated with The Ranch Golf Course. **Residents south of Nyes Place may resume normal water usage at this time.**

Specialized equipment and crews required to bypass and repair the line are on-scene and will be working throughout the day Friday and possibly into the evening to affect repairs.

While repairs are made, residents north of Nyes Place are being asked to avoid any unnecessary uses of water, including washing clothes, running the dishwasher and taking baths or long showers. This event does not impact drinking water.

The sewage leak has prompted the Orange County Health Care Agency to issue several beach closures as a precaution. All beaches from Poche Beach in San Clemente to Pelican Point at Crystal Cove will remain temporarily closed for water contact for at least the next two days. State law requires temporary closure and posting at beaches in these situations until the water quality meets State requirements. The community is encouraged to pay close attention to any warning signs posted at the beach for their safety. Water monitoring will continue until results comply with State water quality standards.

The leak does not affect any roadways into or out of the City of Laguna Beach and does not affect the Downtown area. Find more information on current beach closures on the Orange County Health Care Agency's website at <https://ocbeachinfo.com>.

###



November 29, 2019

UPDATED: 5:25 p.m.

MEDIA RELEASE

John Pietig, City Manager
(949) 497-0704

Laguna Beach Wastewater Leak Stopped and Beach Closures Reduced

Laguna Beach, CA – At 12:15 p.m., the City of Laguna Beach replaced a valve that was leaking on a 24” sewage pipe, effectively stopping a wastewater leak. The leak occurred near the Aliso and Woods Canyon Wilderness Park and was from the City sewage system, not The Ranch Golf Course. All residents and business owners may resume normal water usage, effective immediately. We want to thank everyone for their patience, understanding, and efforts to conserve water usage while crews worked around the clock to repair the line.

The current estimated wastewater spill volume is 1.4 million gallons, significantly less than the initial estimates of four million gallons. As a result, the Orange County Health Care Agency is reducing the beach closures by about six miles. The closure now extends from the projection of El Moro Creek at Crystal Cove State Beach to the Southern point of Dana Strands. The affected ocean and bay water areas will remain closed to water-contact sports until the results of follow-up water quality monitoring meet acceptable State water quality standards. The community is encouraged to pay close attention to any warning signs posted at the beach for their safety.

Find more information on current beach closures on the Orange County Health Care Agency’s website at <https://ocbeachinfo.com>.

###



December 2, 2019

MEDIA RELEASE

John Pietig, City Manager
(949) 497-0704

Closure Order Lifted for All Orange County Coastal Beaches

Laguna Beach, CA – The Orange County Health Care Agency has lifted a mandatory closure order on all coastal beaches in Orange County following a sanitary wastewater leak on November 27, 2019. The order was lifted today after two consecutive days tested clean to confirm bacteria levels now meet acceptable State standards following the wastewater spill.

The community is always encouraged to continue to pay close attention to any warning signs posted at the beach for their safety. For more information, go to the Orange County Health Care Agency's website at <https://ocbeachinfo.com>.

###

LETTER HAND DELIVERED TO PROPERTIES NEAR BLUEBIRD BEACH DRAIN













City of Laguna Beach

Dear Resident or Business Owner,









A City sewer line is leaking in Aliso Canyon near the Coastal Treatment Plant. To repair the line, sewage will have to be temporarily diverted through the storm drain pipe from Galen Drive to the beach at Bluebird. It is anticipated that this diversion could last about eight hours sometime between 9 p.m. tonight and 8 a.m. Friday morning. You may notice some odors during this time. We appreciate your understanding and cooperation as we work to repair the pipe as soon as possible.

If you have any questions please contact Laguna Beach Police Department at (949)494-4040.









City of Laguna Beach Social Media Outreach - Facebook

Profile	Message by Sent Date ▼	Impressions	Reach	Engagement Rate (per Impression)	Engagements	Reactions	Comments	Shares
	 <p>Wed 11/27/2019 10:27 pm PST There has been a sanitary sewer leak near the Aliso and Woods Canyon Wilderness Park in Laguna Beach. T</p> <p>Post by Jennifer C.</p>	5,328	5,375	10.3%	550	79	5	26
	 <p>Thu 11/28/2019 12:50 pm PST The City of Laguna Beach is asking residents to voluntarily reduce water usage through Friday morning to</p> <p>Post by Jennifer C.</p>	813	804	5.2%	42	15	0	3
	 <p>Thu 11/28/2019 12:35 pm PST Press Release The City of Laguna Beach is asking residents to voluntarily reduce wate</p> <p>Post</p>	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	 <p>Fri 11/29/2019 9:45 am PST Press Release Friday, November 29, 9:30 a.m. — The City of Laguna Beach is asking</p> <p>Post by Jennifer C.</p>	588	579	3.7%	22	7	0	2
	 <p>Fri 11/29/2019 5:33 pm PST The wastewater leak has been stopped, and the estimated wastewater spill volume is 1.4 millio</p> <p>Post by Jennifer C.</p>	3,616	3,543	14%	508	55	24	6


City of Laguna Beach Social Media Outreach - Facebook

Profile	Message by Sent Date ▼	Impressions	Reach	Engagement Rate (per Impression)	Engagements	Reactions	Comments	Shares
 	 <p>Sun 12/1/2019 3:30 pm PST We've heard some questions on social media regarding the recent sewer spill, including "What exactly broke</p> <p> Post by Jennifer C.</p>	1,124	1,124	19.8%	222	28	6	5
 	 <p>Mon 12/2/2019 6:31 pm PST Good news! The OC Health Care Agency has lifted a mandatory closure order on all coastal beaches in Orange</p> <p> Post by Jennifer C.</p>	803	781	10%	80	36	3	5

City of Laguna Beach Social Media Outreach - Twitter

Profile	Message by Sent Date ▼	Potential Reach	Responses	Clicks	Organic Impressions	Likes	Retweets	Replies
	 <p>Wed 11/27/2019 10:27 pm PST There has been a sanitary sewer leak near the Aliso and Woods Canyon Wilderness Park in Laguna Beach. T</p> <p> Tweet by Jennifer C.</p>	10,450	5	198	1,692	5	4	1
	 <p>Thu 11/28/2019 12:46 pm PST The City of Laguna Beach is asking residents to voluntarily reduce water usage through Friday morning to</p> <p> Tweet by Jennifer C.</p>	51,425	8	44	3,247	8	8	0
	<p>Fri 11/29/2019 9:47 am PST Friday, November 29, 9:30 a.m. — The City of Laguna Beach is asking residents north of Nyes Place to continue a voluntary water usage reduct</p> <p> Tweet by Jennifer C.</p>	11,850	2	58	1,238	1	2	0
	 <p>Fri 11/29/2019 5:33 pm PST The wastewater leak has been stopped, and the estimated wastewater spill volume is 1.4 millic</p> <p> Tweet by Jennifer C.</p>	12,638	2	152	1,774	9	2	0

City of Laguna Beach Social Media Outreach - Twitter

Profile	Message by Sent Date ▼	Potential Reach	Responses	Clicks	Organic Impressions	Likes	Retweets	Replies
	  <p>Sun 12/1/2019 3:30 pm PST We've heard some questions on social media regarding the recent sewer spill, including "What exactly broke</p> <p> Tweet by Jennifer C.</p>	5,571	3	216	2,409	13	2	1
	  <p>Mon 12/2/2019 6:31 pm PST Good news! The OC Health Care Agency has lifted a mandatory closure order on all coastal beaches in Orange</p> <p> Tweet by Jennifer C.</p>	7,070	2	0	1,633	3	2	0

City of Laguna Beach

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Message Type

Advisory

Sent To:

Public Groups:
Nixle Wire

Message Details:

Entered by:

City of Laguna Beach

Entered on:

Tuesday, November 26 2019 :: 1:56 p.m. PST

Contact:

City of Laguna Beach
505 Forest Ave Laguna Beach, CA 92651 | 949-497-0701

Statistics:

Delivery Statistics

	SMS	Email	App
Sent	10,216	2,826	40
Start Time	13:56:52	13:56:44	
Finish Time	13:57:00	14:00:03	
Forwards	2 0%	0 0%	
Unsubscribes	0 0%	0 0%	

Reports

[Notification Summary Report](#)

Images:

No images in this message

SMS Message:

LBGOV: The Weather Service is predicting a winter storm this week. Give yourself plenty of time for commuting. Click link - nixle.us/BG3RF

The link below each text directs users to a web version of your message. This web page can be viewed by members of your community.

<https://local.nixle.com/alert/7669603/>

nixle.us/BG3RF

Email, Web & Mobile App Message:

Email, Web & Mobile App Subject
Winter Storm Predicted

Email, Web & Mobile App Body

Preview

The City of Laguna Beach is expected to be impacted by a storm on Wednesday, November 27th, 2019 through Friday, November 29th, 2019 which will bring intermittent periods of heavy rain and potential localized flooding. The most significant phases of the storm are predicted during the morning and afternoon on Wednesday and then again Thursday afternoon through evening. Prediction models can change to stay tuned to local weather reports. Out of an abundance of caution, Downtown and Canyon residents and business owners are encouraged to put your flood gates into place Tuesday night and

body

Also Published to:

Everbridge Mobile App

Message Expires:

Nov 27, 2019, 1:53 p.m.[Help](#) [Contact](#) [Terms of Service](#) [Privacy Policy](#) [FAQs](#)

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Message Type

Statistics:

Admins

Sent To:

Public Groups:
Nixle Wire

Message Details:

Entered by:

City of Laguna Beach

Entered on:

Thursday, November 28 2019 :: 8:02 a.m. PST

Contact:

City of Laguna Beach
505 Forest Ave Laguna Beach, CA 92651 | 949-497-0701

Delivery Statistics

	SMS	Email
Sent	10,226	No Email sent
Start Time	8:03:00	
Finish Time	8:03:12	
Forwards	0 0%	
Unsubscribes	0 0%	

Reports

[Notification Summary Report](#)

SMS Message:

LBGOV: The Weather Service has issued a flood advisory until 11am due to the storm system. Drive safely and take appropriate actions.

Message Expires:

Nov 29, 2019, 8 a.m.

City of Laguna Beach

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Message Type

Statistics:

Agency:

Sent To:

Public Groups:
Nixle Wire

Message Details:

Entered by:

City of Laguna Beach

Entered on:

Thursday, November 28 2019 :: 10:22 a.m. PST

Contact:

City of Laguna Beach
505 Forest Ave Laguna Beach, CA 92651 | 949-497-0701

SMS Message:

LBGOV: 1/2 The City is experiencing a sewage spill near the Coastal Treatment Plant in Aliso Canyon. Repairs are in process but will not be ...

Delivery Statistics

	SMS	Email
Sent	10,230	No Email sent
Start Time	10:24:26	
Finish Time	10:24:33	
Forwards	0 0%	
Unsubscribes	0 0%	

Reports

[Notification Summary Report](#)

Message Expires

Nov 29, 2019, 10:21 a.m.

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Message Type

Statistics:

Summary

Sent To:

Public Groups:
Nixle Wire

Message Details:

Entered by:

City of Laguna Beach

Entered on:

Thursday, November 28 2019 :: 10:25 a.m. PST

Contact:

City of Laguna Beach
505 Forest Ave Laguna Beach, CA 92651 | 949-497-0701

SMS Message:

LBGOV; 2/2 .. completed until tonight. Residents are asked to voluntarily reduce water usage until Saturday morning. The beaches are closed.

Delivery Statistics

	SMS	Email
Sent	10,230	No Email sent
Start Time	10:25:52	
Finish Time	10:25:59	
Forwards	1 0%	
Unsubscribes	0 0%	

Reports

[Notification Summary Report](#)

Message Expires:

Nov 29, 2019, 10:24 a.m.

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Message Type

Statistics:

Alerts

Sent To:

Public Groups:

Nixle Wire

Message Details:

Entered by:

City of Laguna Beach

Entered on:

Thursday, November 28 2019 :: 12:08 p.m. PST

Contact:

City of Laguna Beach

505 Forest Ave Laguna Beach, CA 92651 | 949-497-0701

SMS Message:

LBGOV: Police department phones are down for apx 1 hour. For NON emergency calls please dial 949-494-4040. Dial 911 for emergencies.

Delivery Statistics

	SMS	Email
Sent	10,237	No Email sent
Start Time	12:08:39	
Finish Time	12:09:31	
Forwards	0 0%	
Unsubscribes	0 0%	

Reports

[Notification Summary Report](#)

Message Expires:

Nov 29, 2019, 12:01 p.m.

City of Laguna Beach

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Message Type

Statistics:

Answer

Sent To:

Public Groups:

Nixle Wire

Message Details:

Entered by:

City of Laguna Beach

Entered on:

Friday, November 29 2019 :: 9:41 a.m. PST

Contact:

City of Laguna Beach
505 Forest Ave Laguna Beach, CA 92651 | 949-497-0701

Delivery Statistics

	SMS	Email	App
Sent	10,247	2,840	41
Start Time	9:42:09	9:41:59	
Finish Time	9:42:16	9:42:37	
Forwards	0 0%	0 0%	
Unsubscribes	0 0%	0 0%	

Reports

[Notification Summary Report](#)

Images:

No images in this message

SMS Message:

LBGOV: 1/3 Repairs to the broken sewage pipe will continue throughout the day and possibly into the evening. Residents north of Nyes Place are ..

Email, Web & Mobile App Message:

Email, Web & Mobile App Subject

Broken Sewage Pipe

Email, Web & Mobile App Body

City of Laguna Beach

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Message Type

Statistics:

WGS-F

Delivery Statistics

Sent To:

SMS

Email

Public Groups:

Nixle Wire

Sent

10,246

No Email sent

Start Time

9:43:05

Finish Time

9:43:12

Forwards

0 0%

Unsubscribes

0 0%

Message Details:

Entered by:

City of Laguna Beach

Reports

[Notification Summary Report](#)

Entered on:

Friday, November 29 2019 :: 9:42 a.m. PST

Contact:

City of Laguna Beach

505 Forest Ave Laguna Beach, CA 92651 | 949-497-0701

SMS Message:

LBGOV: 2/3 are requested to voluntarily reduce water usage and residents south of Nyes Place can resume normal water usage... - nixle.us/BG9C5

The link below each text directs users to a web version of your message. This web page can be viewed by members of your community.

<https://local.nixle.com/alert/7674603/>

nixle.us/BG9C5

Message Expires:

Nov 30, 2019, 9:42 a.m.

City of Laguna Beach

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Message Type

Statistics:

Attachment

Sent To:

Public Groups:
Nixle Wire

Message Details:

Entered by:

City of Laguna Beach

Entered on:

Friday, November 29 2019 :: 9:43 a.m. PST

Contact:

City of Laguna Beach
505 Forest Ave Laguna Beach, CA 92651 | 949-497-0701

Delivery Statistics

	SMS	Email
Sent	10,246	No Email sent
Start Time	9:43:50	
Finish Time	9:43:59	
Forwards	4 0%	
Unsubscribes	0 0%	

Reports

[Notification Summary Report](#)

SMS Message:

LBGOV: 3/3 Beaches will remain closed for at least two days. Thank you for your patience during the repairs. - nixle.us/BG9C9

The link below each text directs users to a web version of your message. This web page can be viewed by members of your community.

<https://local.nixle.com/alert/7674607/>

nixle.us/BG9C9

Message Expires

Nov 30, 2019, 9:42 a.m.

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Message Type

ADUARY

Sent To:

Public Groups:

Nixle Wire

Message Details:

Entered by:

City of Laguna Beach

Entered on:

Friday, November 29 2019 :: 11:16 a.m. PST

Contact:

City of Laguna Beach

505 Forest Ave Laguna Beach, CA 92651 | 949-497-0701

Statistics:

Delivery Statistics

	SMS	Email	App
Sent	10,250	2,841	41
Start Time	11:16:38	11:16:32	
Finish Time	11:16:45	11:20:02	
Forwards	1 0%	0 0%	
Unsubscribes	0 0%	0 0%	

Reports

[Notification Summary Report](#)

Images:

No images in this message

SMS Message:

LBGOV: Southbound
Glenneyre between
Calliope and Bluebird
Canyon will be closed
until further notice. This is
due to repairs for the
sewer work.

Email, Web & Mobile App Message:

Email, Web & Mobile App Subject

Southbound Glenneyre between Calliope and Bluebird Canyon will be closed until further notice. This is due to repairs for the sewer work.

Email, Web & Mobile App Body

Preview

Southbound Glenneyre between Calliope and Bluebird Canyon will be closed until further notice. This is due to repairs for the sewer work.

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Everbridge Mobile App

Message Expires:

Nov 30, 2019, 11:10 a.m.

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Message Type

Announcement

Sent To:

Public Groups:

Nixle Wire

Message Details:

Entered by:

City of Laguna Beach

Entered on:

Friday, November 29 2019 :: 1:52 p.m. PST

Contact:

City of Laguna Beach
505 Forest Ave Laguna Beach, CA 92651 | 949-497-0701

SMS Message:

LBGOV: The pipe has been repaired and the sewage spill stopped at 12:15 p.m. All residents can return to normal water usage. Thank you!

Statistics:

Delivery Statistics

	SMS	Email	App
Sent	10,248	2,840	41
Start Time	13:52:53	13:52:43	
Finish Time	13:52:59	13:53:19	
Forwards	0 0%	0 0%	
Unsubscribes	0 0%	0 0%	

Reports

[Notification Summary Report](#)

Images:

No images in this message

Email, Web & Mobile App Message:

Email, Web & Mobile App Subject

Sewage Pipe Repaired

Email, Web & Mobile App Body

City of Laguna Beach

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Message Type

Statistics:

No images

Sent To:

Public Groups:

Nixle Wire

Message Details:

Entered by:

City of Laguna Beach

Entered on:

Tuesday, December 3 2019 :: 7:55 a.m. PST

Contact:

City of Laguna Beach
505 Forest Ave Laguna Beach, CA 92651 | 949-497-0701

Delivery Statistics

	SMS	Email	App
Sent	10,250	2,848	43
Start Time	7:56:14	7:56:04	
Finish Time	7:56:21	8:00:42	
Forwards	1 0%	0 0%	
Unsubscribes	0 0%	0 0%	

Reports

[Notification Summary Report](#)

Images:

No images in this message

SMS Message:

LBGOV: The Orange County Health Care Agency has lifted a mandatory closure order on all coastal beaches in Orange County. Beaches are now open.

Email, Web & Mobile App Message:

Email, Web & Mobile App Subject
Beach Closure Lifted

Email, Web & Mobile App Body

Preview

The Orange County Health Care Agency has lifted a mandatory closure order on all coastal beaches in Orange County following a sanitary wastewater leak on November 27, 2019. The order was lifted today after two consecutive days tested clean to confirm bacteria levels now meet acceptable State standards following the wastewater spill.

The community is always encouraged to continue to pay close attention to any warning signs posted at the beach for their safety. For more information, go to the Orange County Health Care Agency's website at

Also Published to:

Everbridge Mobile App

Message Expires:

Dec 4, 2019, 7:07 a.m.

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